



RIBOLI FAMILY WINES OF SAN ANTONIO WINERY UNVEILS A BRAND NEW SPARKLING WINE STELLA ROSA BLACK LUX

The Riboli Family of San Antonio Winery has just expanded the collection of America's #1 imported wine. A private event was held in Hollywood, celebrating the family's 100th year along with the announcement of their latest addition, **Stella Rosa Black Lux**. This semi-sweet, sparkling wine was introduced in the most fashionable way. Guests were able to have their first taste of this Italian made wine by picking up a glass placed in rows along a woman's dress. It was a fancy and refreshing presentation, just like the wine itself. **Black Lux** was well received by the crowd of approximately 250 people and we're excited to release this newest **Stella Rosa** member to the wine market.

The **Stella Rosa Originale** and **Imperiale** collection have a significant following and now with 16 different flavors there is something for everyone. The **Black Lux**, part of the **Imperiale** collection, is an extension of the popular **Stella Rosa Black** which is a top 100 wine in the United States, and the #11 selling wine amongst all red blends. This wine is fully sparkling with flavors of blackberry, raspberry and blueberry, enveloped in dark natural red grapes. The grapes are from the vineyards in Piedmont, Italy known as the red wine region for its balanced climate and sunshine year-round. It's alluring black and gold packaging creates beautiful presentation, great for hosting or for gifting.

The unique combination of semi-sweet wine and effervescence has made **Stella Rosa** a one-of-a-kind, leading brand in the wine industry and we are confident the bubbly **Black Lux** will continue to impress those who are familiar with the line, as well as those that are new to it. The creators of this wine started

their specialty in 1917 and continue to innovate into their centennial year. Summer calls for chilled wines and we're excited for the release of the sparkling **Black Lux** now available for purchase. These can be found at your local retailers and also at our three San Antonio Winery locations in Los Angeles, Ontario and Paso Robles. Enjoy!

About Stella Rosa® Wines: Award-winning Stella Rosa wines originate from a small town in Northern Italy. Stella Rosa is a selection of wines created and imported by California's Riboli Family Wine Estates, owned and operated by four generations since its establishment in 1917. For more information, visit www.stellarosawines.com. For interview requests, please call Melissa Gonzalo at 323-330-8789 or email mgonzalo@sanantoniowinery.com.