



RIBOLI FAMILY WINE ESTATES OF SAN ANTONIO WINERY LAUNCHES FIRST EVER SWEET WINE CLUB



Providing wine drinkers with an array of award-winning sweet wines at an affordable price throughout the year

(Los Angeles, Calif.) – California’s **Riboli family**, of the historic **San Antonio Winery** in downtown Los Angeles, revolutionized the wine industry by creating a new class of semi-sweet, semi-sparkling wines with **Stella Rosa**. This year, the Riboli Family has taken sweet wines to the next level by creating a contemporary way to enjoy them.

The Riboli family is thrilled to introduce the first ever ***Sweet Wine Club***, offering a plethora of sweet wines from the whole Riboli Family Wine Estates portfolio. Avid wine drinkers

with a refined sweet palate will now be able to enjoy sweet wines at the affordable price of \$49.99, four times a year.

The ***Sweet Wine Club*** allows customers to replenish their supply of sweet wines without repeatedly searching for suitable, high quality sweeter wines. Making it easy for consumers, each ***Sweet Wine Club*** box will consist of three hand-selected bottles and will be delivered to the recipient's doorstep, ensuring their home is prepared for any holiday or occasion. Shipments include an array of specialty Californian and Italian wines, such as America's #1 imported Italian wine, **Stella Rosa** and Riboli's other offerings such as **Maddalena, San Antonio Winery Specialty, La Quinta** and more.

The ***Sweet Wine Club*** will also offer the exclusive brand-new limited edition **Fresca Frizzante Black Bellini** in addition to its revered sweet wine brands. **Stella Rosa®** has a combined total of 15 distinctive flavors from the *Originale* and *Imperiale* collections, in addition to the latest release of the dynamic trio **Stella Rosa Green Apple, Tropical Mango and Red Apple**. **Stella Rosa** wines are all gold medal winners receiving 90 points or more from various wine competitions and Tastings.com. Of course, the classic San Antonio red blend **American Cardinale**, with its ripe grape flavors and deep aromas, will also be included in this club.

This superior club delivers so much more than just an impressive combination of sweet wines; it provides a service to those less fortunate. For each box shipped, **a donation will be made through the WinetoWater non-profit organization** which provides clean water to those in need. "Not only do we want to satisfy the palates of our members, but we also want to help and provide water to thousands of children and families in need. This club offers that plus more!" expressed Dante Colombatti, family member of Riboli Wine Estates.

In addition to impressing friends and family who enjoy sweet wines, customers will also receive a complimentary gift, recipe cards, free membership, and shipping, unlike any other wine club currently available. Visit <http://sweetwinelub.com> for more information and club exclusives.

About Riboli Family Wines: The Riboli family has been producing award-winning wine for four generations. Headquartered at San Antonio Winery in Los Angeles, Riboli Family Wines produces more than 20 different brands, including award-winning estate wines, such as San Simeon, Maddalena, and Opaque, and America's number one semi-sweet, semi-sparkling wine, Stella Rosa. It is the most awarded winery in Southern California.