

Product Sales

Quantity Sold

396K

Quantity Sold

Revenue

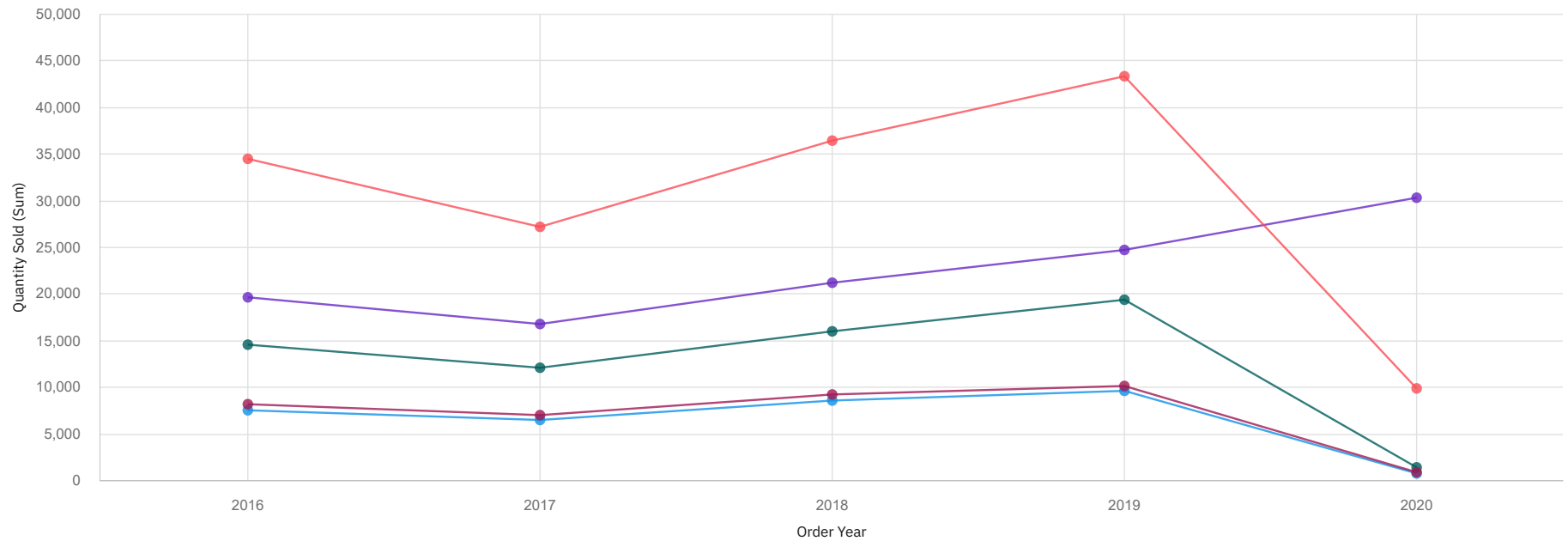
\$176,520,879

Revenue

Product Line Performance by Year

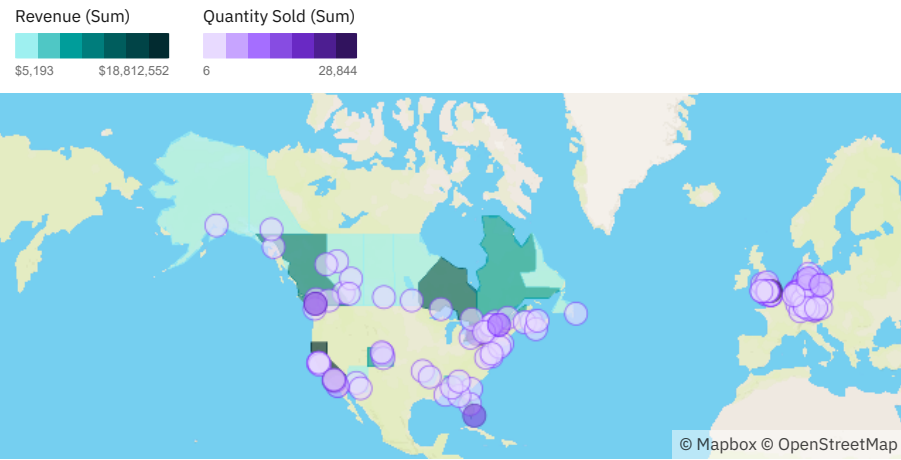
Product Line

- Computers and Home Office
- Kitchen Appliances
- Photography
- Smart Electronics
- TV and Video Gaming

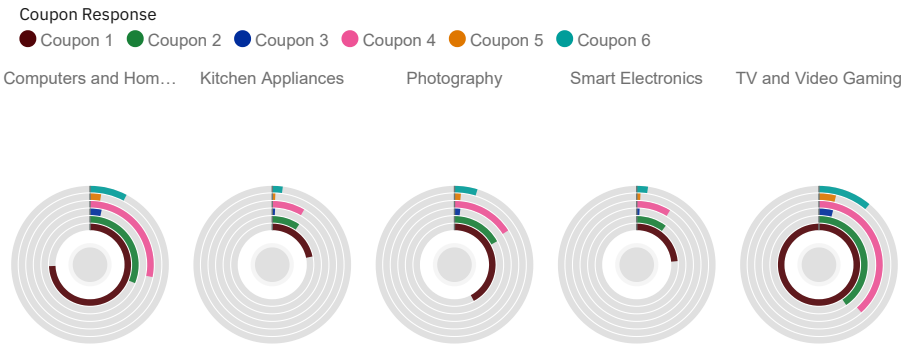


B - Customer

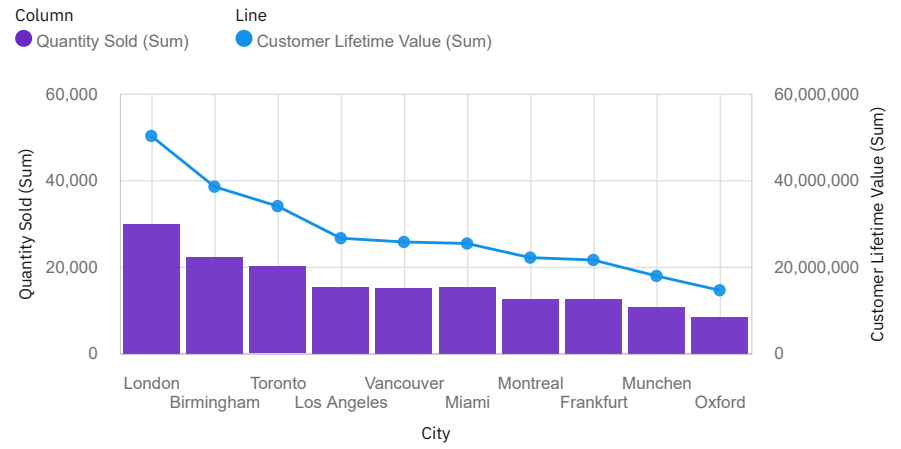
Revenue and Quantity sold by Location



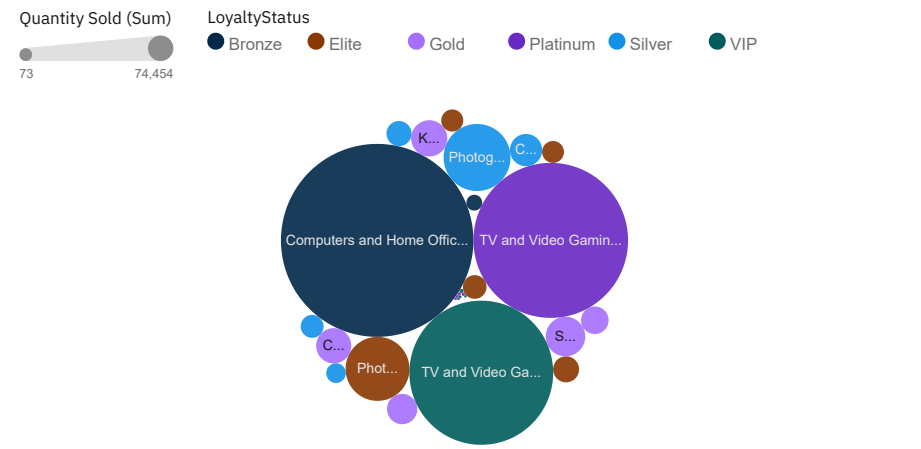
Marketing Response by Department



Customer Lifetime Value and Quantity Sold by City



Department Sales by Loyalty Status



Filter(s) applied to the visualization(s) on the previous page:

Widget 1

City Top 10 by Customer Lifetime Value

Advanced Dashboard

Average Revenue

1



🪙 = 100 Revenue

Average Margin

2

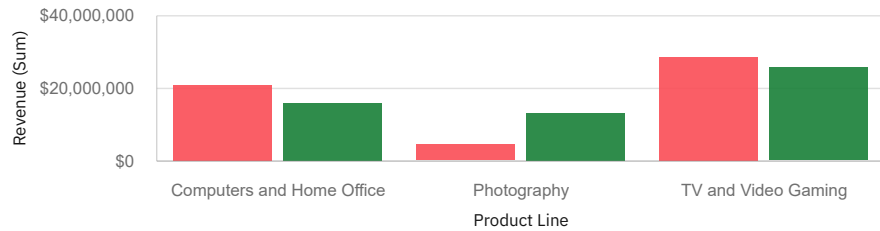
\$93.29
Margin

Revenue by Product Line colored by Location Code

3

Location Code

● Rural ● Urban

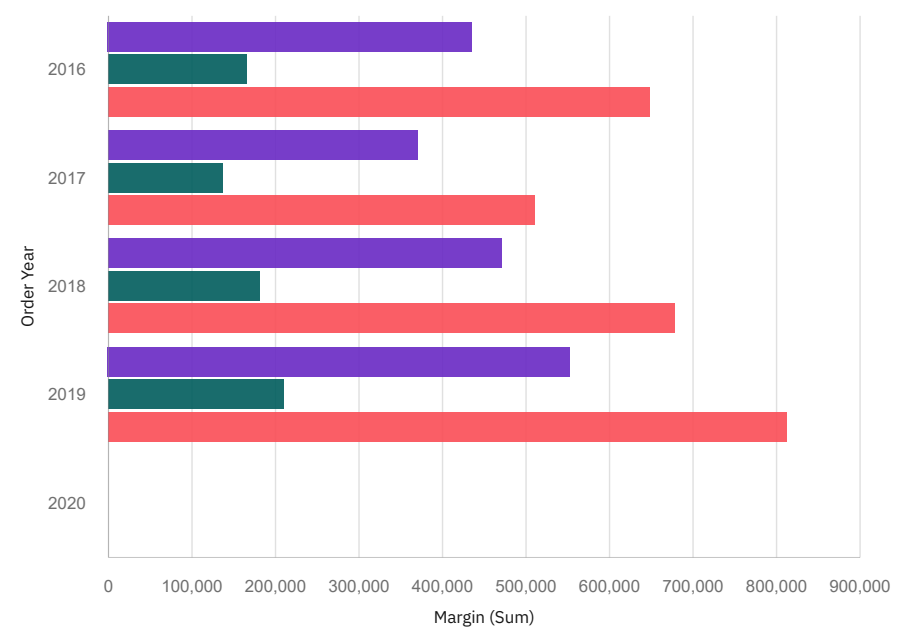


Margin by Order Year colored by Product Line

5

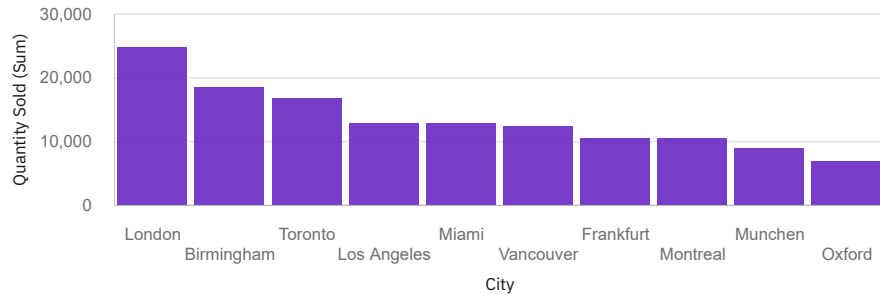
Product Line

● Computers and Home Office ● Photography ● TV and Video Gaming



Top 10 Quantity Sold by City

4



Filter(s) applied to the visualization(s) on the previous page:

Widget 1

Product Line Includes: TV and Video Gaming, Photography, Computers and Home Office

Widget 2

Product Line Includes: TV and Video Gaming, Photography, Computers and Home Office

Widget 3

Location Code Excludes: Suburban

Product Line Includes: TV and Video Gaming, Photography, Computers and Home Office

Widget 4

Product Line Includes: TV and Video Gaming, Photography, Computers and Home Office

Quantity Sold Top 10

Widget 5

Product Line Includes: TV and Video Gaming, Photography, Computers and Home Office