

(Press Release for a client on Fiverr)

The Blk Lifestyle first began as an urgent call to action, headed by two sisters who understood the vital importance of elevating the voices of Black-owned businesses. The Blk Lifestyle offers not just a lifestyle subscription box, but one that is both sustainable and organic--a lifestyle box with a true purpose. With this subscription box, you are not just paying for quality products but are ensuring that the voices and lives that strive to bring you this luxury box each month are heard as well.

Included in each box is a plethora of clean products, curated just for you. Everything included has both you and the planet in mind. Beginning with a bamboo toothbrush, sustainable charcoal toothpaste, and organic mouthwash, you will not only be comforted with the idea that you are making a conscious effort in supporting Black-owned businesses but advocating for your planet as well! Their box expands further still, with products that include, but are not limited to, edible lip scrubs, bamboo dental floss, refillable hand sanitizer, body loofahs, body butters, scrubs, and more!

The Blk Lifestyle is the essential brand for social and environmental advocacy. Stand for something that you believe in, level the playing field once and for all for Black-owned businesses, and enrich your lifestyle with products that represent voices apart from the mainstream. The Blk Lifestyle is one of many current catalysts for real change, join them in keeping mindful of the ways in which we choose to buy; they cannot make a difference alone, but with your help real change is possible.