

WORK EXPERIENCE

Content Creator

Apart from creating advertisements and events, I also have work experience to create content on social media, in the form of graphics and videos. In addition, I am also an actor in company videos.



Grafis Content in Social Media

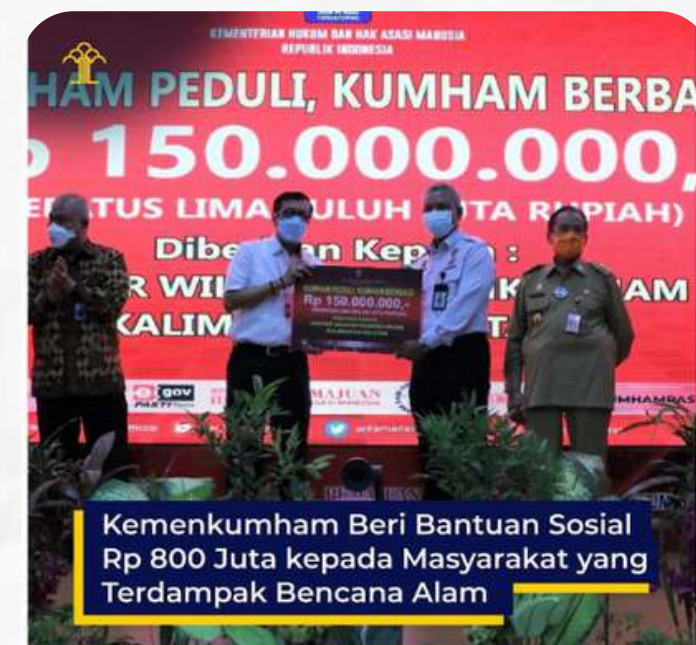
I am responsible for creating content, copywriting and maintaining the Ministry of Law and Human Rights Instagram social media account (For 4 months, I managed to increase my followers by ±98k, from 275k into 373K)



**Tidak Mudik
Tahun 2021**



Rapat Bersama DPR, Kemenkumham
Bahas Target dan Capaian Kinerja
serta Isu Aktual Lainnya



Kemenkumham Beri Bantuan Sosial
Rp 800 Juta kepada Masyarakat yang
Terdampak Bencana Alam



Halo
#SahabatPengayoman,
biasanya apa nih yang kalian
lakukan di akhir pekan gini?



**Selamat berakhir pekan
Sahabat Pengayoman**

**Yuk kita lihat
hasil kerajinan tangan
warga binaan pemasyarakatan**



Grafis Content in Social Media

I am responsible for creating content, copywriting and maintaining the Ministry of Law and Human Rights Instagram social media account (For 6 months, I managed to increase my followers by ±149k, from 275k into 424k)



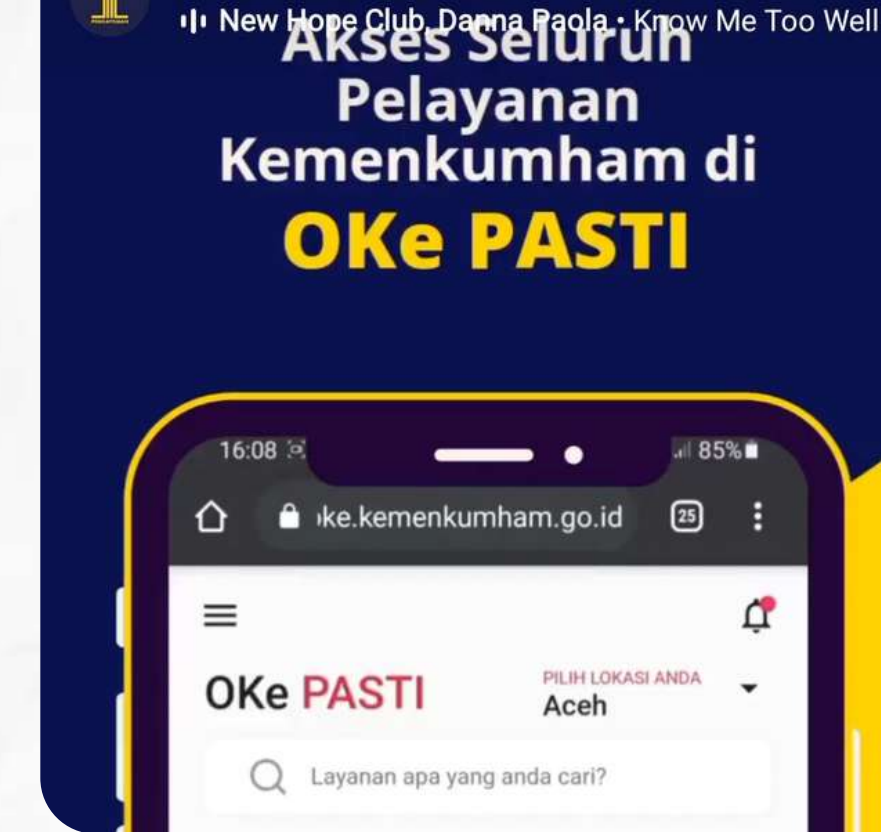
Kemenkumham Resmi Tolak KLB Demokrat Deli Serdang

Direktorat Jenderal Peraturan Perundang-undangan juga mendapatkan penghargaan

TERBAIK PERTAMA

Kementerian/ Lembaga Teraktif Dalam Persidangan Perkara Pengujian Undang-Undang dan Sengketa Kewenangan Lembaga Negara

@djpp.kemenkumham



Pembinaan Napi Teroris Terus Berjalan

Video Content in Social Media

Motion, Vlog and News Video



**ASN Kemenkumham
#Tidak Mudik**
News Video

In this video project, I am responsible as scriptwriter, director and editor



**Covid-19 Vaccination in
Kemenkumham**
News Video

In this video project, I am responsible as scriptwriter and director



**Wamekumham Activity in
Ambon**
Vlog

In this video project, I am responsible as scriptwriter and director

Video Content in Social Media

Motion, Vlog and News Video



Kemenkumham for Satu Indonesia

Social Experiments Video

In this video project, I am responsible as scriptwriter and director



Hari Kebangkitan Nasional

News Video

in this video project, I am responsible as scriptwriter, director and editor



Covid-19 Vaccination for ASN

Motion video

In this video project, I am responsible as scriptwriter and director

Video Content in Social Media

Reels Video



Sampai dengan bulan agustus 2021, Kemenkumham telah mendapatkan berbagai apresiasi atas capaian kinerjanya.

Kemenkumham's Achievement

News Video

In this video project, I am responsible as scriptwriter and director



RI-SINGAPURA
TEKEN PERJANJIAN
EKSTRADISI

Extradition Treaty RI - Singapore

News Video

In this video project, I am responsible as scriptwriter and director

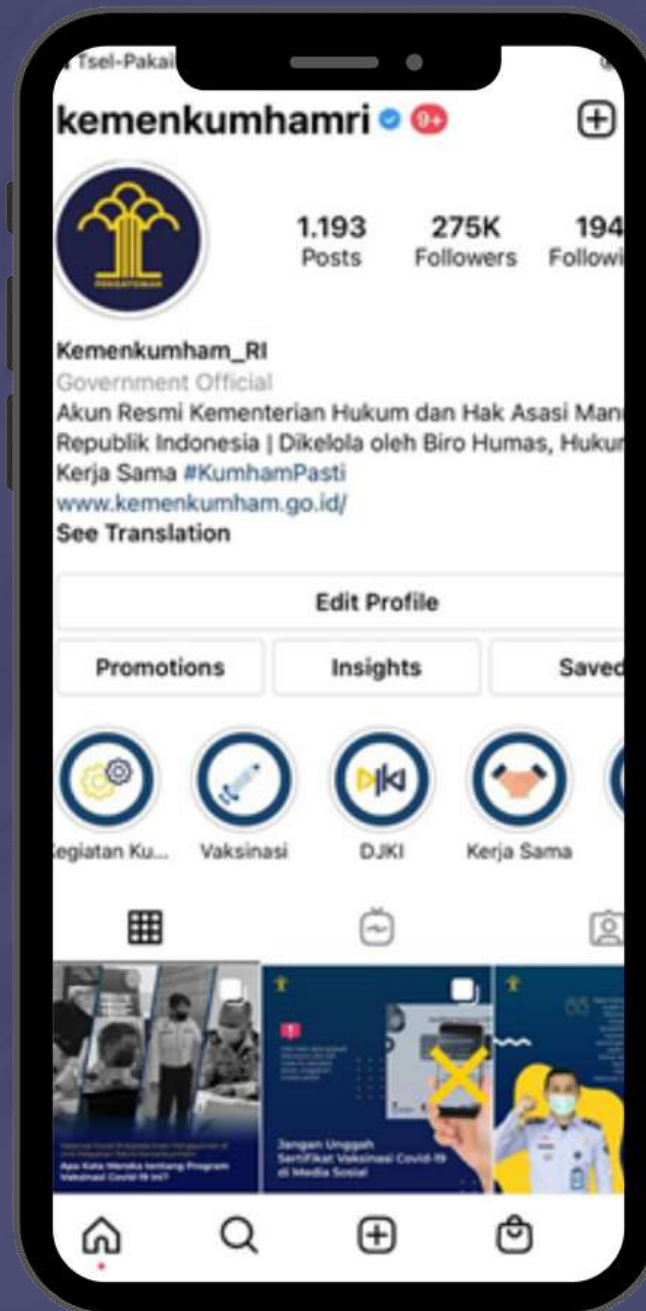


Hah? Sekarang Bikin Visa
Enggak Perlu ke KBRI?

e-Visa for Foreigner in Pandemic Era

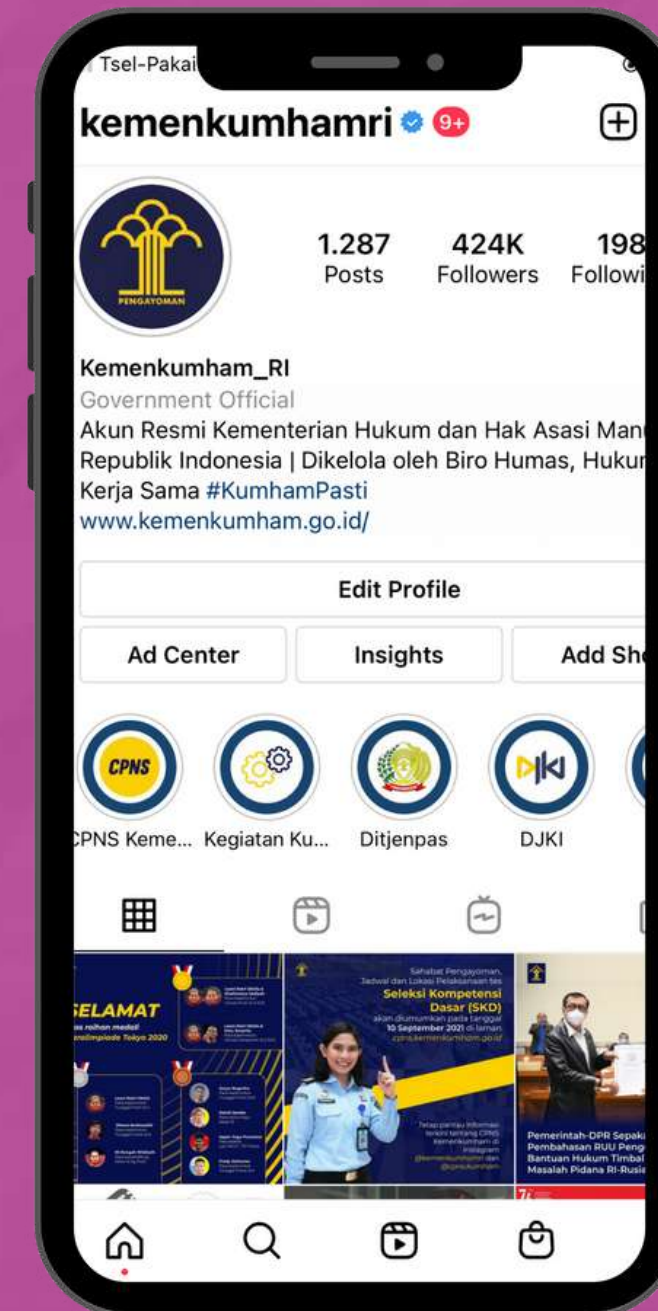
News Video

In this video project, I am responsible as actrees, scriptwriter and director



MARCH 2021

The following is the @kemenkumhamri instagram account in March 2021. I just started to maintain the Kemenkumham instagram account. At that time, the number of followers was only 275k



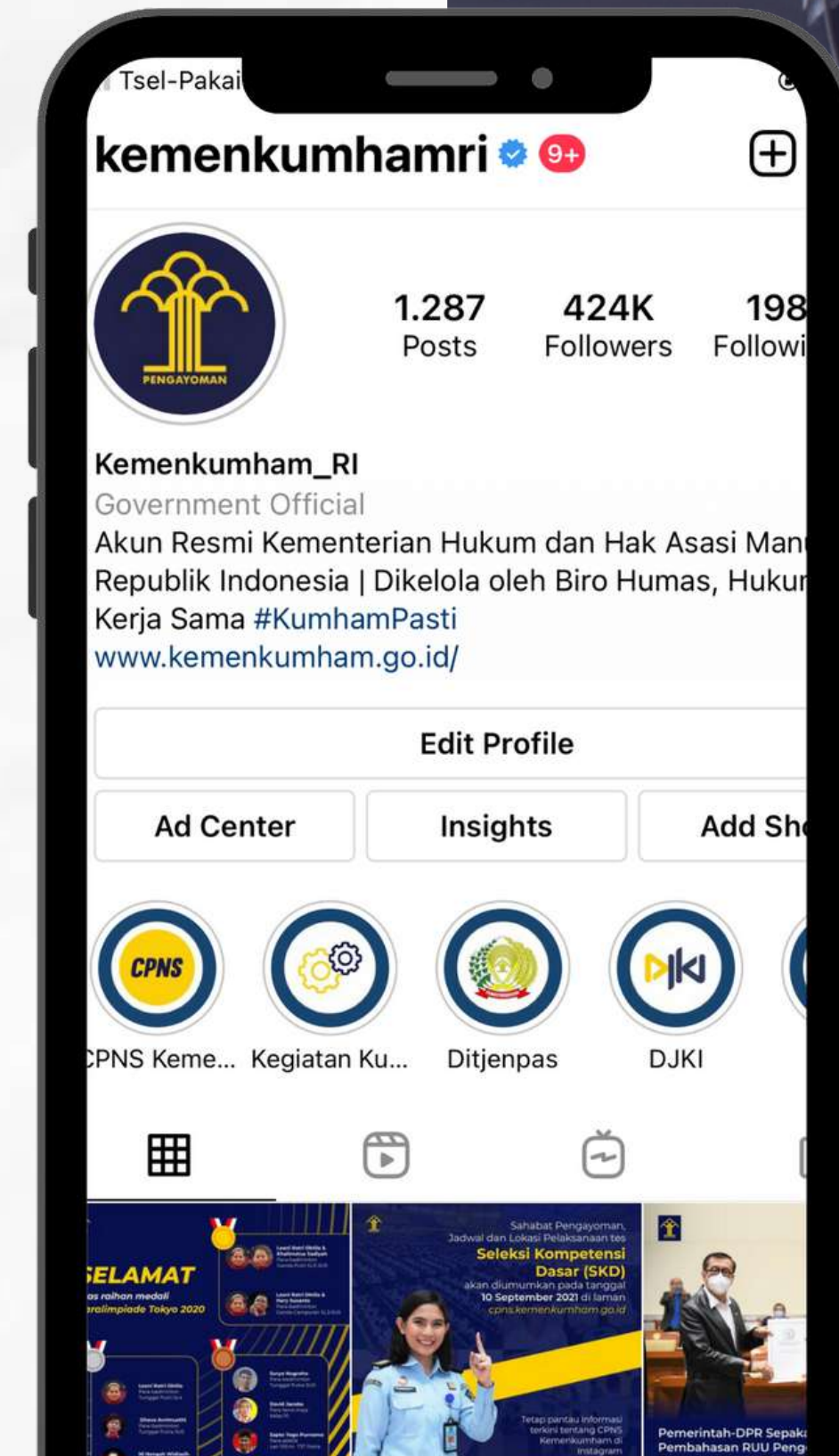
AUGUST 2021

The following is the Instagram account @kemenkumhamri in August 2021. I have maintained the Kemenkumham Instagram account for 6 months. There is an increase in the number of followers as much as 149k, into 424k

SOCIAL MEDIA STRATEGY

When I was first given the responsibility to manage the social media @kemenkumhamri, the state of social media was less active and not well-designed.

- I started the step by forming a team that focused on managing social media.
- Then, conducting a survey of public responses to the social media accounts of the Ministry of Law and Human Rights to find out the purpose of social media management and to find out the profile of followers.
- Next, create a table of contents and refine the design. I provide direction on what good content design and copywriting looks like.
- Then I started managing account activity by becoming an Instagram admin. I am actively building the Kemenkumham followers community by actively responding and making giveaways.
- Finally, every month I always make a report on the management of social media @kemenkumhamri



Buku Panduan

SOCIAL MEDIA MONITORING

Edisi Instagram

Nadya Ariesta Komala Dewi
Biro Humas, Hukum dan Kerja sama



GUIDANCE BOOK

To improve the quality of social media monitoring at the Ministry of Law and Human Rights, I was given the responsibility to create a social media monitoring guidebook, especially for Instagram.

This book serves as a guide for 44 work units within the Ministry of Law and Human Rights

#BTNVLOG #BankBTN – Westlife di Borobudur

In this video project, I am responsible as an actor in the video that provides information related to Bank BTN activities

<https://www.youtube.com/watch?v=iKzGJnQ-90Y&t=13s>

