

Miriam Gillinson

Copywriter for BBC Worldwide and theatre programme publishers Dewynters and John Good. Business copywriter for companies including British Safety Council and Dassault Systèmes. Theatre critic for Time Out and children's theatre critic for The Guardian. Write industry-focused script reports for leading theatre producer Sonia Friedman and assessment reports for The Arts Council.

Testimonials

'Not only is Miriam a talented writer, she works quickly and is always happy to have constructive conversations about feedback. She's smart, engaged and fun to work with. I'd recommend her to anyone.'

[Ben Nolan, Lead Copywriter, BBC Worldwide]

'We worked with Miriam during our website relaunch. We had hundreds of pages that we needed to be proofed, improved and made consistent across our brand. I found Miriam to be fantastic to work with; working fast and being very proactive on her own workload. A breath of fresh air and I don't have any hesitation in recommending her.'

[Guy McCulloch – Head of Marketing and Events, British Safety Council]

We worked with Miriam on an exhibition with over 100 art works, featuring 14 artists. She wrote all the biographies and press releases for us at very short notice with a very tight turnaround - she was quick and fantastic to work with. Quickly responded to the brief and worked wonders with words!

[Kirsty Donnelly, Co-Founder Donnelly Sisters artists' agency]

'Miriam is my go-to writer for our theatre programme editorial. She's fast, reliable and her impressive arts knowledge gives a vibrant authority to everything she writes.'

[Bev Hislop, Publishing Editor, Dewynters]

Copywriting

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| June 16 - Present | Copywriter, BBC Worldwide
Freelance copywriter for BBCW. Produce creative marketing copy - long form (programme synopses) and short form (tags and loglines) - for trade and consumer audiences to promote BBCW programmes to a global audience. Wrote and edited events website pages, email marketing campaigns, promo cards, ratings emails. |
| April 17 | Proof reader and copywriter, British Safety Council
Proof read and edited all BSC copy (manuals/guides/certificates), ahead of 40 Year Anniversary website relaunch. Ensured consistent tone across extensive range of B2B copy and re-enforced BSC's key vision and messages. |

Copywriting (continued)

- March 17 ***Copywriter, Compass website (Dassault Systèmes)***
Hired to write B2B copy for Compass, an 'ideas' website for Dassault Systèmes. Asked to write a series of articles about future technology trends, and the impact that AI and VR might have on various industry sectors.
- June 16 ***Copywriter, Donnelly Sisters website***
Requested by Kirsty Donnelly to write website copy – including artist biographies – ahead of inaugural exhibition and agency launch. Required to identify and implement this fledgling company's tone: sparky, entertaining and strictly non-elitist.
- April 2016 – Present ***Quality Assessor and Report Writer, Arts Council***
Assess UK theatre for the Arts Council and write extensive industry-focused reports, which enable the Arts Council to assess their funding strategy.
- Jan 13 - Present ***Copywriter, Dewynters***
Write a range of sparky copy (easily digestible on a night out) for theatre programme publishers Dewynters, including long form interviews, snappy biographies, timelines and infographics.
- Jan 12 - March 12 ***Copywriter, National Theatre***
Hired to write the programme synopsis for Enda Walsh's play 'Misterman'. This involved summarising – and helping to sell – an unusual new play to the public.
- Nov 11 - Present ***Copywriter, John Good Publishing***
Write contextual articles, interviews and editorials, which bring the audience (entertainingly and accessibly) up to speed on unfamiliar topics/writers/contexts.
- June 11 - Dec 2015 ***Copywriter, Falcon and Associates***
Write regular advertorials (published in International Herald, Le Figaro, NY Times) for 'Falcon and Associates', a company established to promote Dubai.

Theatre Criticism

- July 2015 - Present ***Theatre Writer, Methuen Drama (Introduction to Lucy Prebble's 'The Effect')***
Requested by Lucy Prebble to write comprehensive introduction to the Methuen Classic version of 'The Effect', which premiered at the National Theatre in 2011.
- Feb 11 – Present ***Children's Theatre Writer, Guardian website***
Write children's theatre reviews for Guardian online. Through accessible and lively copy, I try to engage younger families (and critics) with children's theatre.
- March 11 - Present ***Theatre Critic, Time Out***
Write regular theatre reviews for Time Out, covering fringe and West End. Reviews are aimed at a relatively young audience and must, above all, be entertaining.
- July 12 - Sep 12 ***Theatre Critic, The New Statesman***
Fringe theatre critic for The New Statesman.

Media

- Sep 08 – ***Development Assistant, Avalon Television***
Dec 08 Developed sitcoms on the Avalon slate. Prepared treatments to pitch to BBC and Channel 4. Read and assessed all scripts submitted to Avalon TV. Sourced writers.
- Sep 07 – ***Management Assistant, Avalon Management Ltd***
Sep 08 Responsible for Artist-Manager Mr Allen-Turner's schedule. Fielded initial client offers and negotiated small-scale contracts. Arranged clients' schedules, gigs, press, meetings, travel, fees. Accompanied clients to gigs, corporates and records.
- July 07 – ***Assistant to Head of Production, Avalon Television***
Sep 07 Assisted the HOP in all elements of production; recruitment, scheduling, budgeting and read-throughs. Assisted with castings and acted as a runner on studio records.

Script Scouting

- Aug 07 – ***Senior Script Reader, Sonia Friedman Productions***
Present Write comprehensive script reports, assessing the plays' compatibility with SFP.
- Jan 2016 – ***Script Reader and Scout, United Agents***
April 2017 Read and assess plays; write succinct script reports for United literary managers.
- Feb 13 - ***Reader, Bruntwood Prize, Royal Exchange Theatre***
Present Invited to read for the Bruntwood Prize, the UK's biggest playwriting competition.
- June 11 ***Reader, African Playwright Project, National Theatre***
Requested to read for this playwriting competition, run by the National Theatre.
- Aug 05– ***Senior Script Reader, The Old Vic Theatre***
Oct 11 Write in-depth script reports on solicited scripts submitted to The Old Vic.

Education

- 2002-05 ***BA (Hons) English Literature, Cambridge University, Downing College; 2:1***
- 1992 -2001 ***Haberdashers' Aske's School for Girls; 3 As at A Level, 6 A*s and 4 As at GCSE***

Computer Skills

MS Word, Excel, SPSS, PowerPoint, MS Access, Final Draft, InDesign.

Typing Speed: 80 wpm