


Samples of The Walking Company Emails

SUMMER COMFORT
ON-TREND 5 STAR STYLES


We couldn't have said it any better...

abeo "Beautiful looking sandals"
-By Debra




B.I.O. SYSTEM Experience the 3D fit & customized comfort of a built-in-orthotic.

täos FOOTWEAR
★★★★★
"I love wearing these sandals, and they feel great on!"
-By Cheryl23




dansko
★★★★★
"Cute & Comfy"
-By hikerdeb




abeo
★★★★★
"Just returned from eight days of walking in Panama, and my feet are smiling!"
-By Rosie42

ABEO 3D3 orthotic included in **every pair!**



KENNETH COLE
★★★★★
"Great fit, great support, great look & great value."
-By Bill561



The Best Brands from Around the World®

WALKING COMPANY REWARDS Start earning points today! **SIGN UP NOW**

WALKING COMPANY REWARDS MEMBER SPECIAL
DOUBLE POINTS on all reg-priced footwear **SIGN UP**
+FREE SHIPPING on select thong sandal styles!*

**MORE SUMMER
MORE COMFORT
MORE SANDALS.**

SHOP NOW



Dansko Pamela

Taos Trip

Kenneth Cole Brandy with 3D fit

ABEO Catalina with 3D fit

B.I.O. SYSTEM

Your new summer favorites!

FEATURING

abeo dansko ecco täos raffini BIRKENSTOCK NAOT

The natural comfort of cork!



Our #1 selling style!

B.I.O. SYSTEM FIT TO YOUR SPECIFIC FOOT TYPE

The best of the best men's sandals.



'FREE SHIPPING on select thong sandal styles!*

SHOP WOMEN'S **SHOP MEN'S**

The Best Brands from Around the World®

DOUBLE POINTS on all reg-price cork sandals! **SIGN UP** **WALKING COMPANY REWARDS**

uncork comfort.
EXPERIENCE THE NATURAL COMFORT OF CORK.



ABEO Catalina with 3D fit & comfort. **B.I.O. SYSTEM**



Taos Trulle



Birkenstock Mayari



Birkenstock Glzeh

abeo dansko BIRKENSTOCK täos NAOT

SHOP ALL CORK SANDALS

The Best Brands from Around the World®

DOUBLE POINTS + FREE SHIPPING
on summer's best styles! SIGN UP NOW

THE WALKING COMPANY REWARDS

SUMMER'S BEST

YOUR GO-TO, GO WITH ANYTHING STYLES!

SHOP NOW



Dansko Demetra

★★★★★ VERY PLEASD!

"These sandals are much more comfortable than I was expecting. I am able to wear all day at work (8K-10K steps per day) without discomfort!" -OfficeWorker, WA

Shop the best-selling neutral colors of our best-selling styles!



ABEO Bobbie

ABEO Sallie

Taos Trulle

ABEO Goldie

GREAT SANDALS!

★★★★★

"I bought these sandals for a trip to Europe... they were a life saver!"

-CasaMisti, CA

SHOP NOW



The Best Brands from Around the World™

BUY ANY pair of sandals, shoes or boots
INCLUDING OVER 800 NEW ARRIVALS
& GET AN **EXTRA 25% OFF**
a 2nd sale or clearance pair!

NEW ARRIVALS

Our new dress collection offers incredible comfort, so you will feel as good as you look.

SHOP THE COLLECTION

abeo dansko ecco taos AND MORE



Dansko Liliana

ECCO Shape 55

ABEO Vanessa with 3D fit of B.B.I.O. system

The Best Brands from Around the World™



FIT TO YOUR SPECIFIC FOOT TYPE

B.B.I.O. system

Experience the 3D fit & customized comfort of a built-in-orthotic.

WOMEN'S DRESS

MEN'S DRESS

ALL WOMEN'S

ALL MEN'S

WOMEN'S SALE

MEN'S SALE

DOUBLE POINTS
on all reg-priced ankle boots!

THE WALKING COMPANY REWARDS

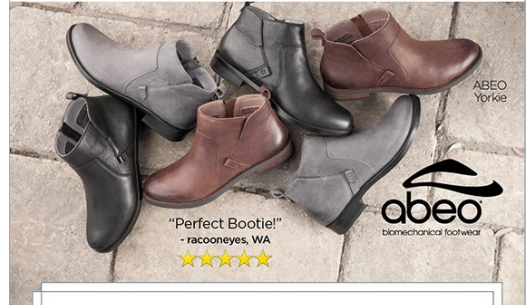
SNEAK PEEK Over 100 NEW wear-with-everything Ankle Boots

SHOP NOW

dansko



NEW! DANKO Max + Liberty



ABEO Yorlie

"Perfect Bootie!"

- raccooneyes, WA

★★★★★

abeo biomechanical footwear



FIT TO YOUR SPECIFIC FOOT TYPE

B.B.I.O. system

Experience the 3D fit & customized comfort of a built-in-orthotic.

taos FOOTWEAR



NEW! TAOS Craft

Durable outsole provides traction and stability, ideal for extended wear!

UMBERTO raffini




RAFFINI N'lea

"Extremely comfortable and cute! What more could you ask!"

- Suzanne23, IN

★★★★★

The Best Brands from Around the World™



new ARRIVALS

OVER 1000 NEW STYLES
casuals, boots, dress,
athletic & more!

abeo dansko
täos Tara M.
ecco raffini

+MORE GREAT BRANDS!

WOMEN'S
MEN'S

We have them all - over 75 NEW styles from Taos!



Reboot your wardrobe in the the season's hottest trend from Tara M. & more!



All New Dansko XP 2.0 Exclusively at The Walking Company!

SHOP NOW



20% OFF ABEO PROsystem Athletic Styles!



EVERY PAIR INCLUDES ABEO 3D[®] orthotics digitally matched to your feet!



The Best Brands from Around the World[®]

THE WALKING COMPANY REWARDS Start earning points today! SIGN UP NOW

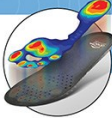
SHOP WOMEN'S

SHOP MEN'S

new all-day casuals



EVERY PAIR INCLUDES ABEO 3D[®] orthotics digitally matched to your feet!



\$50 VALUE!



ABEO PRO Augusta



\$50 customized orthotic included



ABEO PRO Adelaide

SHOP NOW



THE WALKING COMPANY REWARDS

\$15 OFF

ANY reg-priced footwear purchase!

TO REDEEM ONLINE:

Use promo code FALL17 before checkout.

TO REDEEM IN STORES:

Show this email on any mobile device to a store associate.

OFFER VALID THROUGH OCTOBER 22, 2017

The Best Brands from Around the World[®]

fall SALE

NEW MARKDOWNS

on this season's boots, clogs, casuals, & more!

SAVE UP TO 45%

WOMEN'S SALE

MEN'S SALE

Reboot your wardrobe...

WE PAY YOUR TAX on all reg-price

BOOTS

SHOP NOW

ABEO BIO Nicole



ABEO BIO Natasha



E.B.I.O. system

Experience the only boots with the customized comfort of a BUILT-IN ORTHOTIC.



LOVE THESE BOOTS! -WebberGall, CA



Huge savings on great SALE boot styles!



SHOP SALE BOOTS

SHOP ALL BOOTS

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