FREYA GRAHAM

CONTACT

Phone: 07859886203
Email: freya.graham98@gmail.com
Twitter: @freyagraham_

EXPERIENCE

Intern – Carbon Brief
August 2022
- Wrote clear, engaging copy for Carbon Brief's daily newsletter under time pressure.

- Assisted team members with a variety of tasks, from updating content management systems to researching article ideas.

Social media journalist – The Telegraph
April 2022 – July 2022
- Managed the Twitter, Facebook, Instagram and LinkedIn accounts of *The Telegraph*.

- Wrote copy quickly during breaking news events and updated social media feeds as stories developed.

- Designed Instagram posts using Adobe InDesign that have received more than 6000 likes – six times the average for The Telegraph's Instagram account.

Result Taker – PA Media
May 2022
- Provided logistical support: took phone calls from local reporters and updated internal database with local election results.

Writer – WhichEV
September 2021 – April 2022
- Turned press releases about the electric vehicle industry into news stories for a niche audience.

Work experience – The Daily Mirror
August 2021
- Aided an investigation into a fraudulent modelling agency.

EDUCATION

MA Interactive Journalism
City, University of London - Distinction
September 2021 – June 2022
- Modules included: Media Ethics, Media Law, Reporting and Features.

- Created videos and designed graphics for final project assignment, which examined the spread misinformation about the energy crisis.

- Achieved high grade in Audience Strategy module: created short videos for TikTok and grew social media presence of student-run website.

- Produced data visualisations using Datawrapper and coding with R in data journalism modules.

BA English Language and Literature
University of Oxford – 2.1
October 2017 – July 2020
- Active member of several student societies, including student newspapers, theatre, and education outreach.

SKILLS

Shorthand: 90 words per minute.

SEO and web analytics: Google Analytics, Chartbeat, Pulse.

Adobe Creative Cloud: Premiere Pro, Audition, InDesign, XD.

Data investigation and visualisation: Experience working with Excel, R, JavaScript, Datawrapper.