

## The Importance of the NERVO Nation NFT.



As Reflected in their artwork, NERVO's duality as sisters is more than just an NFT.

Another NFT? Absolutely not.

The queens of EDM have released their first ever music NFT and, unlike many other “grab at the bag” money approaches, they diligently chose to do so with reason, purpose, and with EQ Exchange.

With their music NFT drop, NERVO is opening up the conversation for independent artists and intensifying their connection to their fans. As women in a “bro” dominated industry, they are embracing the empowerment of Web3 technology and allowing others that don't have the opportunities to do the same. And through it all they are humble in their approach, “Fam—we'r3 going live with our first ever NFT drop... Our London fam gets an extra special something if you come to our MOS (Ministry of Sound) gig this Friday!! *Let us know your thoughts bc we're new to this space but really loving it!!*”

NERVO has gone from *being* super-fans to *having* super-fans. They are very familiar with overcoming adversity. Mim and Liv Nervo are not newcomers to the coldness of the male dominated music industry. NERVO Nation's purpose is not afraid of the backlash of an NFT release and is anything but jumping on the bandwagon for bandwidth or for press.

Of everything we can take from NFTs, “**love**” is something rarely seen. NERVO has a deep reverence for what they do, for the craft, and the fans of it. The music. I said it before, NERVO is doing it right with their NFT drop!

This could be anyone's NFT. The difference is that the NERVO twins work excruciatingly hard as independent, full-time musicians touring in order to do what they do best.... Entertain and engage with their fans; to spread the positivity of their music, their positive vibe, and their contagious energy. Being the first sisters of EDM is not their only claim. They are proud mothers, they are leaders, and they are role models for many. And let's not forget, they do so with amazing music we know and love. As reflected in the NFT artwork, NERVO's duality as sisters is more than just an NFT. NERVO has real, human elements they have considered for themselves and their fans.

Every NFT purchased with EQ Exchange comes with a **MEG, a Mutual Exchange of Gifts** between the artist, the fans, and a portion of the sale always goes to charity. In this case, the Hopeland foundation. **Be proud to support your artist!** Go to [EQ Exchange](#), connect with an e-mail address or use your current crypto wallet, and enjoy the MEGs.

**Rewards**

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| <b>NERVONation's Community</b><br>Get to be a part of NERVONation's community on a Web3 / NFT Q&A Zoom Call with NERVO | <b>Unreleased Footage</b><br>Unreleased and exclusive 'Come with NERVO' behind the scenes footage | <b>Exclusive Access to All EQ NFTs</b><br>VIP membership giving exclusive access to all NERVO pre-sales on EQ Exchange |
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**Charity**  
Chosen Charity and % of sales allocated  
**Hopeland**

NERVO's actions today will be impacting many musicians and independent artists free to express themselves for years to come. And I, for one, cannot wait to support.

NERVO has played some of the biggest global EDM stages including their upcoming historic [Ministry of Sound](#) show on Friday, June 3 with special guest, [KRYDER](#). The first 10 **London-based NFT holders** get to join them on Friday June 3rd.

Follow the [NERVO](#) sisters on [Facebook](#), [IG](#), or [Twitter](#).



Miriam "Mim" Nervo (left) and Olivia "Liv" Nervo (right) of the electronic duo, NERVO.

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And enjoy the healing energy of incredible music along the way.

## PRESS RELEASE

Dig into EDM market and contacts.