EQ.EXCHANGE



Artwork by John Delaney

Historical NFT Art, Cyn Santana, Illmind, Pip Live Talks and Performances at Music NFT Meetup NYC Satellite Event June 20th, 2022.

Ticket holders will experience panel discussions, music performances, an announcement of the Purpleverse Prince Experience and Prince Tape NFT: "You cannot play it until I die," along with surprises to be revealed at the event.

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On June 20th, the Music NFT event *Music NFT Meetup* will take place with performers, speakers, panels, historical NFT art, and experiences during NFT.NYC week. This in-person and satellite ticketed event will engage, connect and educate attendees with Web3 tech platforms, communities, PFP-style projects, independent artists and musicians.

Tickets are priced for inclusion and accessibility during NFT week at \$49 for General Admission and \$199 for VIP access. This event invites the web3 community looking to join events during NFT week at an affordable price.

- **\$49 General Admission tickets** include access to the event, cash bar, finger foods, access to all panels and performances. Plus, the chance to win special edition airdrops throughout the evening.
- **\$199 VIP tickets** include free food and drinks throughout the event, plus access to all panels and performances. There will also be multiple special edition airdrops for all VIP ticket holders.
 - VIP ticket holders will also receive the above Zeppelin poster as an NFT airdrop from artist John Delaney (bio below). <u>Hint: ZOOM in closely. The stars are</u> <u>music notes!</u>

You can purchase your ticket for the Music NFT Meetup on Monday, June 20th here.

HERE'S WHAT TO EXPECT:

Cyn Santana - Singer, Actress Performance



A performance by Cyn Santana, one of the powerful LatinX gen women defining urban pop and Spanish trap. An trailblazing legend for women and people of color with more than 5 million followers across her social media platforms, Cyn has the ability to organically engage with an international audience and discuss topics such as personal and female empowerment, spiritual growth, motherhood, music, lifestyle, travel, food, fashion and beauty, and artist independence.

Connect with Cyn Santana on Twitter and Instagram.

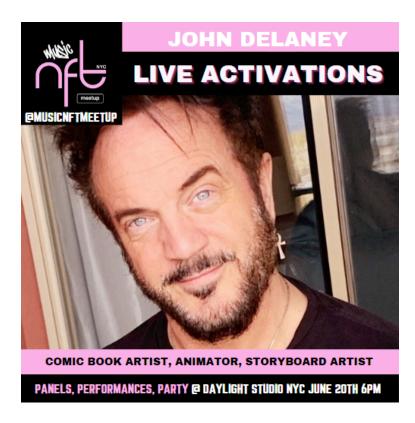
Illmind - 2X Grammy-winning producer, Squad Of Knights founder Panelist



Ramon "Illmind" Ibanga Jr. is a renowned record producer, songwriter, educator, and proud founder of <u>Squad Of Knights NFTs</u> and <u>BIDLOOPS</u>. The New York native has co-written and produced hip hop, trap, pop, soul, and electronic music for labels such as Cash Money, Def Jam and Aftermath, and has worked with artists such as Nicki Minaj, Andy Mineo, Kanye West, Drake, J. Cole, Dr. Dre, Ludacris, 50 Cent, Ariana Grande and others. His accomplishments include work on the film 'Black Panther,' collaboration with Netflix, production on the 'Hamilton Mixtape' and the music behind Disney's 'Moana.'

Connect with Illmind on Twitter, Instagram and learn more about him here.

John Delany - Artist Panelist



John Delaney is a multi-award-winning storyboard artist, director, designer, animator and comic book artist with over 35 years of experience in live-action production, 2D & 3D animation, and gaming. John's client list includes MGM, Universal, 20th Century Fox, Warner Brothers, Hanna-Barbera, Disney, Nelvana, Klasky Csupo and Kickstart Entertainment to name just a few. He directed, designed, and delivered Voltron Force which debuted as the highest-rated premiere ever on Nicktoons. For over 30 years John has worked freelance as a comic book artist for DC Comics and for Bongo Comics. He has penciled characters such as Superman, Batman, WonderWoman and the Justice League as well as Dexter's Laboratory, Scooby-Doo, Futurama, and The Simpsons (received Eisner Award nomination).

Connect with John Delaney on Instagram and see more of his art here.

Pip - Singer/Songwriter, Cotton Candy Records founder Sammy Arriaga - Singer/Songwriter, Digital Hearts/Pixelated founder Panelist & Performance



Thomas Pipolo (Pip) is an independent singer-songwriter and NFT music artist who sold \$20k worth of his 'Backstage Pass' NFT's in 24 hours. An advocate for blockchain technology in the music industry, Pip launched one of the first blockchain record labels, Cotton Candy Records, to help artists build and grow their music careers on the blockchain. His debut EP 'Cotton Candy Skies' dropped May 27th.

Connect with Pip on Twitter and Instagram.

Sammy Arriaga is a Miami-born Cuban American singer-songwriter based in Nashville. He has garnered over 30M+ streams worldwide, 400k followers on TikTok and 12 years of experience in the music industry serenading the blockchain as an early adopter of music NFTs. In April of 2022, he sold over \$250,000 worth of his first music NFT's by selling out his collection of 1500 METAGIRL Digital Hearts in less than two months.

Connect with Sammy Arriaga on Twitter and Instagram.

Powerful Women of Web3 Speakers:

3x Tech Founder, Canadian entrepreneur and current CEO of <u>EQ Exchange</u>, Janice Taylor.
Author (*Tweet 2 Perfection*) and CEO of <u>Browned 2 Perfection</u> (B2P), Junae Brown.
CEO & Co-Founder of decentralized platform for NFT & DeFi Liquidity <u>Lexit</u>, Katia Zaitsev
2x Emmy Award-winning journalist, CEO & Founder of <u>KAYLEY Media</u>, Kayley Hamilton.
Co-Founder of <u>Blurred Lines Community</u>; head of web3 community at P00Ls, Melanie McClain.



Nigel Eccles and Kara Burney - VAULT, Next Gen Fan Experience Platform Panelists

Former CEO of FanDuel, and current founder & CEO of VAULT, **Nigel Eccles**. Chief Marketing Officer at VAULT, **Kara Burney**.



VAULT is a new web3 format for music and creator platform that uses blockchain technology to unlock the next generation of fan experiences. Built on the Solana blockchain, VAULT allows creators to curate a vault of content — music, videos, photos, messages, VIP invitations, and more — that can only be unlocked by the holders of a key. The twist? The keys are fully tradable NFTs. Whether you are a musician on tour, an artist creating a new collection, a writer publishing a chapter a day from your new book, or an NFT artist offering an exclusive preview of your new project, VAULT opens up a whole new way for you to unlock the value of your work and share it with fans.

Evan Bogart - Grammy-winning songwriter, music publisher & record executive Panelist



Evan Bogart aka E. "Kidd" Bogart, has established an incredible name for himself as songwriter, music publisher, record executive and film and television producer. E. Kidd's music has been nominated for three Grammy Awards (winning Beyoncé's "Halo"), and serves as National Trustee for The Recording Academy and Chair of their Songwriters & Composers Wing.

Connect with Evan on <u>Twitter</u> and <u>Instagram</u>.

The Prince Purpleverse



The announcement of <u>The Purpleverse</u> Prince NFT experience with EQ Exchange: A series of 9 extremely limited edition NFTs with unprecedented access and rewards. The Purpleverse comes in celebration of a recently surfaced physical cassette tape of the famed icon. The 1980 live bundle includes the rare audio recording as an NFT collectible and is one of the first times a rare recording is sold in both physical and digitally authentic forms.

The cassette and NFT bundle auction will be held in LA towards the end of the year by Prince's tour manager, Steve May, the Web3 tech company, EQ Exchange, and the Web3 management firm Blank Check Agency. The Purpleverse is marketed by *MusicNFT Meetup* speaker, Junae Brown's <u>Browned 2 Perfection</u> (B2P), a Black owned and operated creative marketing and event production agency that helps clients establish brand DNA, tap into their true target audience.

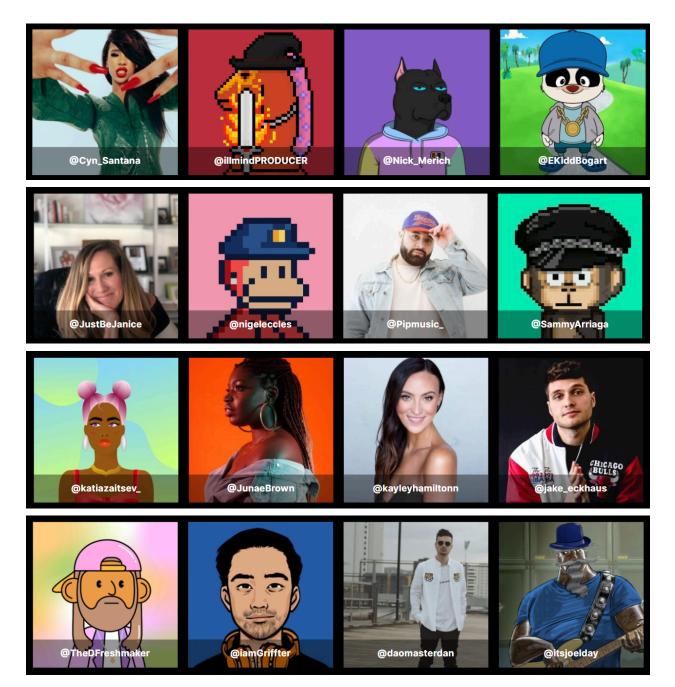
Proceeds will be going to an ever growing list of charitable organizations.



Physical cassette will not be present due to preservation and safekeeping.

<u>*Music NFT Meetup*</u> is the event to attend.

Special Voices and Performances:



SPONSORS

ABOUT COTTON CANDY RECORDS:

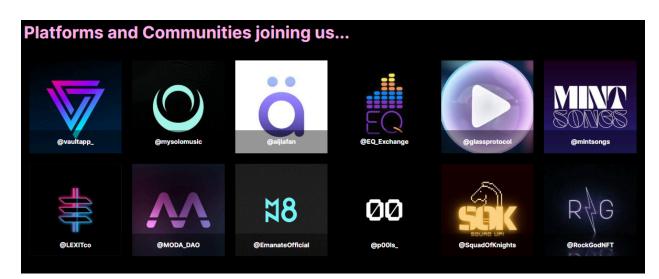
One of the first 'on-chain' record labels, <u>Cotton Candy Records</u> supports emerging artists in building and growing their music careers through blockchain technology. The blockchain record label is co-founded by independent NFT music artist Pip, who <u>successfully raised money</u> <u>through the sale of his music NFTs</u> in March. Fellow co-founders <u>Jake Eckhaus</u> (*feat. speaker* @*jake_eckaus above*) and Ali Soomro have signed a handful of emerging independent artists, songwriters, producers and dj's to Cotton Candy Records.

ABOUT AIJIA

<u>Aijia</u> is a modern Web3 ticketing, marketplace and reselling experience built on <u>CELO</u> that resets the live experience for fans and artists alike. Aijia is providing smart ticketing solutions along with pre and post show experiences and collectibles, leveraging Web3 technology in a way that has not allowed the ticket industry to do so before. https://linktr.ee/aijia

ABOUT EQ EXCHANGE

EQ Exchange is a Web3 platform empowering musicians while rewarding their day-one supporters. EQ Exchange is the first Web3 tech company to be founded by a woman, Canadian entrepreneur, Janice Taylor. EQ changes the way commerce exists with our planet and is built on <u>CELO</u>, the world's first carbon negative blockchain. EQ is "The Great Equalizer" between artists and fans valuing equality, equity, equilibrium. Creativity is the driving force of connectivity between music makers and music lovers. Delivering projects with purpose is our core mission; to empower artists while rewarding their supporters musically, experientially, and monetarily. Emotional intelligence (EQ)



Secure your ticket for the <u>Music NFT Meetup</u> on June 20th, 2022 here.

CONTACT: media@eq.exchange EQ.exchange

Jayder Lebolo jayder03@gmail.com