

AUBREY WARNER

aubreywarner1@gmail.com 734.355.5396 Los Angeles, CA www.aubreywarner.com

WRITING & MARKETING

- CREATIVE COORDINATOR** | **MOCEAN** | Entertainment Marketing **March 2016 – Present**
Los Angeles, CA
- Facilitate the creation and rollout of graphic toolkits and promo campaigns for a wide range of clientele, including: Disney, Marvel, Netflix, HBO, FOX, ABC, USA, and more.
 - Collaborate in concepting, writing copy, building pitch decks, and finessing style guides in Keynote and InDesign.
 - Assist in managing the company rebrand project between Creative Directors and Executives: brainstorm strategy, write copy for brand identity, and maintain deadlines.
 - Coordinate between clients, producers, designers, and other departments to enhance productivity and workflow.
- COPYWRITER & SOCIAL MEDIA MANAGER** | **NCWC Inc.** | Automotive Service Agreement Company **Feb 2016 – Jan 2017**
Remote Freelance & Van Nuys, CA **Oct 2014 – Jan 2015**
- Brought traffic to the InsuranceCalls.com website (a subsidiary of NCWC) and blog by restructuring their written content with organic SEO focused on clients and consumers.
 - Wrote press releases, articles, monthly newsletters, and content for new marketing projects.
 - Managed the company newsletter for NCWC, and worked with a print company for design and distribution.
- CONTENT MARKETING INTERN** | **KEANR Inc.** | App Platform for Events & Activities [start-up] **July 2014 – Oct 2014**
Santa Monica, CA
- Curated and wrote fresh, high quality SEO content for the company's blog regarding upcoming events and activities in Los Angeles.
 - Established workflow and wrote consumer and merchant-facing content, as well as edited social media posts.
 - Oversaw company blog creation and design by working with design interns.
 - Built, organized, and maintained the Google Drive for collaborative company workflow.
- STAFF WRITER INTERN** | **SaveTheRainforest.com** | Nonprofit **Sept 2013 – Aug 2014**
Remote Freelance
- Wrote monthly articles regarding controversial topics, preservation and conservation, sustainable living, and wildlife watch.
 - Researched the sustainability of the world's rainforests and wildlife.
 - Maintained a constant awareness of humanity's behavioral effects on the environment.
- STAFF COPY EDITOR** | **The State News** | Michigan State University News Publication **Aug 2012 – Dec 2014**
East Lansing, MI
- Edited content for grammar, AP style, and fact accuracy in print and online articles.
 - Worked with writers and interns to make sure their stories were complete and accurate.
 - Wrote interesting and catchy headlines.
 - Helped train interns in Adobe InCopy and in AP style.

SCREENWRITING

SCREENWRITER	SCREENPLAY [Feature] • <i>Creator: Luis Leon</i> • Thirsty for change, a young Latino immigrant seeks success and stature when he latches onto the only source of power he can use: an abusive, domineering girlfriend. • Written for Evolve Awareness, a company dedicated to bringing awareness to domestic abuse, human trafficking, and cyber-bullying: http://www.evolveapparel.us/	IT ENDS NOW	2016
SCREENWRITER	SCREENPLAY [Feature] • <i>Creator: Jordan Kennedy Smith</i> • A Caucasian photo journalist in the civil rights era falls in love with an African-American nurse through an unlikely affair in which her grandson unravels their unlawful history through a book of memoirs decades later. • <i>Quarter Finalist: Creative World Awards for Family and Drama 2015</i> • <i>Official Selections 2015: Big House LA Independent Film Festival</i> • Shore Scripts Screenwriting Competition • Hollywood International Film Festival	LETTERS FROM FISH	2015
SCREENWRITER	ORIGINAL PILOT SCRIPT [Comedy] • Submitted to the Disney-ABC Creative Talent Development contest. • A nosy, bipolar mailman with a mysterious past oversteps protocol to create relationships with the people on his delivery route. He discovers that those who push him away are the ones that need him the most.	PRIORITY MALE	2015
SCREENWRITER	SPEC SCRIPT [Comedy] • <i>Submitted to the Disney-ABC Creative Talent Development contest.</i> • Amidst the romantic chaos circulating in the loft, Winston loses his feline companion, Ferguson. In his search through the city Winston discovers what his life is truly missing.	NEW GIRL	2015
SCREENWRITER	SCRIPT [Promo Nonprofit] • <i>Director: Jakob Skogheim</i> • Wrote a heartfelt and compelling script, spoken by multiple actors, to raise awareness and funds for the nonprofit marketing campaign for Royal Family Kids.	STORIES WORTH TELLING	2013

EDUCATION

MICHIGAN STATE UNIVERSITY Bachelor of Arts (BA) English Literature, Philosophy & the Arts with concentration in Screenwriting & Film Theory	2013
---	-------------

SKILLS

Microsoft Office	OS X	Photoshop	Final Draft	Twitter	LinkedIn
Google Suite	Windows	InDesign	Keynote	Instagram	Facebook

REFERENCES

Available upon request.