

WAJIHA ALABYAD

QUALIFICATION SUMMARY

Social Media Content: Providing content for social media; experience running social impact and change campaigns. Successfully published posts for Life with Dignity campaign (+900K views), Gulf News, WHEN and Political is Personal.

Public Relations: extensive knowledge of local and international media, international festivals and fundraising organizations.

Strengths and Accomplishments: Enthusiastic and creative; Proven ability to meet deadlines and goals; Producer of award-winning films and published author; Experience with documentaries (features and shorts) from concept to completion. Effective in organizing and coordinating shoots, conducting script analysis and contributing to script changes with a strong background in writing stories that are about people.

PROFESSIONAL EXPERIENCE

Zainab Productions, Jerusalem — Remote - Executive Producer (Jan. 2018 – Dec. 2021)

- Production of (11) films between feature films and short films within three years. One film was named best documentary of 2020 on the Al Jazeera Documentary Channel.
- Supervise films in pre-production, production and post-production phases and ensure a smooth flow and creative environment.
- Maintain robust research, communication and submission of film festival applications; three films have won awards at international film festivals.
- Manage external liaison with relevant organizations and regularly update related data.

UNDP, Gaza - LIFE WITH DIGNITY CAMPAIGN — Producer/writer (Mar 2021 - Nov. 2021)

- Successfully created human interest stories (2,595,226: impressions & 29,000: engagement) for LWD social media pages by researching characters, coordinating shoots, conducting interviews, and writing scripts.

OXFAM, Gaza - Writer (Feb. 2021 - Mar. 2021)

- Successfully wrote human-driven stories for a number of beneficiaries including conducting interviews and writing the stories for fundraising purposes

Political is Personal - Writer (Jan. 2017 - Jan. 2020)

- Seek Palestinian women willing to share their stories, conducting the interviews and transcribing the stories for publication.
- Support the project through social media to raise funds and spread the word about the women's stories.

Women's Affairs Technical Committee - Project Coordinator (Feb. 2016 – Mar. 2017)

- Coordinate the implementation of the project activities, field visits, trips, initiatives and meetings and present the project activities and objective in all media to raise awareness on women's political participation.
- Develop and maintain outreach of project activities on the ground and online.
- Guide the beneficiary (30) young women in developing and implementing initiatives relevant to their communities.

CONTACT



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City, Palestine



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EDUCATION

Al-Azhar University, Gaza — Bachelor's Degree, September 2011 - July 2015
English and French Literature

AWARDS

- **Abbas 36 - Feature Documentary: Best Documentary Award**

Toronto International Women Film Festival
Berlin International Art Film Festival

- **The Bride Dress - Feature Documentary: Best feature documentary Award**

Florence film awards (2021)
Human Rights Documentary international Festival
Rabat (2021)

- **Bread and Butter - Feature Documentary: Best Female Director**

Cannes World Film Festival

VOLUNTARY WORK

Fares Al Arab for Development and Charity Works - Fundraiser (May 2018 – Oct. 2018)

- Distributing supplies on special occasions with the organizing team at orphanages, schools, and on the streets.
- Brainstorming ideas for projects involving women and youth and researching the latest needs assessments and statistics.
- Writing projects to obtain grants for the organization
- Networking with other NGOs and CBOs to build a solid network, and presenting the organization at cluster meetings and conferences

Projects for which I have written and received funding:-

Pal Think, an initiative to spread the culture of tolerance, acceptance and non-violence in the society.
UN Women, Cash for work, for the economic and psychological empowerment of women.

We Are Not Numbers Project - Writer (March 2016 - Sept. 2017)

- Write stories about issues affecting youth in Gaza
- Research ideas and send proposals to the project Manager
- Connect with mentors, authors, and writers around the world to share experiences

REFERENCES

On request