

Did you know individuals involved in their communities generally feel happier and more connected?

Per volunteer, Christine, “I feel like I’m getting back double what I put into UR Community Cares!” And, community member Lorice says, “Thank you, Michelle, for all the great info UCC is sending, exactly what seniors need. I am so happy; UR Community Cares is doing so well. It’s been a godsend for me.” UR Community Cares makes amazing connections and friendships.

UR Community Cares is connecting towns across Connecticut, benefiting communities by addressing healthcare inequities, increasing inclusion, and decreasing disparities for vulnerable populations. URCommunityCares.org encompasses the idea of community service to the members we serve, while building communities with one volunteer act of kindness at a time. We are doing everything in our power to provide free, non-clinical, at home services to the aging with and without physical disabilities, so they can maintain their independence to remain safely in their homes. Specifically, we provide volunteer services in the areas of housework, yardwork, companionship, and transportation. As such, we can better serve your healthcare business by:

- Making sure patients maintain their annual wellness and maintenance/check-up exam schedules
- Empowering patients to have informed discussions about changes to their health and regarding their medications
- Providing patients with assistance on everyday tasks so primary care givers can focus on their roles and responsibilities
- Maintaining cleanliness and social/mental acuteness that may affect patient health
- Providing pet care for patients who require short-term or long-term rehabilitation or hospitalization services

**SUCCESS STORY:** *Roberta’s dermatologist office called UR Community Cares to try to find transportation because she doesn’t drive and required surgery ASAP due to cancer on her face. Volunteers took her to the hospital and to her radiation appointments (20+ rides), she is grateful for Volunteers who helped her! Please listen to her appreciation <https://youtu.be/-DOffIZNjS0>, didn’t want to be on camera due to her recent face surgery.*

We’re looking for sponsors to support our cause in helping us get your patients to your door—and we have plenty of ways for you to be involved, having a direct impact on these populations in your own town. Be a sponsor:

- A one-time, monthly or employer matching donation program ensures we get the funding we need to help older and physically disabled residents stay safe in their homes and maintain quality of life.
- We can always use volunteers to help register our community members for volunteer services or to provide volunteer services to those members.
- A donation fee per every client or paying the background check fees per client for whom you request UCC services.
- In-kind contributions are perfect for fundraising activities like silent auctions and contests.
- And if you have other ideas for helping our cause, we’d love to hear them!

### **How can a sponsorship with UR Community Cares benefit your business?**

In appreciation of your generosity, we’d like to offer you the opportunity to promote your company and discuss when we are doing presentations with the public.

We can promote your company as one of our sponsors on our website, in our promotional materials, and in our annual report. We will also provide official donation receipts for your contributions. Through statewide broadcasts, we will be able to provide your business with additional press.

We hope we can count on your support to help UR Community Cares expand to have a location for technical support/training, increased support for residents, continue to grow statewide, and most importantly, continuing to establish intergenerational connections while providing solutions to social determinants responsible for economic systems as we address the health inequities created by those systems! It would be great to chat with you to discuss this exciting opportunity for both of us. You can reach me directly at (860) 430-4557 or [michellepuzzo@urcommunitycares.org](mailto:michellepuzzo@urcommunitycares.org).

I look forward to hearing from you soon. Thank you in advance!

## **We Had a Great Turnout for Middlesex County's Virtual Lunch & Learn**

*We know people are in need and we are here to help.*

**We reached our goal, but more work is ahead!** Thanks for spending time learning more about UR Community Cares.

We're proud to announce that because of the triumphant outreach to the towns of Middlesex County, 20 participants have signed up. This would not have been possible without the funding from the Community Foundation of Middlesex County. Also, because all of you have been spreading the word, many more residents are contacting us for services but, unfortunately, we will not be able to continue with enrollments until we have secured more funding in Middlesex County. If you were unable to attend our Lunch & Learn today, please watch it on our YouTube channel: [https://youtu.be/J\\_GTtwPmeYM](https://youtu.be/J_GTtwPmeYM).

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**SUCCESS STORY:** *In Clinton, volunteers Paul and Barbara are assisting so many people and creating friendships so that older adults like Dana can have companions. Volunteers are creating a network of neighbors helping neighbors all through the generosity of nonprofit and business donations. Please listen to hear how vital this is to Dana, as he is recently widowed and requires volunteer support due to his inability to drive:* [https://youtu.be/oTmK\\_VbW5Bo](https://youtu.be/oTmK_VbW5Bo).

It costs UR Community Cares about \$100.00 per participant per year to provide services. Because UR Community Cares is 100% volunteer grants and donations currently cover the program costs for members and volunteers including insurances, background checks, and technology. The most CRITICAL ISSUE facing our organization going forward is how to respond to the growing demand for our services, with the current model that relies entirely on volunteers and mostly modest community grants. We're looking for sponsors to support our cause in helping us continue to grow in the town of your business— and we have plenty of ways for you to be involved, having a direct impact on these populations.

### **Be a sponsor:**

- *A one-time, monthly, or quarterly donation program ensures we get the funding we need to help older and physically disabled residents stay safe in their homes and maintain quality of life.*
- *Municipal funding, include us in a program budget, ARPA funding or other town/regional opportunities.*
- *A donation fee per enrollment in your town and/or paying the background check fees per enrollment per quarter or year. Tax free contributions.*
- *In-kind contributions are perfect for fundraising activities like silent auctions and contests.*
- *And if you have other ideas for helping our cause, we'd love to hear them!*

**How can sponsorship with UR Community Cares benefit your business?** In appreciation of your generosity, we'd like to offer you the opportunity to promote your company and discuss when we are doing presentations with the public. We can promote your company as a sponsor on our website, in our promotional materials, and in our annual report. We will provide official receipts for your donations. Through statewide broadcasts, we will be able to provide your business with additional press.

**We hope we can count on your support to help** UR Community Cares expand to have a location for technical support/training, increased support for residents, continue to grow statewide, and most importantly, continuing to establish intergenerational connections while providing solutions to social determinants responsible for economic systems as we address the health inequities created by those systems! It would be great to chat with you to discuss this exciting opportunity for both of us. You can reach me directly at (860) 430-4557 or [michellepuzzo@urcommunitycares.org](mailto:michellepuzzo@urcommunitycares.org).

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