

# GHINA RIFQINA

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North Jakarta

## Education

<b>KT&amp;G SangSang univ. Indonesia - Indonesia</b> <i>Certificate in Digital Marketing</i>	Feb 2022 - Mar 2022
<b>KT&amp;G SangSang univ. Indonesia - Indonesia</b> <i>Certificate in Creative Writing</i>	Jan 2022 - Feb 2022
<b>KT&amp;G SangSang univ. Indonesia - Indonesia</b> <i>Certificate in English Daily Conversation</i>	Jan 2022 - Feb 2022
<b>Universitas Indonesia - Depok, Indonesia</b> <i>Bachelor Degree in Indonesian Studies, 3.36/4.00</i> <ul style="list-style-type: none"><li>Studied Indonesian Journalism, Creative Writing, and Proofreading courses in the Indonesian Studies program.</li><li>Coordinated the Short Story Writing Competition in the 2018 FIB UI Scientific Olympiad event with a total of 23 short story titles participation.</li><li>Volunteered at the "Debu di Atas Debu" book launching event by Taufik Ismail on February 28, 2018.</li></ul>	Aug 2016 - Jul 2021

## Work Experiences

<b>Koneksi Group - Depok, West Java, Indonesia</b> <i>Content Writer</i> <ul style="list-style-type: none"><li>Produced 8 SEO-friendly blog articles in a week for 4 Koneksi Group subsidiaries with Google Docs and Google Keyword Planner.</li><li>Drafted and revised learning modules for 2 IT courses (Data Science and Web Design) with Google Docs.</li><li>Provided Konekabar Instagram post captions.</li></ul>	Dec 2022 - Jun 2023
<b>Schoters - Indonesia</b> <i>Project-Based Intern: Copywriter Virtual Internship Experience</i> <ul style="list-style-type: none"><li>Initiated various tasks related to Copywriter activities from Schoters, such as copywriting, content strategy, and social media content management in a month.</li></ul>	Jun 2022
<b>PT Prosa Solusi Cerdas - Bandung, Indonesia</b> <i>Anotator</i> <ul style="list-style-type: none"><li>Classified over 300,000+ nouns for the Named Entity Recognition project from September to January 2019.</li><li>Proofread over 90 files of financial regulations for the Regulation Technology project since April 2020.</li><li>Analyzed over 100.000+ nouns of financial regulations files as part of the Regulation Technology project from May to July 2020.</li></ul>	Sep 2019 - Jul 2020

## Organisational Experiences

<b>SangSang Community - Indonesia</b> <i>Content Writer</i> <ul style="list-style-type: none"><li>Drafted two SEO-friendly blog article content for the SangSang Newsletter website for a month.</li><li>Generated two Instagram content concepts according to the agreed theme for a month.</li></ul>	Mar 2022 - Feb 2023
<b>Indonesian Fanfiction Awards - Indonesia</b> <i>Evaluator</i> <ul style="list-style-type: none"><li>Evaluated 96 fanfiction titles for the Canon/IC (In-Character) and Alternate Universe categories for the Polling and Fanfiction of The Year (FoTY) stages.</li><li>Assessed 20 fanfiction titles for Fanfiction of The Year (FoTY).</li><li>Contributed to a brief review of 3 (three) titles for Fanfiction of The Year.</li></ul>	Aug 2019 - Dec 2019
<b>Indonesian Fanfiction Awards - Indonesia</b> <i>Evaluator</i> <ul style="list-style-type: none"><li>Screened 113 fanfiction titles for the Canon/IC (In-Character) and Alternate Universe categories for the Polling and Fanfiction of The Year (FoTY) stages.</li><li>Appraised 21 fanfiction titles for Fanfiction of The Year (FoTY).</li></ul>	Aug 2018 - Dec 2018

- Gave a brief review of 3 (three) titles for Fanfiction of The Year.

#### Depok Lingua - Depok, Jawa Barat

Jun 2018 - Sep 2018

*Majalah Lingua Production Team*

- Established three editorial articles to be published in Lingua Magazine (MaLing) for the period June—September 2018.
- Achieved the Best Writer of the Week in August—September 2018.

#### Indonesian Fanfiction Awards - Indonesia

Aug 2016 - Dec 2016

*Evaluator*

- Examined 53 fanfiction titles for the Adventure category for the Polling and Fanfiction of The Year (FoTY) stages.

### Skills, Achievements & Other Experience

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- **Projects** (2022): Organized a content strategy as a task project in Copywriter virtual Internship Experience Schoters.
- **Soft Skills:** Written English | Storytelling | Originality | Creativity |
- **Hard Skills:** Content Writing | Copywriting | Editing | Google Docs | Microsoft Word | Research | Basic SEO Knowledge |
- **Interest:** Content Writing | Creative Writing | Digital Marketing
- **Achievements:** 1st Place in Fanfiction Competition, Gelar Jepang UI 25 (2019). Best Drama Oneshot, Indonesian Fanfiction Awards 2015 (2015)