

Jacob Beard

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EXPERIENCE

King Arthur Baking Company, Norwich, VT — Seasonal Fulfillment and Restock Generalist

October 2021 - PRESENT

Picking, packing, and shipping online orders in a fulfillment center. Restocking product in a fulfillment center and a retail store.

Higginson Strategy, London, U.K. — Public Relations Intern

January 2020 - March 2020

Ensured clients were able to maintain a positive relationship with the public through social media strategy. Wrote, designed, and produced social media posts on clients' behalf in order to generate social media growth.

Claremont Cinema, Claremont, NH — Concession Cashier

July 2016 - December 2019

EDUCATION

Bay Path University — Master of Science

October 2021 - PRESENT

Area of study: Digital Marketing

Wheaton College, Norton, MA — Bachelor of Arts

August 2017 - May 2021

Major: Political Science

Minor: Women's and Gender Studies

GAMING INDUSTRY ACCOMPLISHMENTS

TrueAchievements — Walkthrough Writer

Responsible for writing and owning the full game achievement walkthrough for Doom Eternal.

Speedrunning

Halo speedrunner and tricker for over 7 years, holding multiple world records simultaneously. Engaged heavily with gaming communities.

SKILLS

Brief writing.

Facebook Business Suite.

Google Analytics (Certified).

Social media marketing.

Basic SEO.

Basic infographic design.

Academic and non-academic writing. Particularly adept at persuasive writing or reviews.

Article editing experience.

