

SHALLU JAGLAN

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PROFESSIONAL SUMMARY

Detail-oriented postgraduate student with strong written communication, research, organisation, and interpersonal skills. Experienced in producing clear, engaging written content, working independently, managing competing priorities, and communicating effectively with different audiences. Adaptable and quick to learn new systems and processes, with a strong interest in customer relationship management, content, administration, and editorial work. Reliable, organised, and motivated to contribute effectively while developing practical professional experience.

WORK EXPERIENCE

Freelance Content Writer

July 2024 - August 2026

Elephant.ai, Remote

- Developed engaging articles for the AI Unpacked series, demystifying artificial intelligence applications for everyday consumers.
- Contributed to the Tech Trends 2024 blog series, analyzing the latest advancements in AI and their implications across industries.

Content Writer

January 2022 - June 2024

Blue Rocket LLC, Remote

- Developed high-quality articles, marketing copy, and digital content tailored for clients in various industries, including the Soocial project, to enhance social media strategies.
- Built strong relationships with clients to understand their vision and objectives, ensuring satisfaction and retention.

Freelance Content Writer

January 2022 - June 2024

Sheroes, Remote

- Produced articles for the Women Who Inspire feature series, highlighting successful women from various fields.
- Contributed to the Empowerment through Education campaign, focusing on articles that promote women's rights and educational opportunities.

Editorial Intern

June 2021 - December 2021

Parchment Publications, Gurugram

- Assisted with reviewing new written work and submissions, helping to identify key themes, errors, and areas for improvement.
- Carried out basic research and fact-checking to support accurate and reliable content.

Content Writer Intern

May 2020 - August 2020

GradRight Inc, Remote

- Authored content for the Student Financial Literacy Project, creating guides on financing higher education.
- Developed articles for The Funding Your Future Series, exploring different funding options for prospective students.

EDUCATION

Bachelor of Arts

Economics and Political Science
University of Delhi

July 2018 - September 2021

MA Creative Writing

University of East Anglia

September 2026- Now

KEY SKILLS

- Writing & Copy Editing
- Proofreading & Grammar
- Research & Fact-Checking
- Content Development
- CRM & Customer Data Management
- Creative Thinking

ADDITIONAL INFORMATION

- Portfolio: www.shallujaglan.com
- Languages: English, Hindi
- Availability: Open to work / Part-time