

Is FDA's E-cig crackdown impacting the Cannabis business?

The FDA started off the new policy with a priority [announcement](#). In response to an ever-expanding youth epidemic of addiction, the FDA will go after all Electronic Nicotine Delivery Systems (ENDS) and all other products in the tobacco industry. The FDA saw a marked increase in complaints about ENDS products in late 2017. They issued a statement that says the FDA initiated an inquiry of these accusations, most of which pertained to easy access of minors to these products. This new knowledge revealed an alarming rise in the use of ENDS products by high school students.

However, other products may evade the investigations. **Buy CBD vape juice online** instead of vaping and other methods.



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FDA Guidelines affecting the cannabis market

It does not speak of products that do not contain tobacco and only liquid that does not contain nicotine or other material or derived from tobacco. So, a large number of Hemp-CBD-infused vaping devices don't fall under the FDA's jurisdiction. And thus, would not be impacted by this implementation effort, industry players should keep in mind that:

1. Any flavoured CBD vaping product that does include **nicotine** is subject to this federal ban;
2. Any CBD vaping product that contains **nicotine** and for which the company **fails to take sufficient actions to limit minors access** is subject to FDA enforcement actions;
3. Any CBD vaping product that is a target for youths or whose selling is **likely to promote the ENDS use by minors** falls under the FDA ban; and
4. The production, trade and selling of non-flavoured, nicotine or tobacco-free CBD vaping products may nevertheless be forbidden under state laws. Therefore, manufacturers, distributors and retailers of these products should refrain from selling their products in these fields to decrease the risk of local enforcement actions.

How will it impact the cannabis industry?

The FDA makes no specific evidence to ban cannabis products, however, advertising methods, the cartridges, and delivery systems used for numerous cannabis products are anticipated to come under the scope —especially in the e-commerce business.

The ban on flavoured e-cigarettes seems focused primarily on keeping these products out of the hands of minors, though it could have larger implications for the marijuana industry down the road – especially if the federal government authorises the drug in some form.

For cannabis corporations, the matter lies in the fact that ENDS goods use the very electronic methods used by various cannabis oil vapes and pens. It is no enigma that makers and sellers in the cannabis industry create products that balance the FDA's legal grey line. And now, any flavoured goods may come under fire. The FDA's prime attention is decreasing access to ENDS that are available to minors. It's not difficult to imagine flavoured strains of THC vape and CBD pens with vibrant flavouring and packaging—even if they're not explicitly targeting minors—being pulled under the FDA's amorphous umbrella of banned delivery systems.

Considering that much of the evidence concerning the health benefits of CBD is based on experiences, there are plenty of examples for the FDA to examine the market more. The [CDC released a report](#) indicating that one-sixth of cases in 2019 who acquired lung injuries from marijuana vaping bought products from *legal dispensaries*. The CDC report reveals a problem with the sourcing of vaping goods, especially the cartridges. In the pursuance of profit, multiple dispensaries may unknowingly source cartridges corrupted with coconut oil or [Vitamin E acetate](#), which is gravely dangerous to the lungs if inhaled.

The notable takeaway is that the FDA is crashing down essentially on deals to minors, and they are showing that producers and retailers are blameworthy for any sales to young consumers. The onus befalls them to improve the situation and get minor sales of vape products under control. Cannabis companies and retailers (especially e-commerce shops) would be careful to take

proactive actions now. Otherwise, they may suffer steeper penalties and fines, which are certain to rise with the wave of public outrage over the adverse health effects of vaping. Practising careful measures to avert the ire of the federal state is invariably a smart idea, and could improve cannabis retailers' development of their public image — while taking in more legitimate customers in the process.

Impact at the macro level

The costs of making and dealing illicit cigarettes after a model is performed would likely be more high-priced than the expenses to manufacture and distribute current legal cigarettes. Illegal cigarettes would likely be manufactured on a smaller scale to avoid detection by law enforcement, and there are very extensive economies of scale in tobacco manufacturing. In summation, there would be transaction or exploration costs for consumers and sellers associated with taking part in illegal activity. Nevertheless, illicit cigarettes would incur no taxes; that is, these cigarettes necessarily would be manufactured and marketed outside of all legal channels. One notable ambiguity remains the consumer response.



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Conclusion

The FDA has proved a sincere obligation by taking steps to limit youth from taking and becoming addicted to any tobacco product, including e-cigarettes. This implementation policy is

an essential move in the agency's continuing work to ensure these products are not exchanged to, sold to, or used by kids, as drafted in the agency's [Youth Tobacco Prevention Plan](#), including resources in public education campaigns to educate youth about the dangers of e-cigarette use, provide resources to educators, parents and community leaders to prevent youth use, as well as further examine how to help those kids who are now addicted to e-cigarettes quit.

FDA's policy is not only going to reduce ENDS in the market, but also restrict their access to minors. Adequate channels will be used in order to prevent the misuse by the younger generation. It will significantly change the market system, including the demand and supply of these commodities in the market. Therefore, FDA's policy will set in motion a chain reaction that will ultimately lead to a fall in the demand and supply in the cannabis industry..