

Stephanie Jensen Writing Resume 2022

Name: Stephanie Jensen

Cell Phone Number: 727-709-5303

E-mail Address: stephaniejensen125@gmail.com

From the moment I started writing novels for fun, I knew that writing was the profession I wanted.

Some of my accomplishments as a professional writer include writing blogs that had excellent traction on social media, improved SEO for clients' websites, traveling to cover major events and conventions, working on different CMS platforms, increased engagement on a B2C and B2B level, and improving web traffic using copy. Well-written content is integral for any website and business, which is why I always deliver exceptional content.

Experience:

Three Ships Marketing

- Writer for the Home Media Reviews Team
- Onboarded to write reviews for various moving companies
- Had to create affiliate links for every company
- Follow a strict style guide and format
- Optimize article for SEO

Kovi Fabrics

- Content lead and editor for this fabric e-commerce company
- I was onboarded as an editor but quickly learned the writers had no formal guidance. I wrote a style guide and trained all five writers.
- Edit blogs for spelling/grammar/readability. Optimize the blogs for SEO.
- Conduct topic research in the fabric/upholstery/décor niche and assign topics and keywords to writers.
- Promote the writers' blogs on Kovi's Facebook and Instagram accounts.

Venture 4th Media

- Write blog posts for a variety of blogs owned by the company.
- Currently write for The Digital Merchant (small business and digital marketing), Data Stream Diva (TV shows and movies), Minemum (about the Minecraft game), Simguided (about the game The Sims), Costume Sherpa (costume blog), Craft n Stitch (arts and crafts), Glamour n' Glow

(makeup and beauty), Hair Kempt (hair maintenance, product recommendations, and hair styles), Scent Chasers (perfume facts and recommendations), Pokuniverse (about Pokemon), Style Listy (fashion), The Old Timey (vintage and retro), and more.

- Abide by a style guide and optimize the blogs for SEO.

Jewelry Talk

- Write blog posts and video scripts.
- Follow an outline, abide by a style guide, and use SEO keywords throughout the article.
- This website centers on topics for jewelry consumers, with a focus on custom jewelry.

The Hoth

- Write blogs, web copy, press releases, and create blog topics using SEO research.
- Create blog articles based on SEO-driven research.
- Research trending topics and keywords based on performance.
- Write a variety of articles with different topics.
- Abide by a style guide and word count requirements.

Little Pearl Cosmetics

- My roles include video editing, writing product descriptions, and keeping up with the shop's SEO on Amazon, Etsy, and eBay.
- Re-optimized the store's SEO by conducting keyword research for all eCommerce platforms and rewrote the product titles and descriptions.
- Moved the shop to Amazon and created new content that ranks in Amazon.
- Edit product and promotional videos for YouTube, IGTV, and Tik Tok.

Outburn Magazine

- Conduct interviews, write album reviews, and write in-depth editorial features.
- Pitch different articles to my editors and collaborate on the final result for publication.
- Mainly cover metal bands and my features revolve around various music industry topics.

Infernal TV

- Director and Editor-in-Chief of this video-based website.
- Write video descriptions using SEO skills.
- Write blog posts that optimizes SEO value.
- Published on WordPress hosted on a BlueHost domain.

Freelance Writer

- Freelance writing for companies such as Show4Me, Koncrete, Johnston Jewelers, Echo Analytics Group, HealthyLine, and Iris Content.
- Written materials include articles, blogs and product campaigns.

Jaf Gifts

- Copywriter for this e-commerce website.
- Write descriptions and specifications for products.
- Research trends and SEO keywords.

Digital Mavericks

- Writer for this blogging and marketing company.
- Wrote blogs for a number of successful celebrities, posting topics about the individual celebrity as well as anything viral that relates to their work.
- Some of my clients consist of Bam Margera, Chris Brown, Travis Porter, DJ Reminise and Plies.

Education:

University of South Florida

- Bachelor's Major in English/Writing Studies December 2014

St. Petersburg College

- Associate in Arts Degree December 2012

Seminole High School

- High School Diploma May 2010.

Specific Skills:

- Writing in various professional styles such as copywriting, blogging, marketing, B2B, B2C, and news articles.
- Experience as both a freelance and staff writer
- Editing experience
- Optimize all blogs for SEO
- Can write in American, Canadian, and British/Australian spelling
- Have an understanding of speaking clearly, having an engaging personality and speaking English with proper grammar.
- Experience with Amazon, Wordpress, Adobe Creative Suite, Microsoft Office, Google Drive, Dropbox, Hootsuite, CMS, Asana, Social Bakers, Trello, and Adobe Creative Cloud.

Writing Samples:

Portfolio: www.stephaniejensen125.journoportfolio.com

Other samples:

<https://thedigitalmerchant.com/crm/sharpspring-review/>

<https://outburn.com/all-features/enough-is-enough-the-music-community-supports-black-lives-matter/>

<https://datastreamdiva.com/tv-shows/best-shows-like-american-horror-story/>

<https://jewelrytalk.com/jewelry-reviews/eves-addiction-stamped-initial-birthstone-necklace-yellow-gold/>

References available upon request.