Stephanie Jensen Writing and Editing Resume 2026

Name: Stephanie Jensen

Writing Portfolio: stephaniejensen125.journoportfolio.com

E-mail Address: stephaniejensen125@gmail.com (I may also be reached at stephaniejensen755@gmail.com).

Some of my accomplishments as a professional freelance writer include writing blogs that had excellent traction on social media, improved SEO for clients' websites, traveling to cover major events and conventions, working on different CMS platforms, increased engagement on a B2C and B2B level, and improving web traffic using copy. Well-written content is integral for any website and business, which is why I always deliver exceptional content.

Experience:

Freelance Writer (July 2016-present)
As a full-time freelance writer, I've been fortunate to work with a number of different clients, including:

Single Grain Marketing

Internal marketing writer

- Write marketing and advertising blogs.
- Use various AI writing tools (ClickFlow, ChatGPT, Manus, Gemini) to draft and format content.
- Edit AI-generated content to catch hallucinations and fix robotic tone/wording.
- Write case studies based on client wins.
- Update existing content for republishing.

Newsletter manager

- Manage the Leveling Up newsletter.
- Use ChatGPT to convert podcasts to newsletters.
- Promote various webinars and events.
- Track metrics and basing topics off popular newsletters.

Reddvisible

- Write Reddit posts for various clients.
- Posts are short-form and intended to educate and engage various Reddit communities.

- Introduce the brand and product without being spammy.
- Use Airtable to track my posts.

AMZ Advisers

- Write e-commerce blogs and guest posts for this online seller agency.
- Follow a style guide that includes SEO keywords, internal links, and meta tags.

Appareify

- Write fashion content for this new clothing manufacturer.
- Have written blogs and web copy for them.
- Follow a specific outline set by the company, which includes sources and keywords to use.

Fleurish Freelance

- Write travel and local blogs for their clients.
- Follow a style guide so articles perform better on search engine results.

Legal Marketing Company

- Write blogs and website copy for different lawyers.
- Optimized all articles and copy for SEO.

Alibaba

- Beauty and apparel writer for this B2B e-commerce company
- Write B2B content to market Alibaba's products
- Optimize each article for SEO by using Content Harmony

Kovi Fabrics

- Content lead and editor for this fabric e-commerce company
- I was onboarded as an editor but quickly learned the writers had no formal guidance. I wrote a style guide and trained all five writers.
- Edit blogs for spelling/grammar/readability. Optimize the blogs for SEO.
- Conduct topic research in the fabric/upholstery/décor niche and assign topics and keywords to writers.
- Promote the writers' blogs on Kovi's Facebook and Instagram accounts.
- Use ChatGPT to rewrite web copy.
- Repurposing blog content for Reddit and LinkedIn.

Venture 4th Media

- Write blog posts for a variety of blogs owned by the company.
- Currently write for The Digital Merchant (small business and digital marketing), Data Stream Diva (TV shows and movies), Minemum (about

the Minecraft game), Simguided (about the game The Sims), Costume Sherpa (costume blog), Craft n Stitch (arts and crafts), Glamour n' Glow (makeup and beauty), Hair Kempt (hair maintenance, product recommendations, and hair styles), Scent Chasers (perfume facts and recommendations), Pokuniverse (about Pokemon), Style Listy (fashion), The Old Timey (vintage and retro), and more.
- Abide by a style guide and optimize the blogs for SEO.

The Hoth

- Write blogs, web copy, press releases, and create blog topics using SEO research.
- Create blog articles based on SEO-driven research.
- Research trending topics and keywords based on performance.
- Write a variety of articles with different topics.
- Abide by a style guide and word count requirements.

Other Freelance Writing Clients
- Freelance writing for companies such as Jewelry Talk, Three Ships Marketing, Little Pearl Cosmetics, Show4Me, Jaf Gifts, Koncrete, Johnston Jewelers, Echo Analytics Group, HealthyLine, and Iris Content.
- Written materials include articles, blogs and product campaigns.

Digital Mavericks (June 2015-February 2016)
- Writer for this blogging and marketing company.
- Wrote blogs for a number of successful celebrities, posting topics about the individual celebrity as well as anything viral that relates to their work.
- Some of my clients consist of Bam Margera, Chris Brown, Travis Porter, DJ Reminise and Plies.

Education:

University of South Florida

- Bachelor's Major in English/Writing Studies December 2014.

St. Petersburg College

- Associate in Arts Degree December 2012.

Seminole High School

- High School Diploma May 2010.

Specific Skills:

- Writing in various professional styles such as copywriting, blogging, marketing, B2B, B2C, and news articles.

- Experience as both a freelance and staff writer
- Editing experience
- Optimize all blogs for SEO
- Can write in American, Canadian, and British/Australian spelling
- Have an understanding of speaking clearly, having an engaging personality and speaking English with proper grammar.
- Experience with Amazon, Wordpress, ChatGPT, Manus, Gemini, Beehiiv, ClickFlow, Ahrefs, SEMrush, Grammarly, Adobe Creative Suite, Microsoft Office, Google Drive, Slack, Dropbox, Hootsuite, CMS, Asana, and Trello.

Writing Samples:

Portfolio: www.stephaniejensen125.journoportfolio.com

Other samples:

https://www.singlegrain.com/blog/amazon-advertising-case-studies

https://amzadvisers.com/walmart-affiliate-program/

https://baba-blog.com/future-of-makeup/

https://thedigitalmerchant.com/crm/sharpspring-review/

References available upon request.