

# ALYA RAHMA ADELIA

A FRESH GRADUATE OF COMMUNICATION STUDIES



## PROFILE

A passionate recent communication studies graduate from Sebelas Maret University. Skilled in content writing and graphic design demonstrated through several previous professional and personal works. Currently seeking an opportunity to learn more and grow professionally in digital marketing.

## PROFESSIONAL EXPERIENCE

### Kumparan, Content Writer (Freelance)

Oct 2020 - Mar 2021

- Responsible in **writing 2-4 SEO-friendly articles** every day covering topics of education, health, technology, lifehack, entertainment.
- **Research keyword and trending topics** in various industries.

### The Ministry of Communication and Informatics, PR Staff (Internship)

Feb 2019 - Apr 2019

- **Writing articles or news** related to various activities attended by the Minister or other stakeholders, including journalistic photos and videos which thereafter will be uploaded to kominfo.go.id.
- **Assisting press conference** activities regarding several policies and programs.

### Ruangguru, RGDB Facilitator (Freelance)

Aug 2018 - Jan 2019

- Responsible in **assisting** 75 high school students in 3 online learning class.
- Responsible for the complete **administration** of students and tutors.

## EDUCATION

### Sebelas Maret University (UNS)

Bachelor of Communication Studies | 2019 - 2021 | GPA 3,89

### Bogor Agricultural University (IPB)

Diploma of Communication Studies | 2016 - 2019 | GPA 3,78

## SKILLS

- Microsoft Office
- Adobe Photoshop
- Adobe Premier

## INTERESTS

- SEO Content Writing
- Copywriting
- Graphic Design
- Digital Marketing

## CONTACT

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