



 **UJAWINE & SPIRITS**

FROM TRADITIONAL TO DIGITAL

WINE & SPIRITS EMERGING TRENDS



Thursday, March 11, 2021 • 6:00 pm ET

Join UJA's Young Wine & Spirits Division for a discussion on how the Covid-19 pandemic has shaken and stirred the alcohol beverage industry. Our panelists will cover evolving consumer behavior, market trends, the industry's pivot to digital, and other opportunities for growth and transformation that arose during Covid and will continue post-pandemic.

You'll also learn about UJA's work to meet the ongoing needs created by the Covid-19 crisis.

[Register Now](#)

PANELISTS



Rafael Ilishayev
Co-Founder & Co-CEO
goPuff



John Wittig
Chief Commercial Officer
Southern Glazer's Wine & Spirits