



QURATULAIN QASEEM

Content/Copy Writer

PROFILE

Dedicated and versatile professional with a strong foundation in English Literature and over a decade of freelance writing experience, coupled with recent corporate exposure. Seeking a dynamic role that leverages my expertise as a skilled writer, copywriter, content creator, and scriptwriter for YouTube. Committed to producing engaging and impactful content that resonates with audiences while contributing to the success and growth of a forward-thinking organization.

CONTACT

PHONE:
+92345-8810-876

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EDUCATION

University of Karachi – Masters in English Literature

2018 December

Majoring in Drama, Poetry, Literary Philosophy, and Post-Colonial Literature

University of Karachi – B.A Honors in English Literature

2017 December

Majoring in English Literature [British and Commonwealth].

Minors: Education Sciences, Mass Communication & Journalism

WORK EXPERIENCE

PNC Solution Content Copy Writer

October' 3rd 2022–Present

Responsible for writing scripts for YouTube, email newsletters, social media posts, and blogs alongside the team.

Innovative Network Pvt. Ltd. Senior Content Writer

February 9th 2022–September 30th 2022

Responsible for writing web copies, brand blogs, and other client requirements.

TeraHz Solutions Senior Content Writer

December' 21st 2020–January 31st 2022

Senior Content Writer, responsible for writing content emails, blogs, and social media posts. Moreover, managing a small team for content marketing.

Social Champ Content Writer

March 3rd 2020–August 4th 2020

Responsible for community management and writing brand blogs.

FourthArc Content Writer

January 23rd 2019– March 3rd 2020

Responsible for writing social media adverts and posts and client management.

SKILLS

- Team Management
- Public Speaking
- Client Management
- Community Management
- AHREFs
- SEMRUSH
- Microsoft Office