



18500 Von Karman Ave., Ste. 150, Irvine, CA 92612 ■ Phone 949.833.8373 ■ www.ocbj.com

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CONTACT: Tiffany Bonando
(949) 833-8373 ext. 227, e-mail: bonando@ocbj.com

Orange County Business Journal Announces Laura Schwab, President of Aston Martin, as Keynote Speaker for the 25th Annual Women in Business Awards

Irvine, CA – The Orange County Business Journal is set to host the 25th annual Women in Business Awards on May 8, 2019 at the Hotel Irvine. Five of Orange County’s most influential female leaders will be presented with awards designed to honor their impact on the growth and vitality of the business community and on the County’s civic and cultural landscape.

The event’s keynote speaker is Laura Schwab of Aston Martin the Americas, the first female president in the company’s 105-year history and one of only two women to ever hold a senior leadership position in the auto-industry. Schwab joined Aston Martin in 2015 after 15 years with Jaguar Land Rover. She oversees sales, service, and marketing areas as well as all communication to Aston Martin dealers and customers in North, Central, and South America from the regional headquarters located in Irvine, California.

Schwab attended Notre Dame University on a full tennis scholarship where she earned dual degrees in government and Spanish. A native of Louisville, Kentucky, Schwab later chose the University of Kentucky College of Law to further her education and graduated with a focus on contract law.

“The Business Journal is thrilled to have Laura Schwab as the 25th annual Women in Business keynote speaker,” said Richard Reisman, Orange County Business Journal CEO and Publisher. “Year after year the event brings together many impressive and influential women from throughout the county and we couldn’t be more proud to celebrate their accomplishments for the 25th year.”

Since its inception in 1995, the Women in Business Awards Luncheon & Program has grown to become one of the largest women’s event in Orange County.

The Orange County Business Journal will be accepting nominations for the 25th annual Women in Business Awards until Thursday, March 31, 2019.

The Women in Business Awards Special Report is set to publish on April 15, 2019. The Report will preview the event program and feature profiles and photos of this year’s nominees plus articles of interest from Women in Business sponsors and advertisers.