



AVI GOPANI

Journalist and Editor

CONTACTS



+31 684554070

avigopani@gmail.com

Amsterdam

ABOUT ME



Avi Gopani is an editor experienced in multimedia journalism and data-driven storytelling. She has covered technology, culture, and social issues, with a strong ability in video editing, photography, writing marketing copies and content creation.

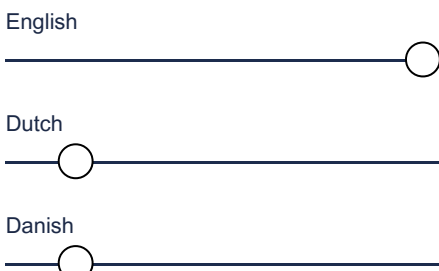
LINKS



LinkedIn
<https://www.linkedin.com/in/avi-gopani-596856175/>

Portfolio
<https://avigopani.journoportfolio.com/#/dashboard>

LANGUAGES



HOBBIES



- Photography
- Travel
- Yoga
- Driving
- Swimming

EXTRA-CURRICULAR ACTIVITIES



SUBSTITUTE TEACHER

Teach for India

JUN 2021 - SEP 2021

- Working as an English and Math teacher for 7th grade students as a substitute teacher at Teach for India, a non-profit providing education to children with lesser resources.

CONTENT WRITER AND RESEARCHER

Girl Up by the United Nations

JUN 2019 - AUG 2020

- Creating social media content and blog articles for the Mumbai branch of GirlUp, UN's initiative at fostering gender equality and women upliftment.

SOCIAL SERVICE WORKER

Aarham Yuva Seva Group

JAN 2016 - JAN 2022

Led communications strategy for animal welfare initiatives, protecting 500+ animals from inhumane conditions, resulting in a 50% increase in donations.

PUBLICATIONS



MENTAL HEALTH: IS DENMARK'S YOUTH LIVING UP TO THE COUNTRY'S HAPPINESS CLAIMS?

Euro News
MAR 2023

WORK EXPERIENCE



MAY 2024

PRESENT

VIDEO JOURNALIST

The European Correspondent

- Led ideation, scripting, filming, and anchoring of social media news videos.
- Applied digital video editing and mobile journalism techniques for polished output.

APR 2025

PRESENT

CURRENT AFFAIRS JOURNALIST

Bored Panda

Writing news articles about current political affairs for bpnews.

AUG 2023

OCT 2023

JOURNALIST

The Copenhagen Post

- Wrote in-depth cultural explainers and news features for Denmark's expat and international community.
- Authored widely read pieces, increasing engagement from international readers.

JUL 2021

JUN 2022

ASSOCIATE TECHNOLOGY JOURNALIST

Analytics India Magazine

- Wrote long-form features on tech, society, and policy, exploring AI and emerging technologies.
- Interviewed global AI leaders, creating video, article, and newsletter packages.

AUG 2021

AUG 2022

COPYWRITER AND EDITOR (PART- TIME)

Reels and Frames

- Managed social media strategy and content creation, growing the online community.
- Optimized content using data insights to shape future posts and campaigns.
- Increased Instagram following by 30% and newsletter by 10k.

EDUCATION



2024

MASTER OF ARTS (M.A) IN JOURNALISM

University of Amsterdam (The Netherlands)

- #1-ranked university for Communication & Media Studies.
- Coursework included: Data Journalism with Python Notebooks, Communicating Europe, Investigative Journalism, News Writing, and Media Theory & Analysis
- Completed academic and practical journalism projects
- Collaborated with peers from around the world in high-pressure newsroom simulations and policy-focused editorial exercises.
- Developed strong skills in data storytelling, research and analysis, digital tools, and narrative analysis.

2024

ERASMUS MUNDUS JOINT MASTERS DEGREE IN JOURNALISM

Aarhus University (Denmark)

- Gained hands-on experience in data analysis using SPSS and explored thematic modules on climate change, conflict reporting European political communication, journalism ethics, media theory and global communication debates
- Engaged in a deeply international academic environment collaborating with journalists from 40+ countries, enriching intercultural perspectives on media and global storytelling.

2021

BACHELOR OF ARTS (B.A) IN LIBERAL ARTS

NMIMS University, Jyoti Dalal School of Liberal Arts

- Specialisation: Mass Media.
- CGPA: 3.60/4

SKILLS

