



See full email design here: https://milled.com/snapfish/open-if-you-the-holidays-5_oN3LfyxytSGV36

10/13 — Base

SL: Very merry deals to get a jumpstart on 🎄 (🎄=U+1F384)

PHT: It pays to plan early...

Primary1: Enjoy tree-mendous savings with
ORNAMENTS
AS LOW AS \$4

See site for codes. | Ends 10/17.
< SHOP ORNAMENTS >

Secondary: Get ahead for the holidays!
HOME DÉCOR SALE

Find all your festive faves at a fraction of the price.

See site for codes. | Offers end 10/17.
< SHOP NOW >

Secondary1: 16x20 CANVAS
NOW \$20

Deck your walls with holiday cheer!
< SHOP CANVAS >

Secondary2: ALL PHOTO TILES
75% OFF

Put your jolliest photos front and center.
< SHOP PHOTO TILES >

Secondary3: BLANKETS + PILLOWS
70% OFF

Have yourself a cozy little Christmas.
< SHOP NOW >

Banner: Save on anything and everything!
60% OFF SITEWIDE

Code 60OC21 | Ends 10/17.
< SHOP NOW >



Tertiary: This week's hottest deals & steals
Offers end 10/17.

- CARDS + STATIONERY
 - NOW 65% OFF
 - Code 65OCCRD
 - < SHOP NOW >

- PHOTO BOOKS
 - UP TO 75% OFF
 - See site for codes.
 - < SHOP BOOKS >

- SELECT MAGNETS
 - ~~\$5.49~~ ~~\$12.99~~ NOW \$2
 - Code 2OCMAG
 - < SHOP MAGNETS >

- SELECT GIFTS
 - NOW 70% OFF
 - Code 70OCGIFT
 - < SHOP GIFTS >

- 100 4x6 PRINTS
 - ~~\$12~~ NOW \$1
 - Code 100OCPRT
 - < ORDER PRINTS >

10/17 — Last day

SL: 🎅 Last call: SALE is ending! (🎅=U+26C4)
PHT: Custom 🎄 ornaments as low as \$4. (🎄=U+1F384)

Callout: ENDS TODAY!

Add this under Pillows + Blankets in Secondary.

Secondary4: MULTI-PHOTO FRAMED MATTED PRINTS
66% OFF

Feature merry moments from years past!

< SHOP PRINTS >

10/18 — Extended for 2 days

SL: <Firstname>, check out these holiday must-haves...
SL (no name): Check out these holiday must-haves...



PHT: ❄️ Plus, 2 extra days to save! ❄️ (❄️=U+2744)

Callout: EXTENDED — 2 EXTRA DAYS!

Update exp. dates to 10/19.

Update tertiary. Replace magnet offer with:

- BABY BODYSUITS + TODDLER T-SHIRTS
 - NOW 75% OFF
 - Code 75BBTT
 - < SHOP NOW >

10/19 — Final hours

SL: Open if you ❤️ the holidays (❤️=U+2764)

PHT: Hours left to save on ornaments + décor!

Callout: FINAL HOURS!