Landing Page (470x470)



PRINTS CARDS CHRISTMAS CARDS PHOTO BOOKS

CANVAS HOME DÉCOR

GIFTS

CALENDARS | IDEAS |



New deals daily - only 24 hours to save!

THE SALE THAT KEEPS ON GIVING

Celebrate the jolliest season of all with new surprise savings each day from December 1st through the 12th. Set your reminder — each deal only lasts 24 hours!



December 1 60% OFF Cards + Free Shipping



December 2 75% OFF Ornaments



December 3 75% OFF Canvas



December 4 75% OFF Puzzles



December 5 Stadium Blankets for \$24.99



December 6 18x18 Throw Pillows for \$14.99



December 7 Pint Glasses for \$5.99



December 8 11 oz. White Mugs for \$2.99



December 9 75% OFF Photo Tiles



December 10 65% OFF Tabletop Panels

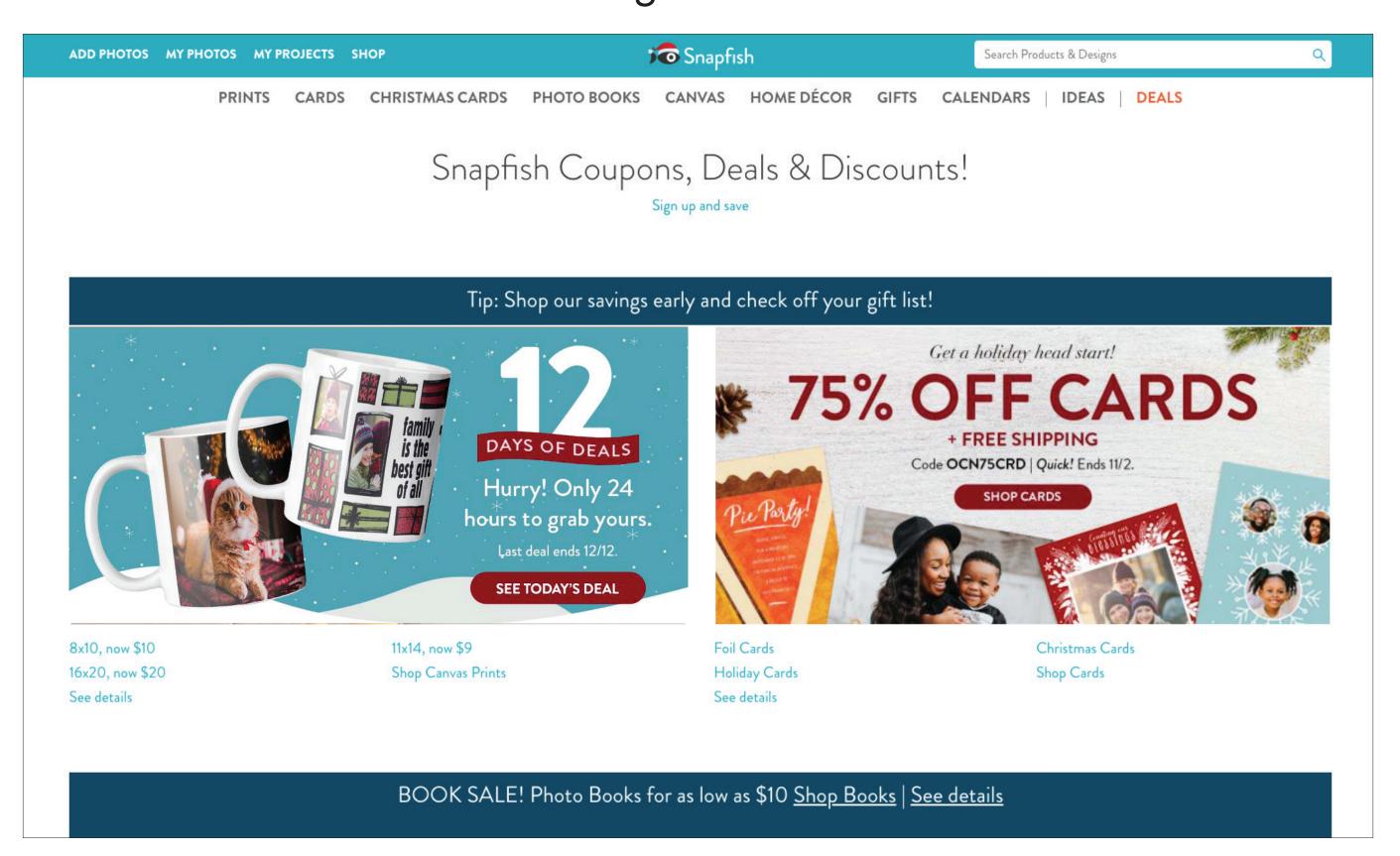


December 11 8.5x11 Calendars for \$6.99

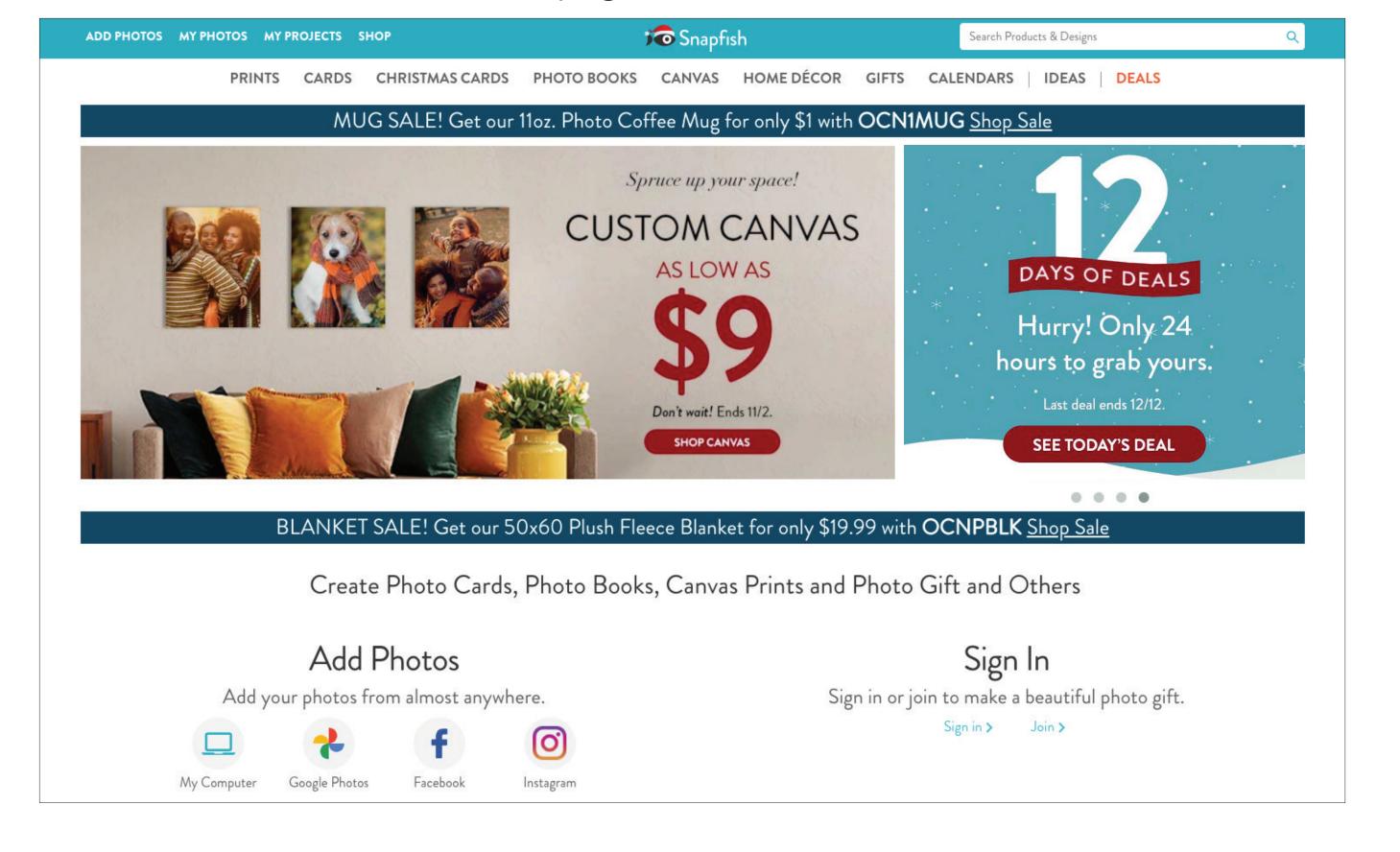


December 12 25 Free Prints + Free Shipping

Deals Page (980x470)



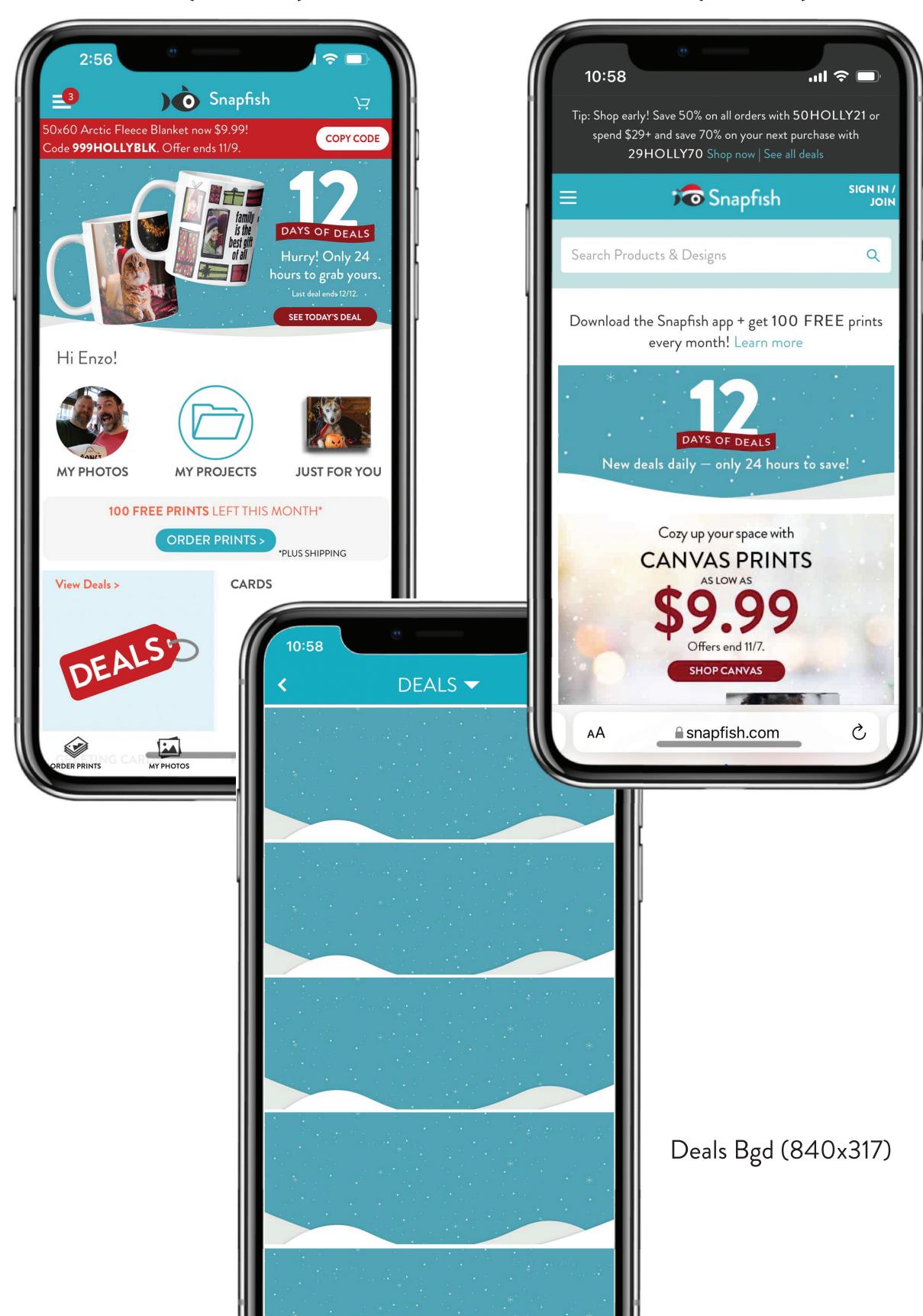
Homepage Tile (628x533)



Mobile

Hero (1440x716)

Mweb (592x250)



Promo Drawer (300x470)





<u>Secondary Landing Page – 2 lines of copy provided below; the rest gets pulled</u> from PDP

HEADLINE 1: Day 1 — Cards as low as 40¢ each

SUBCOPY 1: Send your warmest wishes for less this holiday season.

HEADLINE 2: Day 2 — Ornaments as low as \$3.75

SUBCOPY 2: Celebrate the people and traditions you love with personalized ornaments.

HEADLINE 3: Day 3 — Canvas as low as \$5

SUBCOPY 3: Make every room feel festive and fun with custom canvas prints.

HEADLINE 4: Day 4 — Puzzles as low as \$8.75

SUBCOPY 4: Keep the family entertained with personalized puzzles of all sizes.

HEADLINE 5: Day 5 — Stadium Blankets now \$50 OFF

SUBCOPY 5: 'Tis the season to cozy up with a deal you can't resist.

(ALT OPTION — If Stadium Blankets aren't available)

HEADLINE 5: Day 5 - 50x60 Arctic Fleece Blankets now \$60 OFF **SUBCOPY 5:** 'Tis the season to cozy up with a deal you can't resist.

HEADLINE 6: Day 6 — 18x18 Throw Pillows now \$25 OFF

SUBCOPY 6: Pull the room together with personalized pillows for less.

HEADLINE 7: Day 7 — Pint Glasses now \$23 OFF

SUBCOPY 7: Have a cup of cheer with huge savings on custom glassware.

HEADLINE 8: Day 8 — 11 oz. White Mugs now \$11 OFF

SUBCOPY 8: Start the morning right with a custom creation your budget will love.

HEADLINE 9: Day 9 — Photo Tiles as low as \$2.25

SUBCOPY 9: Fill every wall with warmth and joy this holiday season.

HEADLINE 10: Day 10 — Tabletop Panels as low as \$8.75

SUBCOPY 10: Feature your favorite memories at a fraction of the cost.

HEADLINE 11: Day 11 - 8.5x11 Calendars now \$18 OFF

SUBCOPY 11: Ring in 2022 with a custom calendar that will leave you smiling all year.

HEADLINE 12: Day 12 — A festive freebie to wrap things up!

SUBCOPY 12: Hold onto your merriest memories for years to come.



11/17 thru 23 — Email Banner (coming soon)

Banner: 12 DAYS OF DEALS

COMING SOON!

Surprise savings start Dec. 1

< SNEAK A PEEK >

12/1 thru 12 — Email Banner (during promo)

Banner: 12 DAYS OF DEALS

Hurry!

Only 24 hours to grab yours.

< GET TODAY'S DEAL >

12/1 Email

PHT: Unwrap today's 60% deal + FREE shipping!

Primary: 12 DAYS OF DEALS

Hurry! Only 24 hours to save.

STARTING NOW

Enjoy a new dazzling discount each day.

Check back tomorrow for your next great offer!

DAY 1

HOLIDAY CARDS

60% OFF

+ FREE LOWEST PRICE SHIPPING

Final hours! Ends 12/1. [dagger]

< GET TODAY'S DEAL >

Secondary: STAY TUNED FOR MORE SAVINGS!

Can't wait until tomorrow?

Sneak a peek at what's coming up...

[Unrevealed grid gif]

< PEEK AHEAD >