Holiday Gift Sets 2014

Eye Essentials

Wholesale \$27.25 **\$20** / Retail \$58 **\$40** <u>Teaser</u>: All Eyes on You <u>What's New Snippet</u>: With these must-haves, you can't go wrong! Full Product Description:

> This season, take the guesswork out of gift-giving! This gift set includes 4 essentials that are all about the eyes: mascara, eye liner, lash curler, and sharpener, all packaged in a sleek Mineralogie cosmetic bag. With these must-haves, you can't go wrong!

> Perfect for anyone on your "nice" list, whether they're a teenage beginner, a makeup savvy pro, or anywhere in between!

DIY Liquid Eye Liner Kit Wholesale \$16.75 \$9 / Retail \$35.50 \$18 <u>Teaser</u>: Walk the Line <u>What's New Snippet</u>: Give the gift of endless possibilities! <u>Full Product Description</u>:

> Give the gift of endless possibilities! With Mineralogie's DIY Liquid Eye Liner Kit, you can create your own custom shade of liquid liner with every use. Mix our Liquid Nude Eye Liner with any eye shadow, and voilà! Your liner can change as often as your outfit! Pick from one of our holiday-inspired shades or try it with one of your go-to eye shadows for an everyday look.

Perfect for the beauty junkie who already "has everything" or anyone who's mastered the cat eye and is ready to take it to the next level!

Eye Makeup Brush Set

Wholesale \$38.50 **\$20** / Retail \$81 **\$40** <u>Teaser</u>: Like a Pro <u>What's New Snippet</u>: The key to applying your makeup like a pro is using the right tools. Full Product Description:

> The key to applying your makeup like a pro is using the right tools! With this makeup brush set, you can give the gift of yearround glamor. Includes 4 new professional eye makeup brushes to smudge, blend, press, and pat your eye shadows or liners.

Perfect for anyone, although you might want to keep it for yourself! What better excuse to master the smoky eye in time for New Year's?

<u>Ultra Violet</u>

Wholesale \$45.50 \$40 / Retail \$94 \$80 Temptress Quad, Kiss Me Lip Gloss, Blush Compact #2 <u>Teaser</u>: Feminine Chic <u>What's New Snippet</u>: Use the hottest color of the year to leave a lasting impression. <u>Full Product Description</u>:

> No need to be a shrinking violet when you've got this season's Temptress collection to add some color to your smoky eye palette! Use the hottest color of the year to leave a lasting impression.

Perfect for the "girly" girl on your list, the color queen, or the cool prepster.

Code Red

Wholesale \$42.50 **\$39.50** / Retail \$92 **\$79** Dynasty Quad, Stiletto Lipstick, Blush Compact #1 <u>Teaser</u>: Instant Glam <u>What's New Snippet</u>: Time to bite the bullet and vamp it up with a bold red lipstick this season!

Full Product Description:

Time to bite the bullet and vamp it up with a bold red lipstick this season! With daring shades of rich red taking the runway by storm, it's the perfect opportunity to step up to Stiletto, Mineralogie's newest red lipstick.

Perfect for the modernista, the red lipstick lover, or anyone looking for an instant glam holiday party palette!

Extreme Shine Lip Gloss Trio - Warm Set

Goddess, Autumn Gold, Strawberry Fields Wholesale **\$24 \$15** / Retail **\$48 \$30** <u>Teaser</u>: Lush Lips <u>What's New Snippet</u>: Give the perfect pucker this holiday season! <u>Full Product Description</u>:

> Give the perfect pucker this holiday season! This trio of Extreme Shine Lip Glosses features 3 warm shades in Goddess, Autumn Gold, and Strawberry Fields. Wear each color alone or on top of your favorite lipstick.

Perfect for the lip gloss addict who wants color and shine with a nonsticky feel.

Extreme Shine Lip Gloss Trio – Cool Set

Kiss Me, Pink Sapphire, Ruby Rose Wholesale \$24 **\$15** / Retail **\$48 \$30** <u>Teaser</u>: Polished Pout <u>What's New Snippet</u>: Get mistletoe-ready with this lip gloss trio. <u>Full Product Description</u>:

> Get mistletoe-ready with this Extreme Shine Lip Gloss Trio in 3 cool shades, featuring Kiss Me, Pink Sapphire, and Ruby Rose. Mix these colors together or layer over your favorite lipsticks to create new shades!

Perfect for the lip gloss addict who wants color and shine with a nonsticky feel.