

Full Class Descriptions

Pro Makeup Artist Workshop

Join us for a professional makeup workshop led by Allyson Day Harold, the Lead Makeup Artist and Color Trend Specialist for Mineralogie. Learn the latest spring trends and makeup techniques, and most importantly, how to translate these skills into increased sales and stronger client loyalty. The workshop will include a makeup demonstration followed by insider marketing tips designed to suit the unique dynamic between a makeup artist and client. Advance your skills and take your artistry to the next level!

A Professional's Guide to Bridal Makeup

Learn the ins and outs of bridal makeup, from booking to the big day! This comprehensive guide to professional bridal makeup will be taught by Brooke Burrell, Makeup Artist and Educator for Mineralogie. Join us as she demonstrates a step-by-step bridal look and modern makeup techniques. Acquire the sales and marketing tools necessary to run a successful bridal makeup business. Whether it's marketing yourself, managing timelines, or negotiating contracts, this workshop will prepare you for the business of bridal makeup.

Teasers

Pro Makeup Artist Workshop

Use the latest seasonal makeup techniques to increase your sales and boost client loyalty.

Pro Makeup Artist Workshop

Take your artistry to the next level with seasonal makeup techniques and insider marketing tips.

A Professional's Guide to Bridal Makeup

Learn the ins and outs of bridal makeup, from booking to the big day.