

News

Search news

Boston Bruins Commentators kickoff new Sports Media Major

February 4, 2016

Radio voices of the Boston Bruins Dave Goucher and Bob Beers, and CBS radio personality of 98.5 the Sports Hub, Rob "Hardy" Poole kicked off the University's new Sports Media major at Sunday's winter Open House.

With over 1,800 prospective students and their families, a record number of attendees in school history, many stopped by for a chance to meet the Bruins radiobroadcast team.

"Sports communication is a new up and coming program nationwide, said associate professor Rich Roth. "Students will be able to express their life-long passion for sports while gaining hands on experience outside of the classroom."

The panelist offered advice to prospective and current students about careers in the sports media industry.

Goucher and Beers shared their different paths to color commentating.

Goucher, having broadcasted the Boston Bruins for 16 years recalled sending in his cassettes of broadcast to several teams and never hearing back. His advice to students is that "It doesn't happen overnight - you have to be patient."

Beers entered the arena of color commentating following retirement from the NHL in 1997. He was drafted by the Boston Bruins as their 10th pick, 210th overall, where he played three plus seasons with the Bruins organization.

The University will offer a major in Sports Media beginning in the fall 2016 semester.

Coursework will combine study in print and online journalism, radio and television broadcasting, electronic communication, marketing, public relations, and social media.

Outside of the classroom, students will have opportunities to host their own campus television or radio shows, broadcast live sporting events, and write for the campus print and online newspapers.

For more information about the Sports Media major visit http://www.franklinpierce.edu/academics/ugrad/programs_of_study/div_visperform/sports-media/index.htm

Share


###

FRANKLIN PIERCE UNIVERSITY
An education that matters.

Franklin Pierce University is a regionally accredited university grounded in the liberal arts, with a focus on personal attention and high-quality instruction. The University consists of the College at Rindge and the College of Graduate & Professional Studies with locations in Arizona and throughout New Hampshire. Degrees are offered through the doctoral level. The institutional mission embraces an education that matters: one that achieves academic success through the integration of liberal arts and professional programs. Our community of



Tweets by
[@FPUniversity](#)

 Franklin Pier...
[@FPUniversity](#)
[@FPUniversity](#) hosted
[@NEACAC](#) Spring Fair.



1h

[Embed](#) [View on Twitter](#)

RELATED LINKS

[For the Media](#)

[News](#)

[In the Press](#)

[Faculty Biographies](#)

[Alumni Magazine >](#)

[Pierce Radius](#)

FOR IMMEDIATE RELEASE

Contact: Brianna Graves
Communications & PR
Manager
Franklin Pierce University
40 University Dr.
Rindge, NH 03461
(603) 899-4344, office
Gravesb@franklinpierce.edu

educators and learners creates an environment that fosters intellectual curiosity and encourages experiential and applied learning. A Franklin Pierce experience enables each student to discover and fulfill his or her own unique potential. We prepare students to become confident, knowledgeable individuals and leaders of conscience.

[return to news](#)

College at Rindge

- Visit Us
- Admissions & Events
- Campus Map
- Driving Directions

College of Graduate & Professional Studies

- Goodyear, AZ
- Lebanon, NH
- Manchester, NH
- Portsmouth, NH

- Apply Online
- Catalog
- Employment
- Financial Aid
- Giving Opportunities
- Press & News Media
- RavenCard
- Housing
- Information Technology
- Student Life
- Transcript Request
- Tuition Payments
- University Calendar



Franklin Pierce University
40 University Drive
Rindge, NH 03461-0060



Contact Us | Site map

Admissions - Rindge: (800) 437-0048
Admissions - CGPS: (800) 325-1090
24/7 switchboard (Rindge): (603) 899-4000

© 2016 Franklin Pierce University. All rights reserved.
[Legal](#) | [Privacy](#)