

Should Nail Techs Rent a Salon Suite?

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Moving into a salon suite can make all the difference in your success.

Since you've started your career as a nail tech, you've likely been working for someone else either as an hourly employee or on commission.

Either way, you know it's time to move on.

You feel confident now that you can do it on your own, and there is no better way to get started than to rent a salon suite.

Renting a salon suite is a big move for a nail tech. You finally become your own boss and putting yourself out there comes with some enormous benefits!

Clients love the one-on-one personal attention they get from their manicurist in a closed, private environment and you are free to make your space your own!

Here are some reasons and benefits that nail techs should consider when thinking about making the switch from employee to salon suite entrepreneur.

You're the boss.

Running a salon suite is the same as running a small business and if it is your desire to do so, it should be your first step toward future salon ownership – it's a great training ground for bigger endeavors.

When you decide to step out there you are in control of everything from answering the phone to scheduling to ordering products.

Although it can be challenging at times, the reward is so much greater because you have the freedom to choose your own products, make your own schedule and collect all the revenue.

No more commission splits or hourly pay – it's all yours!

You are an entrepreneur now and in total control of your destiny.

Personal space.

Another benefit of renting a salon suite is having a dedicated personal space just for you.

You don't have to be out in the open, sharing space with other techs or waiting for equipment like pedicure chairs to become available on busy days.

You have everything you need in one small, manageable space to perform services for your clients only.

What's better than that?



Privacy for your clients.

One of the greatest things about having a salon suite is the time you get to enjoy with your clients in private. Many times, you will need to discuss concerns with your client that you don't necessarily want others to hear.

In a salon suite, you don't have that issue and clients will feel more comfortable and relaxed in an environment that you've created just for their comfort.

They are more likely to follow you and retention rates are higher when you provide a comfortable, private space with your personal touch.

The basics are provided.

In many salon suites, the owner will provide basic furnishings and equipment to get you started in your new suite.

You will have your own sink, manicuring station, chairs and sometimes pedicure chairs included in the cost of your rent.

If you choose to forego what is being provided you can also bring in your own furnishings and equipment.

This is a great option if you are just getting started and want to hit the ground running.

Amenities.

The options you have for amenities are great when it comes to renting a salon suite.

Some amenities come with the cost of your suite and some you can pay extra for as a tenant of the building.

Salon suites offer a variety of conveniences for suite renters including free Wi-Fi, towel laundering, cleaning services, front desk and concierge services, just to name a few.

Depending on where you rent and how much you want to pay, you can get as little or as much support as you need to run your nail business from a salon suite.

24-hour access.

Another great benefit of being in a salon suite is the 24-hour access.

When renting a chair in a salon, you typically must work the schedule that you set for yourself during the salon's hours; and when salon closes, you too must close!

Not so in a salon suite. You have access to the building and your suite whenever you want.

If you want to start taking clients at 5 am, it's your prerogative to do so without limits or time constraints.

There are many benefits to starting a nail business in a salon suite.

Evaluate what you need, and what works for you then choose accordingly.

Check out lots of places in your area to see what they offer before you make a decision and negotiate your necessities to make your business a success!