

Media Kit

GEAUX
Queen

www.geauxqueen.com

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hello@geauxqueen.com

2024



Our Story

Geaux Queen was brought to life by Sharonda Armstrong, a mom entrepreneur, blogger, and podcast host from Hammond, Louisiana. Since 2019, the Geaux Brand has had an inspirational T-shirt business encouraging women's empowerment. However, in these last six years, the platform has grown astronomically as it now has *The Geaux Magazine* and Q-Chat Podcast, leading us to embark on our newest project, Regin Vision TV.



66.9 K

VIEWS



10.1 K

FOLLOWERS



27.2 K

AUDIO PLAYS



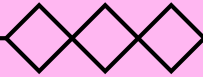
78.4K

WEBSITE HITS

Your Vision

The Geaux Queen platform has many opportunities to offer our clients, such as features on the *Geaux Queen Magazine*, Q-Chat Podcast, and Regin Vision TV. We encourage all clients to share their vision for features to ensure your dream comes to life. Our team works hard to ensure we complete your project promptly and effectively. Big things are continuously happening at Geaux Queen, so book your spot with us today!

Geaux Queen Magazine



Geaux Queen Magazine features and celebrates women of color, demonstrating brilliance and resilience in professionalism, lifestyle, mental health, and more. It is a tremendous platform to advertise your business as it will provide your consumers with multiple avenues of engagement. More importantly, our publication will provide a valuable reading experience for your clients by publicizing and marketing essential community organizations. The project is published monthly and is available in digital and print copies.

Our magazine features memorable guests, such as Anaya Bean from the hit BET series *American Gangster* and iconic *Color Purple* actress Margeret Avery. We also take on writer submissions to discuss and feature their stories. *Geaux Queen Magazine* wants to hear from you whether you are a community leader or a resident. Our Editorial Team works tirelessly to ensure our features and stories come from trustworthy sources. As a media and marketing business partner, we promise to consider your vision every step of the way.



Mariah Hester
Singer Song, Writer
Geaux Queen Magazine Issue 9



Demi Howell
Entrepreneur, Demiere Cosmetics & Truth Coach
Geaux Queen Magazine Issue 8

AVAILABLE NOW!
2023 MAGAZINE PLACEMENTS AVAILABLE

PRINT & DIGITAL

FULL PAGE ADS 1/2 PAGE ADS INTERVIEWS/FEATURES



Charron Monaye
Renowned Author
Geaux Queen Magazine Issue 7

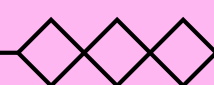
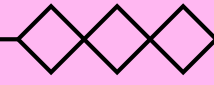


Christina Johnson
Vh1 Star, Author & Speaker
Geaux Queen Magazine Issue 6

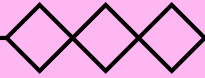
Magazine Feature Outline



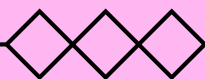
Features in the *Geaux Queen Magazine* are fascinating and a great way to promote your story and organization. Many clients usually have interviews on our podcast show Q-Chat on the Geaux Queen YouTube Channel. In addition, our editorial team publishes a Q&A Editorial Exclusive for our new monthly publication. Furthermore, we like to include client headshots for the cover page of each magazine. All future publication features will be highlighted as well. We also do advertisement and marketing for organizations by highlighting clients. Whether you would like to include your logo and contact information or have an article featured, *Geaux Queen Magazine* is the place for you to tell your story.



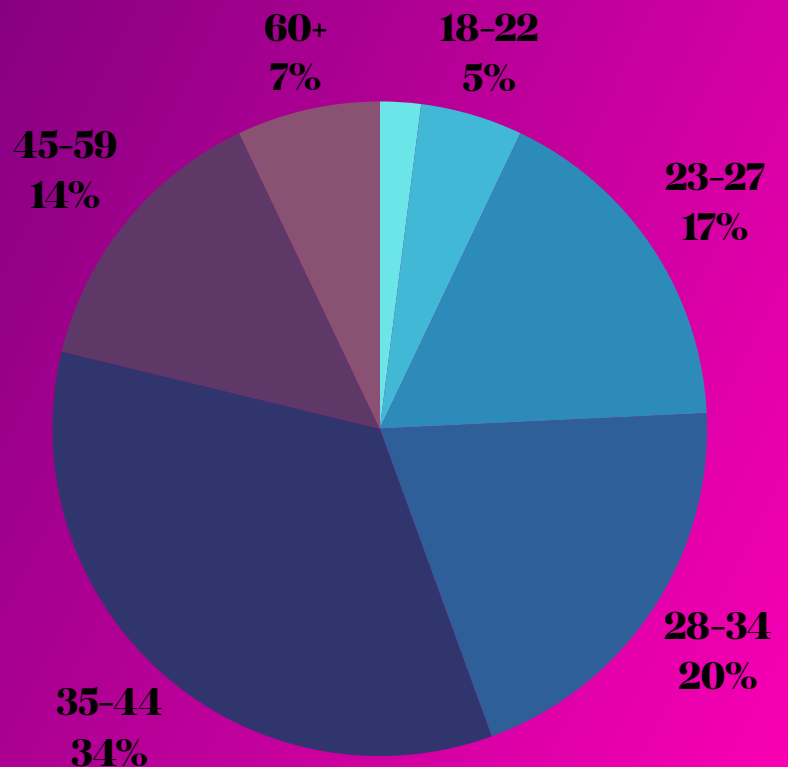
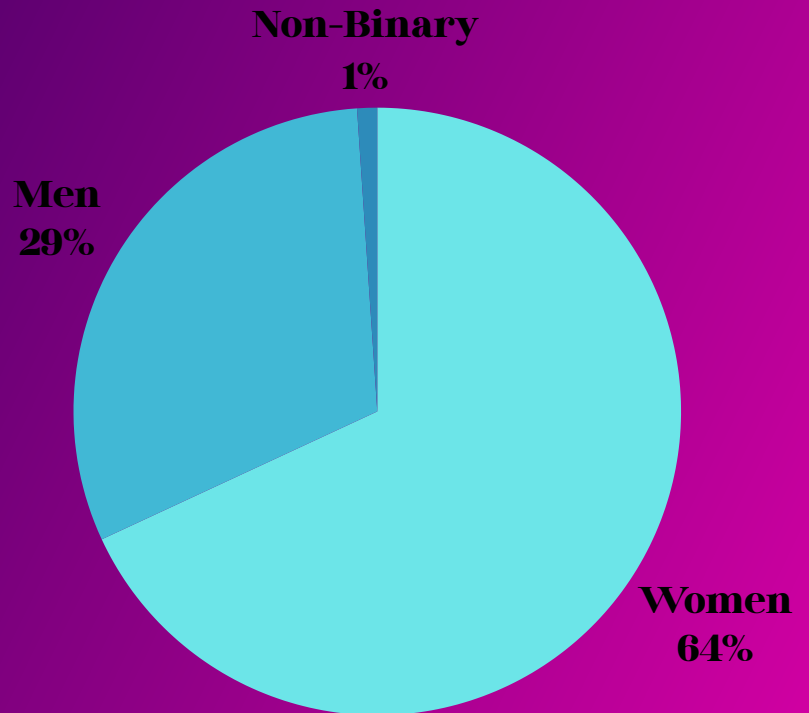
Q-Chat Podcast



The Geaux Queen Podcast Q-Chat is a weekly segment hosted by our founder, Sharonda Armstrong. It covers and highlights female leaders' stories, allowing our audience to interact with positive and enriching conversations. Our show has had some notable guests, such as actress Taral Hicks of *A Bronx Tale* and *Belly*, Grammy Nominated music artist Chrisette Michele, and Deloris Jordan, author of *Please Don't Jump* and sister of icon Micheal Jordan, to name a few. Ms. Armstrong is a phenomenal host and ensures that each guest has the experience of a lifetime on our show. The Q-Chat's audience and engagement increase daily, so connect with us to save your spot!



Audience Demographics



Q-Chat Interview Outline

The Real Truth Behind Entrepreneurship | The Real World of Black Women and Starting a Business



Self-Love for Entrepreneurs | Hayet Rida | KHOI | How to Survive as a Business Owner



Domestic Violence Awareness | Domestic Violence Awareness Month Trauma Healing



Our Q-Chat Interviews allow clients to tell their personal stories and professional backgrounds of their organization. These interviews are conducted by our founder, Sharonda Armstrong. On average, they usually run for 30 minutes to an hour, and our media and editorial team edits all footage. We currently offer a remote interview. However, we can make exceptions for those who also reside in Louisiana. These interviews will also become a Q&A Editorial Exclusive for our upcoming monthly *Geaux Queen Magazine* as a feature article. The client and team can review all questions, episode promotional art, and footage editing for corrections before filming and publication through our team's email, hello@geauxqueen.com. Please check our past episode for insight into how Q-Chat interviews are conducted by scanning our QR codes with recent episodes.

Cover Feature

This option allows you to be featured on the cover of our digital or print magazine, providing an excellent opportunity to showcase your brand and reach a wider audience. Print cover options also include receiving 5 complimentary print hard copies.

\$325.00

Or

**4 Intrest
Free
Payments
of**

\$82.00

w/

affirm

Or

**4 Intrest
Free
Payments
of**

\$81.25

w/

afterpay

 **PayPal**  **sezzle**

Q-Chat Interview

This interview includes a video and audio feature on our platform, in addition to an email blast, promo feature in our print/digital magazine, complimentary print magazine issue, permanent interview placement on our website.

\$99.00

Or

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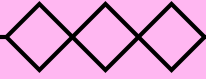
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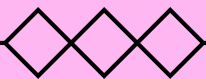
REIGN VISION TV

POWERED BY
GEAUX QUEEN MEDIA

Reign Vision TV



Reign Vision TV is the newest project for our team. It is powered by **Geaux Queen Media**, working to assist clients in reaching and engaging a diverse audience of empowered women. **The Reign Network**, the official **Geaux Queen Media** Digital Television Station, will house our podcast streaming and client brand promotions. Our **Reign TV** staff is committed to providing a platform for various content creators who share our vision of inspiring and empowering women, such as **The What In The Trauma** Podcast with **Kecia J**, **The Corporate Rebel** with **Nina Monique**, and **Geaux Queen's** very own podcast, **The Q-Chat Talk Show** featuring our founder **Sharonda Armstrong**. Our mission at the **Reign Vision TV Network** is to be a beacon of empowerment and inspiration to women worldwide. We aspire to create a world where all women are celebrated, their achievements are magnified, and their stories catalyze positive change. We at **Reign Vision TV** vow to become the premier platform for diverse, inclusive, and uplifting content that empowers women to reach their full potential.



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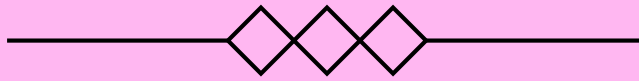


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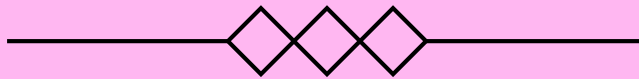
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Podcaster Position Overview



You can partner with relevant advertisers and sponsors as a Reign Vision TV Podcaster or Content Creator. Our program allows you to use streaming on a digital TV network to incorporate paid sponsorship segments or ads within your podcast episodes. We also encourage viewer donations and tips, affiliate marketing, merchandise sales, live events, and digital product offerings to diversify your revenue streams further. Our support and extensive reach of over 100 countries empower podcasters to unlock their content's earning potential while delivering valuable insights and entertainment to a global audience. Ultimately, this opportunity will expand your brand's awareness and fan base to various places.



Podcaster Marketing Strategies

SUBSCRIPTION MODEL:

OFFER A SUBSCRIPTION-BASED SERVICE WHERE VIEWERS PAY A MONTHLY FEE TO ACCESS YOUR EXCLUSIVE CONTENT. THIS CAN INCLUDE EARLY ACCESS, BONUS EPISODES, OR AD-FREE VERSIONS OF YOUR PODCAST.

VIEWER DONATIONS AND TIPS:

ENCOURAGE VIEWERS TO SUPPORT YOUR PODCAST BY OFFERING A DONATION OR TIP FEATURE. REIGN TV CAN FACILITATE THIS PROCESS, ALLOWING VIEWERS TO CONTRIBUTE DIRECTLY TO YOU.

PATREON INTEGRATION:

INTEGRATE YOUR REIGN TV CONTENT WITH A PATREON CAMPAIGN. OFFER EXCLUSIVE PERKS TO YOUR PATRONS, SUCH AS EARLY ACCESS OR PERSONALIZED CONTENT, IN EXCHANGE FOR THEIR SUPPORT.

SELLING DIGITAL PRODUCTS:

DEVELOP AND SELL DIGITAL PRODUCTS RELATED TO YOUR PODCASTS, SUCH AS E-BOOKS, COURSES, OR DOWNLOADABLE RESOURCES THAT PROVIDE ADDITIONAL VALUE TO YOUR AUDIENCE.

ADVERTISING AND SPONSORSHIPS:

PARTNER WITH RELEVANT ADVERTISERS AND SPONSORS TO INCLUDE ADS OR SPONSORED SEGMENTS WITHIN YOUR PODCAST EPISODES. REIGN TV CAN HELP CONNECT YOU WITH POTENTIAL SPONSORS.

AFFILIATE MARKETING:

PROMOTE AFFILIATE PRODUCTS OR SERVICES RELEVANT TO YOUR PODCAST'S NICHE. EARN A COMMISSION FOR EACH SALE GENERATED THROUGH YOUR AFFILIATE LINKS.

CROWDFUNDING CAMPAIGNS:

LAUNCH CROWDFUNDING CAMPAIGNS ON KICKSTARTER OR INDIEGOGO TO FUND SPECIAL PROJECTS, SERIES, OR EPISODES. PROMOTE THESE CAMPAIGNS TO YOUR REIGN TV VIEWERS.

CONSULTING AND COACHING:

OFFER CONSULTING OR COACHING SERVICES BASED ON YOUR PODCAST'S EXPERTISE. REIGN TV CAN SERVE AS A PLATFORM FOR PROMOTING AND BOOKING THESE SERVICES.

MERCHANDISE SALES:

CREATE AND SELL MERCHANDISE RELATED TO YOUR PODCAST, SUCH AS BRANDED CLOTHING, ACCESSORIES, OR DIGITAL PRODUCTS. PROMOTE THESE ITEMS TO YOUR REIGN TV AUDIENCE.

LIVE EVENTS AND WEBINARS:

HOST LIVE EVENTS, WEBINARS, OR WORKSHOPS FOR YOUR AUDIENCE AND CHARGE ADMISSION FEES. REIGN TV CAN PROVIDE A PLATFORM FOR HOSTING AND MONETIZING THESE EVENTS.

PREMIUM CONTENT PACKAGES:

CREATE PREMIUM CONTENT PACKAGES OR BUNDLES THAT VIEWERS CAN PURCHASE FOR A ONE-TIME FEE. THESE COULD INCLUDE ACCESS TO YOUR BEST EPISODES OR EXCLUSIVE INTERVIEWS.

JOINT VENTURES AND COLLABORATIONS:

COLLABORATE WITH OTHER CONTENT CREATORS, EXPERTS, OR INFLUENCERS ON REIGN TV. JOINT VENTURES CAN CREATE NEW MONETIZATION OPPORTUNITIES THROUGH CROSS-PROMOTION.

Premium Broadcast Packages

Roku TV/Andriod/Apple
TV Broadcasting

TV Channel Promo Kit

Custom Branded Media
Kit

Monthly Coaching One-
on-One Call

Customized 30-sec
Customized Brand Video
Commercial

Audience Analytics:
Access viewer analytics
to understand your
audience better

4 Prime Time Episodes:
Aire your podcast during
prime time hours on
Regin TV Network for
four monthly episodes

Technical Support:
Access to technical
assistance for
broadcasting and
scheduling your
episodes.

\$49.95

Per Episode

\$199.00

Per Month

One-Time

Set-Up Fee

\$250.00

With One Week

\$0

Podcaster Start Up Add Ons

Audience Engagement:
Strategies for engaging with
the podcast's audience,
including listener surveys,
feedback collection, and
community-building
initiatives.

Branding & Design:
Logo and branding design to
give the podcast a
professional and unique
identity by creating visually
appealing cover art.

Technical Setup:
Creating an RSS feed for the
podcast. Setting up podcast
hosting and guiding hosting
platforms. Interaction with
popular podcast directories
like Apple, Spotify, and
Google Podcasts.

Podcast Creation &
Development:
Assistance in
conceptualizing and
planning the podcast's
format, content, and goals.
Scriptwriting and episode
planning support.

Analytics & Insights: Access to
podcast analytics and insights
to track audience engagement,
listener demographics, and
episode performance.

One-Time

Fee

\$399.00

Flexible Payment Schedule

Pay Per Episode

Or

Per Month

One-Time Set Up Fee

W/

afterpay

Flexible Installment Plans Accepted

Grab Your Crown Today!

"She's a Queen

about her business

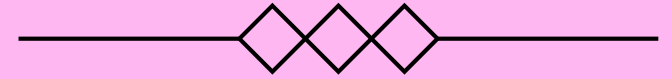
*working hard on a
mission!*

Head high

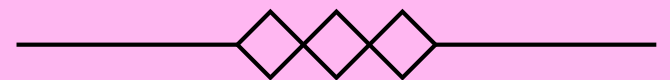
purpose driven

crown on

never tilted!"



As you can see, Geaux Queen is the place for diverse groups of incredibly ambitious POC women to advance in the highly digital professional and social world. Big things are happening for us in 2024, and we hope that you join us on our journey to take on the worldwide network. If you have a business, organization, or a story to inspire many's hearts, Geaux Queen is here for you. Our founder, Shoranda Armstrong, created this platform to inspire, uplift, and empower women of color who are continuously overlooked. Through her and our team's hard work and dedication, we have made tremendous strides for positive community outreach and impact. So, join our team, be a queen, and take back your crown for the world to see you shine!



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