

Ready to grow your business on WhatsApp?

Hello, changemaker!

We've got some BIG NEWS that you're going to love.

We have partnered with <u>Facebook</u> to host 'Boost With Facebook Bil mobile - Diaspora Edition,' a power-packed event that will be held online on September 28th to support the Arab Diaspora based in the UK.

What's in it for you?

Are you using WhatsApp to grow your business? Are you trying to build an online community on your mobile phone? Then this event is for you!

Through power-packed sessions, you will learn the tips and tricks to grow your business from Facebook experts, and hear inspiring stories from other entrepreneurs in diaspora.

You will dive into a super fireside chat with Nahla Omer, founder of Sukar Cosmetics, and Eiman Kheir, a Public Policy Manager at Facebook, as they discuss the secret of an authentic business on social media.

Other workshops include topics such as "Building your presence online with Facebook," and "WhatsApp for Business," hosted by certified international trainers on Facebook.

Besides the curated workshops, there will be fireside chats, and Q&A sessions focused on the strategies, tactics and inspiring stories to help entrepreneurs in the diaspora build and grow their businesses online.

Who can apply?

Members of the Arab diaspora, migrants, and refugees who are based in the UK can apply. The event is also open for business owners and entrepreneurs who are looking

to set up and grow their businesses online.

Don't miss the chance to learn how to boost your business with Facebook and apply <u>here</u>.

Apply Here











Startups Without Borders

27 Old Gloucester Street, London United Kingdom

info@startupswb.com

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