

Austin Bailey

Writer · editor · content marketer · public relations · social media

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EXPERIENCE

Arkansas Times, Little Rock — *Managing Editor*

JANUARY 2021 - PRESENT

My role includes planning, assigning, editing and writing content for a daily blog and monthly print magazine that covers local and state politics, social issues, education, entertainment and culture.

For AR People, Little Rock — *writer, consultant*

AUGUST - DECEMBER 2021

Planning strategy, writing blogs, press releases, video scripts, radio ads and mailer copy for a nonpartisan, progressive nonprofit that seeks to increase political engagement and voter participation in Arkansas.

Heifer International, Little Rock — *Managing Editor*

JUNE 2005 - JUNE 2020

My role was to plan, assign, write and edit stories and layouts for *World Ark*, the quarterly print and online magazine for Heifer donors and supporters. During my time at Heifer I also hired and managed freelance writers and photographers, wrote ad copy and corporate communications, and produced content for newsletters, blogs and social media.

Arkansas Democrat-Gazette, Little Rock — *Reporter*

OCTOBER 2000 - MAY 2005

Researched and wrote daily and in-depth stories with both local and national appeal. Beats included local and state government and environmental issues.

Pocono Record, Stroudsburg, PA — *Reporter*

MAY 1999 - SEPTEMBER 2000

Covered government, crime and local issues for a daily newspaper.

Rocky Mount Telegram, Rocky Mount, NC — *Reporter*

AUGUST 1997 - APRIL 1999

Covered local and statewide education issues for a daily newspaper.

SKILLS

Writing for print and online

Communication strategy

Content marketing

Blogs

Social media

Strong editing

Creative direction

Managing creative teams

Fundraising

Public relations

Advocacy

ACCOMPLISHMENTS

Numerous journalism awards in NC, PA and AR

Headed a quarterly magazine that educated and engaged donors while also consistently turning a profit

Pushed content out the door, moving a once print-only publication to multiple new platforms and audiences

EDUCATION

The University of North Carolina at Chapel Hill, Chapel Hill, NC — *B.A. in journalism and mass communication*

MAY 1997

Workshops, training, conferences...

ONGOING

Stanford University's Publishing on the Web course, Copyediting training by the publishers of the Copyediting newsletter, Poyner Institute's Conference for Writers and Editors, The Nieman Conference on Narrative Journalism, National Writers Workshop, etc.