

KATIE CERULLE

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Professional Profile

Curious, thoughtful, and grounded journalist with experience across finance, music, and education, combining journalistic discipline and creative storytelling with hands-on experience in newsroom reporting, nonprofit communications, and cultural content creation. Skilled in managing digital content, strategic communications, and cross-platform messaging. At MandateWire, translated complex financial topics for institutional audiences. At CPC Climate Capital, helped shape the voice of a mission-driven organization through digital campaigns and written materials, promoting affordable housing initiatives. Contribute articles and social media content for Pleaser Magazine, highlighting emerging artists and events.

Recognized for project management, visual communication, research, and collaboration. Well-positioned for opportunities to contribute to a newsroom or communications team, bringing a blend of editorial discipline and creative insight, where clear, purposeful writing has an impact.

Technology Skills

Social Media Management (Hubspot) | Microsoft Office 365 (Word, Excel, PowerPoint) | MailChimp | Google Suite (Docs, Slides, Sheets) | Adobe Suite (Photoshop, InDesign, Illustrator)

Professional Work Experience

The New York Times, New York, NY

04/2025 – Present

The Research and Development department works to provide real-world feedback and guidance on the development of emerging journalism technologies.

Research and Development Editor (Contract Position)

- Read and review hundreds of published New York Times stories per week, focusing on collecting various forms of data, including attributions, Optical Character Recognition accuracy, and author titles.
- Work with a team of editors and managers to ensure that batches of up to 1,500 stories per week are catalogued, read, and submitted accurately by meeting daily to ask questions, address concerns, and brainstorm solutions.

Pleaser Magazine, New York, NY

04/2024 – Present

An independent music publication known for its inclusive, fan-driven journalism that highlights underrepresented artists and industry voices, with a team of contributors producing quarterly print and digital content.

Contributing Writer

- Published at least two stories per month, including scheduling and sourcing interviews, arranging photo shoots in the artists' local area, conceptualizing social media assets, and engaging with our editorial team to align with AP style.
- Built and maintained relationships with industry professionals, PR staff, and artist managers by engaging with press materials to ensure the publication has access to new artists, up-and-coming album releases, and shows.
- Consistently meet deadlines set by both artists and the publication while ensuring that work is accurate, thorough, and maintains the brand's fun, vibrant, and youthful voice and tone.

Community Preservation Corporation, CPC Climate Capital, New York, NY

01/2025 – 04/2025

A nonprofit housing finance company known for financing affordable and sustainable multifamily housing developments, particularly in underserved communities, and manages over \$3 billion in investments.

Communications Associate (Position impacted due to lost federal funding)

- Reported to the AVP of Communications and led the promotion of monthly webinar series on housing initiatives for borrowers and lenders by developing HubSpot email campaigns and producing social media graphics, generating an audience of over 500 participants.
- For completed multi-family housing projects, worked with in-house designer and program management team to create and distribute comprehensive fact sheets and case studies that highlighted both sustainability and affordability features incorporated into the building.
- Collaborated with the CPC Communications Department and the Program Management Team by scheduling weekly meetings and coordinating email chains to ensure CPC Climate Capital's communications strategy was in line with larger non-profit and accurately reflected the program.

Financial Times, MandateWire, New York, NY

06/2022 – 08/2024

A global intelligence platform that provides institutional asset managers with real-time insights into investor activity, covering over 27,500 investor profiles across 70 markets.

Reporter

- Tracked and reported on investment activity of 20 state pension funds, 30 endowments, and 20 charitable funds, writing two daily reports focused on results of investment committee meetings, board reporting, or interviews with institutional investment management professionals.
- Researched investment trends for month-long assignments, including reading peer-reviewed articles and news stories, interviewing source experts and investment managers, and managing a schedule of webinars or meetings that would be relevant materials.
- Met with other reporters, editors, and sales staff weekly to discuss the MandateWire product, brainstormed ways to improve reporting for audience of asset managers and analyzed the weeks' worth of stories to reveal any new trends.

Additional Work Experience (Part-time Roles)

Rowing Instructor, Rowhouse – Taught 8 classes per week with up to 25 students per class, hosted specialty events like outdoor class and a 5k benchmark test.

Cashier and Stocking, Edgartown Meat & Fish – Kept shelves full, organized influx of goods shipped arriving at the store, and built relationships with customers.

Manager and Server, The Scoop Shack – Worked multiple summers and served hundreds of customers daily while keeping the store clean and organized.

Hostess, The Wharf – Handled dozens of reservations and walk-in tables, was moved to weekend service for excellent management, efficiency, and customer service.

Education

Bachelor of Arts, Double Major: Education and English, Trinity College, Hartford, CT

- **Graduated with Honors**
- **Trinity ranks #36 among National Liberal Arts Colleges in the U.S.**
- **Features Editor – The Trinity Tripod (campus newspaper)**
- Varsity Rowing Team (4 years)
- On-air Talent and Secretary – WRTC Radio
- Standards Chair and New Member Educator – The Stella Society Sorority

Google Project Management Professional Certificate

Activities/Interests

Volunteer – New York City Poll Worker, Table Associate | Member – Writers Guild of America East