



# POP-UP & DINNER

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# PRESLEY CROSS

# THE

A woman with long blonde hair, wearing a black jacket and a necklace with a cross pendant, stands on a concrete sidewalk. She is holding a white rectangular sign with black text. The sign reads "PRESLEY CROSS" in bold, uppercase letters, followed by "POP-UP" and "SHOP" in a stylized, handwritten font, separated by small stars. The background shows a tree on the left, a sidewalk leading into the distance, and a building with a sign that says "MIDNIGHT" in the background. The scene is brightly lit, suggesting daytime.

# POP-UP





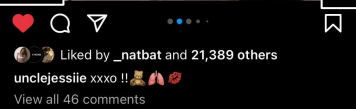




# POST EXAMPLES

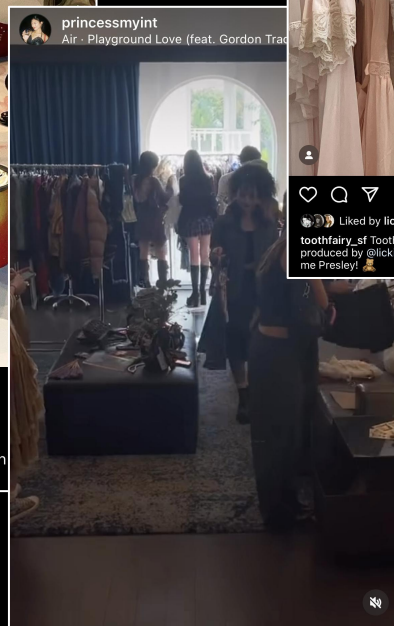
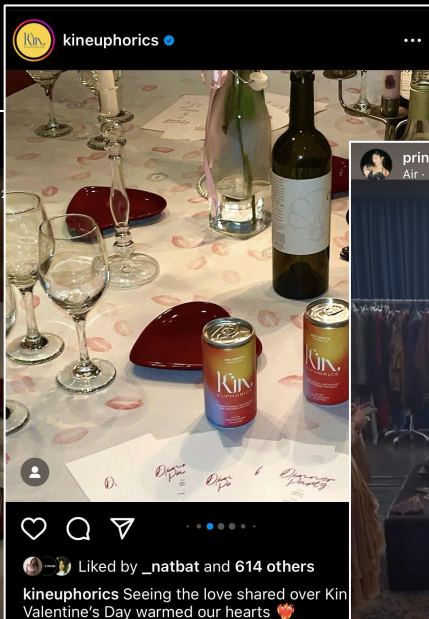


[@unclejessie - Jessie styled by Presley at the pop-up](#)



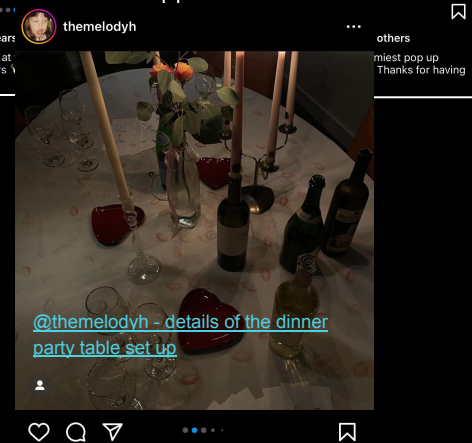
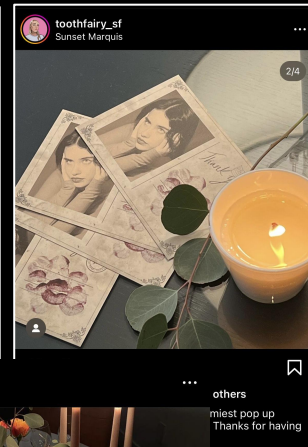
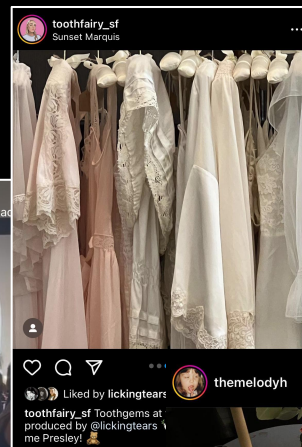
[@unclejessie - photo dump featuring the dinner party](#)

[@kineuphorics - valentines post featuring our dinner party](#)



[@princessmyint - a recap of the pop-up shop and dinner](#)

[@toothfairy\\_sf - details of the clothing racks and postcards from the pop-up](#)



[@themelodyh - details of the dinner party table set up](#)





# RESULTS



**150+**  
**ATTENDANTS**

**4 SELLERS**

**PRESLEY CROSS**

**ARIEL**

**SYDNEY**

**JESSIE**

**100+**  
**SOCIAL**  
**MEDIA**  
**POSTS**

**1.5 MILLION+**  
**IMPRESSIONS**

**THANK  
YOU**

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**JUICE HOUSE**