

# ASHLEIGH CLARKE

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A second year Journalism student who can successfully use professional editing software to create video and audio packages for multi-media content to an exceptional standard. Truthful and insightful stories are those I am immediately drawn to and seek to tell through video and articles. My main attributes include, remaining in control under pressure and always being ready to go out and find stories, no matter the situation.

## EXPERIENCE

### DIGITAL JOURNALISM, CITY UNIVERSITY, 08/12/2020:

- Created effective social media content by using clear pictures and videos, alongside captions to be able to read if unable to listen. This showed to be successful after obtaining a high 1:1
- Wrote timely articles about the rise of plant-based diets due to the pandemic.

### AUDIO & VIDEO JOURNALISM, CITY UNIVERSITY, 02/04/2021

- Created short timely news videos specific for local audiences living in London. I did this by find and conducting appropriate interviews.
- Edited pieces of self-recorded video and recorded interviews into a clip, while incorporating voice over for a news package.
- Wrote cues for a podcast package.
- Presented a podcast about protests for a podcast and created a story about the freedom protests in London and in other cities.
- Contacted organizations and people who organized these protests and was able to get an interview with the London organizer.
- Attended protests: interviewed protesters, recorded footage and live tweeted about the status of the event

### HISTORY OF JOURNALISM, CITY UNIVERSITY, 25/04/2021

- Researched the history of Journalists that have made a significant impact to the industry and explained to a large audience their contributions and how their impact is worthy of noting and was awarded a high 1:1
- Able to answer follow up questions on the spot

## EDUCATION

### SEPTEMBER 2020 – PRESENT, CITY, UNIVERSITY OF LONDON

BA JOURNALISM

1<sup>st</sup> year overall grade: 1:1

### SEPTEMBER 2018 – 2020, ROUNDHAY SIXTHFORM, LEEDS

A LEVEL SOCIOLOGY – B

BTEC TRAVEL & TOURISM - Distinction Star

BTEC PERFORMING ARTS – Merit

### SEPTEMBER 2018 – 2020, ALLERTON GRANGE HIGH SCHOOL, LEEDS

9 GCSE'S (GRADES A-C)

## OTHER WORK

September 2018– November 2021, TESCO

