



LORANSJIA MILAZANIA ONGSO

COPYWRITER

PROFILE

Highly motivated and creative writers with a Bachelor of Arts degree. Adept at crafting compelling content, contributing to product development, and collaborating effectively with design and online teams. Passionate about achieving business objectives through persuasive writing.

EDUCATION

Jenderal Soedirman University 2014-2018

Bachelor of Arts (S.S)
Indonesian Literature
GPA: 3.5/4.00

SKILL

Hard Skill

- Creative Writing
- English Language
- Research Product
- Copyediting and Proofreading
- Content Strategy
- Google Workspace
- Editorial in Bahasa

Soft Skill

- Creative
- Communication
- Adaptability
- Team Work
- Detail Oriented
- Time Management

CONTACT



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Halim Perdana Kusuma,
East Jakarta

WORK EXPERIENCE

PT Pilar Niaga Makmur | Copywriter

August 2020 - Present

- Create captivating narratives and persuasive descriptions for Home & Living products.
- Enhance product presentation through detailed packaging specifications.
- Provide clear guidance by translating product instructions into Indonesian.
- Generate comprehensive product information for GOTO Living marketplace, showcasing unique features and benefits.
- Introduce new products to sales teams for marketing campaigns.

PT Shing Pak Services | Content Editor Staff

April 2019 - April 2020

- Perform annotation of spoken language or written text in Indonesian.
- Accurately transcribe the spoken words from client-provided audio recordings.
- Ensure the accuracy of spelling and punctuation in the transcribed content.

Beautynesia | Freelance Content Writer

January 2019 - May 2019

- Create diverse articles on makeup, fashion, and lifestyle.
- Craft engaging articles that keep the target audience informed and up-to-date on the latest trends.
- Deliver valuable insights, tips, and inspiration, positioning the company as a trusted source in makeup, fashion, and lifestyle.

VOLUNTEER EXPERIENCE

KEMENDIKBUD | Area Division

Indonesian Cultural Congress
December 2018

INAPGOC | Accreditation

Indonesia 2018 Asian Para Games
October 2018

INASGOC | Media and Public Relation

Asian Games 2018 Jakarta Palembang
August to September 2018