

SURBHI GUPTA

Education

Columbia University Graduate School of Journalism

Sep 2021 – May 2022

Master of Arts, Arts and Culture concentration

New York, New York

- A year-long focus on stories related to the South Asian diaspora, arts and internet culture
- Reporting on how South Asian influencers are addressing body positivity and creating new realities for brown girls
- Electives include courses on John Coltrane, politics of modern Middle Eastern art, and history of rumor and fake news
- Organizing talks, workshops and panel discussions as the Vice President of the South Asian Journalists Association

Asian College of Journalism

July 2016 – May 2017

Post Graduate Diploma in Journalism

Chennai, India

- Received hands-on training in reporting, writing, copy editing, fact checking
- Electives included environmental science reporting, South Asian geopolitics, and covering plural society in India
- Reported from rural India on demonetization, child rights, and tribal affairs for the college newspaper
- Dissertation on sexual violence and impunity in Kashmir, a conflict zone in the Indian subcontinent

University of Delhi

August 2013 – May 2016

Bachelor of Arts (Honors) in Journalism and Mass Communication

Delhi, India

- Studied journalism, marketing communications, media ethics and law, development communication, media industry and management, communication research, and cinema studies
- Completed internships in the digital desk of The Indian Express, features desk at The Asian Age, and the communications team at The Art of Living Foundation

Experience

The Indian Express

June 2017 – June 2021

Correspondent, Features

Delhi, India

- Wrote on India's diverse arts and culture scene and global culture for one of India's leading newspapers
- Reported on books and literary trends, food history, internet culture, online delivery services, lockdown life, Covid-19 pandemic and retail trends, mental health, LGBTQ+ community
- Interviewed writers, artists, musicians, filmmakers, actors, social media creators to academics, bureaucrats, diplomats, startup founders from worldwide
- Expert at trends spotting in the news cycle, social media, arts and culture scene and the marketing and branding world
- Adept in handling breaking news, news features, and magazine cover stories
- Responsibilities also included copy editing, page production and producing content for the marketing team

Key Stories and Projects

- Magazine cover stories on online dating apps, popularity of TikTok, and the mental health crisis in India
- Breaking down American arts and culture for the Indian audience through a series of Explained pieces
- Wrote a weekly column titled "Families in Food" on the food history of Delhi
- Reported on online delivery services, e-commerce and retail trends during the Covid-19 pandemic in India

Skills

Media Skills: Writing and Editing; Research; Editorial Planning; Podcast Production; Investigative Reporting

Technical Skills: Canva, WordPress, QuarkXPress, FOIA Requests, PACER Case Locator, EDGAR

Soft Skills: People's Person; Quick Learner, Attention to Detail, Team Player; Solo Traveler; Cultural Connoisseur