

 **Purchase College
Foundation**
& Charitable Entities
STATE UNIVERSITY OF NEW YORK

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C R E A T I V E I N V E S T M E N T

**think
wide
open**

 **Purchase College**
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Student Success

A C R I T I C A L M A R K E R

Every student you meet on campus has their own story. Any number of plot twists may affect whether or not they achieve their academic and professional goals.

Some students will complete their degrees as planned, realize professional success, and meet their student debt obligation without issue. Others will fail to persist primarily because of financial hurdles, never complete their degrees, and struggle to pay off the debt they've incurred.

Each path reflects institutional performance in two critical areas: student retention and graduation rates. Where an institution's performance falls on this spectrum has enormous impact on its position in the market, its ability to achieve its financial strategies and goals, and its capacity to execute its mission.

We've aimed high with our goals: to enroll the students most likely to thrive, to increase retention rates, and to graduate 67% of students in four years. We would also like to foster greater student success among underrepresented minorities.

At Purchase investing resources in our enrolled students is the most productive way to foster graduations in four years. We're developing highly empirical analytic tools to guide us in identifying trends that can help determine student readiness for courses, ultimately expanding student success.

Engaged Students Succeed

Imagine a first-year student who may feel unprepared, who may be worried about financial commitments, or overwhelmed with personal stress. They may be the first in their family to attend college. They may have no idea where to turn for help.

Rapidly changing demographics and a decreasing number of high school students present new challenges for all colleges in the Northeast. But, we know that students from low-income family

backgrounds and others who are academically underprepared get a boost in performance when they are highly engaged.

Embedded in all we do at Purchase, engagement increases the odds that any student—educational and social background notwithstanding—will attain his or her academic and personal objectives, acquire the skills and competencies demanded by the challenges of the 21st century, and enjoy the intellectual and economic advantages that come with earning a degree.

Invest in Their Success and Just See What Happens

Students at Purchase are on a journey to Think Wide Open—to explore who they are and what they want to be. They're unraveling how the Purchase experience will help create a future that's just coming into focus. Their paths may be divergent, but their aspirations as budding artists, scientists, activists, journalists, researchers, and culture creators will soon become realities. Imagine the impact your gift might have on society and culture in the years to come.

With only 20% of the college's annual operating budget coming from the State of New York, your gifts have a direct impact on our students' opportunities, morale, and creative capacity. Because of you, they can continue to research, perform, create, experiment, and most importantly, persist to graduation.

You may designate the use of your gift toward a particular purpose, to support the school's permanent endowment, or to the unrestricted fund, which allows the college the greatest flexibility to use the funds as needed.

Purchase College offers the curricula, programming, and expertise to make our students' dreams a reality. Our donors make their dreams possible.

Thank you.



Purchase College is unique.

Envisioned as a place where scholars and artists, scientists and humanists would inspire one another, value each other, and come together to create bold new work, our campus continues to foster a culture of collaboration, academic rigor, and acceptance. A place where our shared commitment to diversity, sustainability, and social consciousness underpins everything we do, in and out of the classroom.



THE PURCHASE EXPERIENCE

Faculty and staff provide exceptional educational experiences that encourage students to work across boundaries, between disciplines, and through methodologies that blur traditional lines. As imagined by a passionate group of founding faculty, this innovative and intensive curriculum and rigorous commitment to inquiry has nurtured generations of students intent on driving positive social change.

U.S. News & World Report recently identified Purchase College as a Tier 1 National Liberal Arts College and

among the Top Ten Public Liberal Arts Schools in the nation. We also ranked as one of the most ethnically diverse colleges.

While rankings rely on ever-evolving algorithms, one factor always weighs heavily—retention. We're proud that our first-year retention rate was 81% for the 2017 cohort and our second-year retention rate for the 2016 cohort was 75%—the highest in the college's history and well above national averages for public colleges.



“My experience at Purchase shaped my future... a lot of what I’ve accomplished in my life started here.”

—John Ambroseo '83, CEO of Coherent, Inc.

WE'RE AIMING EVEN HIGHER

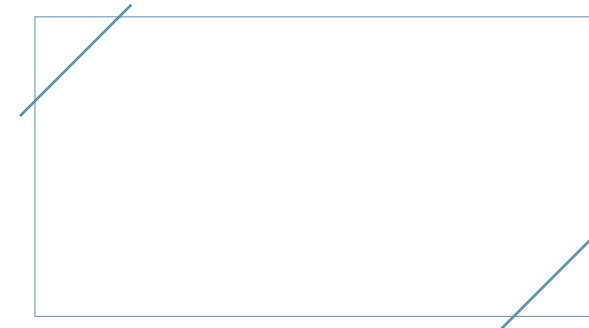
We're living up to our mission of providing a high quality, affordable education to a diverse student body. We've worked very hard to produce positive results and we're thrilled with our progress. **But we can do more.**

We're committed to improving our four-year graduation rate to the top national quintile among public colleges and universities. We can achieve this goal by focusing our efforts on the success of current students. Higher graduation rates will positively impact our financial viability as we continue to perpetuate a strong, vibrant, and sustainable college.



think wide open

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Initiatives

Bridges to Baccalaureate Program

The Bridges to Baccalaureate program (Bridges) currently provides critical support to underrepresented minority students studying science in the region. Each summer, students from area community colleges participate in an intensive summer research program here at Purchase and complete original science research under the supervision of faculty members. Many later transfer to Purchase. Support the Bridges program and you will open doors for young scholars seeking to make a difference via the sciences.

Center for Student Success

The issues that affect student retention and persistence to graduation are complex. We know that support services such as advising, tutoring, financial literacy and study skills training, and career planning—when utilized—are indispensable tools in earning a degree. Some students find it difficult to reach out for help. We envision a bold solution: a visible and inviting Center for Student Success housed in the Library—a place where students are accustomed to academic engagement and active learning. Your gift will enable us to deliver on our promise to support students to reach graduation.

Experiential Learning

Teaching and learning at Purchase are never confined to the classroom. Opportunities outside of traditional learning experiences abound, on campus and off, and many courses build community engagement into the syllabus. Students who graduate with “real-world” experience leave college with a competitive advantage in addition to a degree. When you support transformative experiential learning at Purchase, you help students define their futures, advance their careers, and understand the critical role they play in making the world a better place.

Global Initiatives

Purchase is going global. Now more than ever, students must have broad exposure to ideas, customs, and cultures from all over the world as required skills for success in the 21st century workforce. We hope to encourage students to see themselves as global actors on the world stage. Also a key metric to gauging student success, there’s a high correlation between studying abroad and persisting to graduation. Your support of Global Studies at Purchase will open doors for young scholars

and assure that the art, culture, science, humanities, and business leaders of tomorrow are culturally aware and globally conscious.

Make an Impact Fund

Students sometimes confront unimaginable financial circumstances that stand in their way of staying in school. When unexpected situations arise, often our Make an Impact Fund is the last hope. Grants from the fund allow students to take control of difficult situations and persevere. They’re empowered to continue their studies, stay on track, and persist to graduation. Eighty percent of the students who received an award remained enrolled or graduated. Purchase is at the forefront of institutions with funds designed to support the needs of students in crisis. Know your gift will truly make an impact.

Outstanding Faculty

The cost of attracting and keeping talented professors is ever rising, but the rewards are many. When we hire the right faculty members for Purchase, their intellectual and creative energy fuels imaginative developments in teaching, curriculum development, and artistic and scholarly achievement. The impact of bonds created by teachers in the classroom, in the lab, in the studio, or in the rehearsal room will only be revealed over time as alumni develop into the next generation of successful working professionals, who in turn inspire the following generation. Investing in faculty truly perpetuates a legacy of giving.

Scholarship Funds

One sure way we can help our students succeed is to reduce the number of financial hurdles they may face. With three out of four students requesting financial assistance, privately-funded scholarships make it possible for us to recruit top-notch students based on their talents and scholastic achievement, rather than their ability to pay. The demand for both merit- and need-based support is far greater than current resources can sustain. Your crucial support will bolster resources for renewable scholarships and assure the opportunities the Purchase experience affords are within reach of all qualified students.



Ways to Give

Named Scholarship Funds

Endowed named scholarships can be established with gifts of \$50,000 or more, which can be paid over a three-year period. Non-endowed named scholarships may be established with an initial gift of \$10,000 or more.

Named Program Funds

Endowed named programs can be established with gifts of \$50,000 or more, which can be paid over a three-year period. Non-endowed named programs may be established with an initial gift of \$10,000 or more.

Endowed Chairs and Professorships

An endowed faculty position can be established with a minimum gift of \$2.5 million for distinguished chairs, \$1 million for professorships, and \$500,000 for instructors.

Gifts In Kind

Gifts in kind are non-cash contributions of goods or services including artwork, supplies, vehicles, computers and other equipment, and more. Contact us to determine if your donation qualifies for acceptance.

Matching Gifts

If you own or are a principal of a company, please consider matching the value of charitable gifts made by your employees and their spouses, board members, and retirees.

Memorials and Tributes

If you wish to honor a family member, pay tribute to a friend, or commemorate someone who inspired you, there are many permanent naming opportunities for facilities, scholarships, and endowments.

Annual Giving

Annual giving supports faculty salaries, student scholarships, and distinctive programs that make the Purchase College experience exceptional.

Planned Giving

Planned giving allows your generosity to outlive you. Planned gifts can be of cash or securities, but it's more common that legacy gifts arrive in the form of will bequests, charitable trusts, and gift annuities. The intended purpose can be to endow a scholarship or faculty chair, to support a specific academic program, the Neuberger or the PAC, or lecture series, or simply for "bricks and mortar" costs.

Some of the most transformational gifts in the history of philanthropy have come in the form of a bequest contained in a person's will or revocable (living) trust. Other types of planned gifts—including gift annuities, charitable trusts, gifts of life insurance, retained life estates, and various revocable or irrevocable gift agreements—will create an enduring history and bright future for Purchase College.

The essential part of a planned gift transcends the method of giving. The intent behind the gift—the determination to make a significant difference in a student's education or the College's potential—creates an outstanding legacy for you, while helping to assure a dynamic future for the College.

Donate Securities

You may donate securities directly to the Purchase College Foundation; the appreciation is not subject to capital gains tax. Review our Gift Acceptance Policy online or contact our office by phone before initiating any transfer of stock or securities.

Donate Real Estate

Our Gift Acceptance Policy requires that we review donated assets other than cash or marketable securities. Please contact our office for more information.



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Contact Us

If you have questions or concerns please call **914.251.6046** or email giving@purchase.edu

Visit purchase.edu/waystogive for additional information and to review our **Gift Acceptance Policy**.

Bridges to Baccalaureate Program

Opening Doors

Award Winning Program Provides Opportunities in STEM

Sarah King '18 (biology; chemistry minor) can name the day when she first discovered her passion for stem cell biology and regenerative medicine. She was in ninth grade and happened upon the documentary *Explorer: How to Build a Beating Heart*. "I watched a documentary on the potential of regenerative medicine, and by the time it was over, I realized it was the most important day of my life."

Her journey hasn't been an easy one. However, after a semester at Binghamton University, a close family member's severe illness brought her back home to Freeport, NY. She scraped by as a student at Nassau Community College. Then she lost her job. Facing the possibility of dropping out of college altogether, she found the Bridges to the Baccalaureate program at Purchase.

King believes her first summer internship at Purchase working in the lab alongside **Elizabeth Middleton**, assistant professor of chemistry, was a turning point in her life. She transferred to Purchase in 2016 and spent the next two years gaining invaluable experience conducting research in biophysical chemistry with Middleton.

She's now a PhD candidate at the University of Chicago studying developmental and regenerative stem cell biology to make a difference in the field of regenerative medicine.

The Current Setting

The Bridges to Baccalaureate program (Bridges) currently provides critical support to underrepresented minority students studying science. In the past five years, 70% of Bridges students have been women.

Each summer, students from community colleges in the region participate in an intensive summer research program here at Purchase. They live on campus and receive a stipend.

Students participate in professional development workshops, receive individual advising and networking opportunities, and complete original science research under the supervision of a faculty member. These students have a strong connection to our faculty in the natural sciences and to other students and many later transfer to Purchase.

The program has received continuous federal funding, supplemented by private funding, since 2000. In 2011, Purchase College received the United States President's Award for Excellence in Science, Mathematics, and Engineering Mentoring in recognition of the success of the program.

Building Bridges

Moving forward, we intend to build upon the existing strength of the Bridges program, incorporating new and creative educational activities including courses for skills development, research experiences, and curriculum/methods development that will build research, academic, and leadership skills in Bridges scholars.

We have outlined specific goals:

- Increase transfers to baccalaureate degree programs in biomedical and behavioral sciences and baccalaureate degree completion rates of Bridges scholars.
- Increase the percentage of BA/BS Bridges scholars who go on to post-baccalaureate work.
- Remove barriers to academic success by increasing a sense of belonging for underrepresented minority students and those who begin their education at community colleges.



Joseph Skrivanek, Distinguished Service Professor of Chemistry and founder of the Bridges program, accepting the President's Award for Excellence at the White House, 2011.

Invest in Student Success and Invest in Something Extraordinary

Since 2000, Bridges has enrolled 264 underrepresented minority community college students—77% have transferred to four-year degree programs in biomedical or behavioral sciences and an additional 4% are eligible to do so.

Of the students who transferred to four-year institutions, 61% have completed a bachelor's degree, and another 28% remain enrolled and are on track to complete their bachelor's degrees in these fields.

Sarah King is one of the 28% of Bridges scholars who have gone on to post-baccalaureate work.

As of 2018, the Bridges program has produced:

- 16 MAs
- 7 MDs
- 4 PhDs
- 7 professional degrees

Overall, 161 of the 264 participants (61%) are working in the biomedical/behavioral sciences workforce.



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Support Future Scientists

The support you provide today could have an impact on the sciences for generations to come. Sarah King hopes to eliminate animal testing in the lab. "What I want to do is make stem cell models for disease and for testing medicine. All things considered, stem cells are really the way to go in the future."

Support the Bridges program and you will open doors

for young scholars seeking to make a difference via the sciences.

The Bridges Program depends heavily upon grants and private donations. Your generous donation can be provided through:

- Endowed scholarship funds
- Endowed support of the Bridges Program itself

Thank You

C R E A T I V E I N V E S T M E N T

Make an Impact Fund

Empowering Students Providing Hope

When faced with hardship, grants from the Make an Impact Fund allow students to take control of a difficult situation and persevere. They're empowered to continue their studies, stay on track, and persist to graduation.



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Consider these actual cases where funds were recently granted:

- A sophomore requested funds to stay in school. Her father is a disabled veteran; the \$37,200 income he receives from Veterans Benefits pushed her expected family contribution (EFC) above the threshold for a Pell grant. She was denied both PLUS and private loans.
- A 26-year-old junior, who's independent, receiving Medicaid, and earning only \$4,000 per year, was already borrowing the maximum amount allowable in student loans, including the extra unsubsidized loan, but needed more to cover his costs to attend.
- Receiving no support from her parents, a sophomore was working three jobs to pay her tuition and it still wasn't enough. She had a family emergency requiring her to return home. She needed funds for tuition and travel.

Invest in Student Success and Invest in Something Extraordinary

Students sometimes confront unimaginable financial circumstances that stand in their way of staying in school. When unexpected situations arise, often our Make an Impact Fund is the last hope.

For students in short-term financial crisis situations, this direct aid may close the gap when no other financial assistance is available: to help pay for textbooks, computers, or academic supplies; to cover transportation costs to attend class; to subsidize lost funds if a student becomes sick or injured and can no longer work; or even to provide costs to travel home when a loved one is sick or dying.

Since 2012, we've helped about 75 students in need through the Make an Impact Fund. Eighty percent of those students remained enrolled or graduated. Securing a stable endowment would allow us to increase considerably the number of students we support and the size of the awards we grant, as well as expand the eligibility requirements, boosting our ultimate goal of increasing retention and graduation rates.



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Know Your Gift Will Truly Make an Impact

We're proud that nearly 20% of all matriculated undergraduate students at Purchase are first-generation college degree seekers. And nearly a quarter of our students are from low-income families. However, we find these cohorts require far more support than their higher income counterparts. As we look to demographic trends, we expect these percentages only to increase. We can also expect our need for emergency funds to rise as well.

While we're grateful for the annual donations we receive to support the Make an Impact Fund, your generous gift

of endowed funds could ensure we are able to provide emergency support to help students in perpetuity.

The Make an Impact Fund enables students to stay enrolled, to continue their education, and to move forward to transform their future. When you help these students graduate, you help close the gap of economic inequality and increase social mobility for those who need it most.

Purchase is at the forefront of institutions with funds designed to support the needs of students in crisis. Join us in this effort.

Thank You

Scholarship Funds

The Freedom to Succeed

One sure way we can help our students succeed is to reduce the number of financial hurdles they may face. With three out of four students requesting financial assistance, privately-funded scholarships make it possible for us to recruit top-notch students based on their talents and scholastic achievement, rather than their ability to pay.

Without these awards, many students are forced to hold one or more part-time jobs. They may miss out on critical academic and extra-curricular opportunities or they may have to drop out entirely.

We also find that scholarship gifts produce a domino effect. Your generosity provides students the time and space to succeed and many times those students show their gratitude by giving back to their peers.

Eddieomar

Eddieomar Gonzalez '19 came to Purchase for the high caliber of the Conservatory of Dance and for the incredible variety of people he encountered on his admissions tour. He's always dreamed of becoming a dancer, but receives

Eddieomar
Gonzalez '19



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Rita Gross '19

little financial support from his family. His out-of-state tuition is already a struggle and both of his parents were recently out of work. To make matters worse, he required surgery this past year. Fortunately, we provided him emergency funds to travel home for his operation. He believes a part-time job would hinder his full participation in the conservatory experience. "Receiving all of this help has led me to really focus on my art. It's been my dream to be a dancer, and I'm here doing that. Not a lot of people can say that they're following their dreams."

Rita

Rita Gross '19 immigrated to the U.S. from Germany as an au pair at age 19 with a passion to study psychology and zero financial support from her family. At first, Gross struggled to understand the scientific language of research articles with only her conversational English. She considered quitting, but stuck it out, succeeding academically and so much more. She's been a tutor, a TA, and vice president of the psychology club. She formed study groups for science students for whom English is a second language and she helped launch a series of GRE study groups. When she sees a need, she steps forward with a solution. The scholarships have made that possible. "Just know there are people who will take that donation and that grace and turn it into something that



Esmeralda Michaca '19

will stay at Purchase. I plan to leave a legacy. There are kids here who are amazing and bright, but have financial need. They would like to pay it forward, but some of them have to work so hard to even stay in school. You take that load off their shoulders and they will start to get involved and make a difference."

Esmerelda

Esmeralda Michaca '19 is a math and computer science major who's been on the dean's list every semester. The daughter of a single mother, she explains that even though her mother works really hard, the scholarship award she receives closes the gap. It makes a huge difference, allowing her to make a difference for others. "It makes my life a whole lot easier. I can focus on school and do things outside of just studying. I'm able to tutor, I'm able to TA, and I'm able to be a mentor," she says. "My main focus is doing well in school and also helping my peers."



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Support Scholarships Ensure Success

At Purchase College, the demand for both merit- and need-based support is far greater than current resources can sustain. Many of our students are from underserved minority populations and the first in their families to pursue undergraduate degrees. Some work multiple jobs each semester to cover expenses.

On top of federal and state financial assistance, Purchase awards an additional \$2 million in privately funded scholarships each year. A significant increase in that

annual amount would enable us to recruit students with a guarantee that their scholarships will be available from matriculation through graduation. In a highly competitive market, this will be a key decision point for thousands of future students.

Your crucial support will bolster resources for renewable scholarships and assure the opportunities the Purchase experience affords are within reach of all qualified students.

Thank You

Experiential Learning

Life Changing

Turning Theory into Practice

Teaching and learning at Purchase are never confined only to the classroom. We know that one of the most effective ways to learn is by doing—the doing allows lessons and theories to sink in. Active learning opportunities beyond the classroom abound here, on campus and off. The rewards are many: whether it's conducting research, interning, working with a mentor, studying abroad, or performing community service, experiential learning leads to students who feel more engaged, have a greater sense of well-being, and are likelier to graduate. Their career paths are better defined and they leave here with a competitive advantage in the job marketplace.

Declan Moore '19 had the internship of a lifetime when he accompanied **Dave Grill '86**, associate professor of theatre design/technology, to assist in the lighting design of the half-time show at Super Bowl LIII in Atlanta.

Professor of Art+Design **Casey Hooper MFA '91** leads a special printmaking class, during which her students travel to Benin for two weeks to teach art lessons to

local children in addition to making their own work inspired by their time in the West African country.

Graphic Design major **Brittney Cooper '15** developed a passion for affordable housing advocacy after participating in her very first Purchase Alternative Service Trip (PAST) during her junior year. Three years out of Purchase, she fused her love of cycling and her activism when she spent the summer with a Bike and Build group, cycling over 4,000 miles—literally from coast to coast—stopping only to volunteer on 13 affordable housing projects.



“Purchase was a big catalyst for me. Finding PAST trips, I guess I can say, changed my life.”

– Brittney Cooper '15

Internships

We encourage students to augment their studies with internships in their fields of interest. Our Career Development Center is a clearinghouse for opportunities and through Casa Purchase, our outreach center for Latin American studies, students can find internships at nonprofits such as the Washington Office on Latin America, the online news site Westchester Hispano, and Latino U College Access, to name a few. And as working professionals, many of our faculty are uniquely situated to provide insightful internship positions.

Service Learning

Like Brittny Cooper, Purchase students have long committed themselves to giving back—locally and globally. PAST trips are just one option. Students who enroll in the Fundamentals of Service Learning class learn practical steps to create social change while they contribute 30 hours of service to a community partner organization. Some recent service-learning partners include NYPIRG, Teach for America, and Voto Latino, among others.

Experiential Classrooms

Some faculty members now build experiential learning right into the curriculum. Students in Assistant Professor of Economics Liya Pagashvili's class Entrepreneurship and Finance: Turning Ideas into Startups were able to pitch their ideas to a panel of business experts in a contest inspired by the popular ABC show *Shark Tank*. The winners received seed money of \$7,000 to put their ideas into action.

Uniquely Purchase: The Senior Project

Purchase is one of very few public colleges that require all students, regardless of GPA or discipline, to showcase their academic achievement with a senior capstone project. Intensive, individualized work with a faculty member as a mentor results in an original work in any number of forms: performances, exhibitions, books, papers, recordings, research studies, or films. For many, the senior project becomes the stepping stone to what's next—graduate school, a spot in a dance company, a great job, or a seat in the orchestra.

According to Professor of Political Science **Peter Schwab, Madeline Wykstra '12** "wrote probably the best senior project in political science, ever." Wykstra (political science major, economics minor) felt disillusioned after watching a *PBS Frontline* documentary on the Rwandan genocide, a feeling that lingered with her for years. Her senior project thesis explored the role of the UN in intrastate conflict.

She credits her senior project's lasting impact. "It made me realize that I wouldn't be satisfied only writing about these subjects. It definitely drove my interest in law, and to find a way to participate in changing what I was writing about." She earned an MA in international law from NYU in 2015 and expects to complete her JD this year at University of California at Berkeley School of Law.



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Hands On / Minds On

The Purchase experience takes students into the community, helps bridge classroom study and life in the real world, and turns theory into practice. We equip our students for lifelong learning, intertwining their personal, social, and intellectual goals.

We know experiential learning creates well-rounded and civic-minded citizens poised for success, but it does come at a cost. Your generous gift to our

endowment will ensure that no student ever opts out of a life-changing experience because they don't have the funds to travel. Or they're forced to choose a job over an internship so they can pay their tuition bill.

When you support transformative experiential learning at Purchase, you help students define their futures, advance their careers, and understand the critical role they play in making the world a better place.

Thank You

Outstanding Faculty

Inspiring the Next Generation

Professors Create a Circle of Giving

One of many things that makes Purchase College unique among our peers is mentorship. Our students work very closely with their professors, partnering on creative projects, serving as research assistants, and often tackling graduate level work while undergraduates, all under the guidance of our wonderful, dedicated faculty.

The cost of attracting and keeping talented professors is ever rising, but the rewards are many.

Stephen Cooke,
Associate Professor
of Chemistry

Honoring the Gift of Education

For John Ambroseo '83, his relationship with Taina Chao, associate professor emerita of chemistry, inspired a long and rewarding career, a decades long friendship, and a gift honoring Chao's legacy, which will foster the careers of fellow scientists for years to come.

The Taina H. Chao Endowed Faculty Fellowship provides research funds for faculty members in the School of Natural and Social Sciences, with a preference for those in chemistry.

Now CEO of Coherent Inc., Ambroseo hopes to empower the next generation of educators. "I encountered a number of terrific professors, but no one inspired, motivated, or challenged me more than Taina. Her guidance proved pivotal in my career."

Biology major
Gina Pizzolo '20
prepares for
final exams.



John Ambroseo '83,
Stephen Cooke,
and Dr. Taina
Chao



Will Orellana '16

Chao was honored. "This generous and thoughtful gift will enrich the academic programs in the Natural Sciences for a long time to come. Needless to say students are the ultimate beneficiary of this gift."

First Fellow: Stephen Cooke

The first recipient of the Chao Fellowship is **Stephen Cooke**, associate professor of chemistry. The Chao Fellowship enabled him to spend the summer developing theories on his prior research conducted with a colleague at Wesleyan University. The manuscript they wrote was submitted and accepted to the peer-reviewed *Journal of Chemistry*.

The fellowship also allowed Cooke to continue working with former student **Will Orellana '16** (chemistry) on a number of interesting projects while he pursued graduate studies at Wesleyan. Orellana successfully

defended his master's thesis in chemistry last fall. "Will applied to Wesleyan and was accepted after doing his senior project with me using some of the instrumentation at Wesleyan," Cooke says. "Will is a really hard worker and a great student. I enjoyed working with him while he was at Purchase and beyond."

Tracing the Circle of Giving

Orellana credits his experience at Purchase, and his relationship with Cooke, as the motivation for him to attend graduate school. "Dr. Cooke is the most patient and committed professor I have ever worked with in my academic career. My decision to attend graduate school was largely inspired by my experience at Purchase and working with Dr. Cooke during my senior thesis in the field of microwave spectroscopy."

The Necessity of Staying Competitive

To recruit and retain top notch educators and to maintain our excellent faculty/student ratio of 14:1, we must be able to offer competitive compensation packages and financial security. Endowed faculty chairs, professorships and instructors are the gold standard for recruiting and retaining faculty in higher education. Alongside endowments, funds for faculty support grants are valuable resources and help advance new fields of study, bolster research, foster the creation of new artistic works, and promote student engagement.



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Support Our Faculty

It's smart to invest early. We do that with every bright mind entering Purchase when we commit to our core mission: to teach. Your gift to create an endowment or to support faculty grants will ensure we attract and keep the most talented faculty members who best fit Purchase.

The innovative writers, artists, composers, performers, and researchers who comprise our faculty are drawn to Purchase by the dynamism of our students and the college's reputation as a vibrant learning environment. The proximity of our campus to New York City also helps

to attract faculty members who might not otherwise be found at a school of our size.

The impact of bonds created by teachers in the classroom, in the lab, in the studio, or in the rehearsal room will only be revealed over time as alumni develop into the next generation of successful working professionals, who in turn inspire the following generation.

Investing in faculty truly perpetuates a legacy of giving.

Thank You

Global Initiatives

A Place in the World

Global Studies Foster Engaged and Aware Citizens

Jessica Gordon '20 participated in our Transnational Film Program. She spent a summer working collaboratively on creating films with student filmmakers in France and several countries in Africa. The experience was transformative.

"It forced me to alter the filmmaking part of my brain, re-considering how I learned certain techniques and theories. Through its immersive nature, the program caused me to think more globally as a filmmaker."

"Getting to know someone from another culture is a wonderfully complicated experience. The Transnational Film Program offered me the best possible entryway to understanding; it introduced me to some of the greatest filmmakers I've ever worked with and some of the kindest

friends I'll ever have. The Transnational program allows for cultural exchange through an artistic lens. Rather than one culture learning about another, each individual had the space to share their experiences and juxtapose them freely against others. This process was enhanced by our task at hand: to create a film. Immediately, we understood that we had to work as a team both emotionally and creatively. There could be no barriers—not between languages, nor cultures, nor artistic differences.



Students and two faculty coordinators met His Holiness the Dalai Lama during a summer study abroad program in Dharamsala, India.



Jessica Gordon '20

"I can now begin to understand the methods behind certain styles and the deeper sentiments behind stories that are told by international filmmakers. This experience caused me to consider the variety of people whom our films might reach, since our greatest challenge was to create a final product that resonates with a multitude of people. It forced me to think more globally as a person, as well. Now, I challenge myself rigorously to make films with that same consideration."

We Need Engaged Global Citizens Now More Than Ever

Purchase is going global. Now more than ever, students must have broad exposure to ideas, customs, and cultures from all over the world as required skills for success in the 21st century workforce. We encourage students to see themselves as global actors on the world stage.

"It's our responsibility as an institution to help our



Anne Kern, Dean of Global Strategy and International Programs

students realize they have a place in the world—that's what we're trying to do," says Anne Kern, dean for global strategy and international programs.

Also a key metric to gauging student success, there's a high correlation between studying abroad and persisting to graduation.

Through an extensive network of SUNY partner organizations, Purchase provides access to more than 160 international study programs across six continents. Whatever their course of study, students will find an option for spending a semester, summer, or full academic year studying abroad.



The Purchase College Foundation, a 501(c)3 not-for-profit organization, is Purchase College's liaison between givers and recipients.

Invest in Something Extraordinary

At Purchase, participation in study abroad is low. Few from our student body have ever traveled outside the United States and some have never been outside New York state. In addition, the lack of sufficient funds for tuition, travel, room and board, meals, and other expenses stand as an insurmountable barrier between these students and a transformative educational experience.

Your support of Global Studies at Purchase will open doors for young scholars and assure that the art, culture, science,

humanities, and business leaders of tomorrow are culturally aware and globally conscious.

Your generous donation can be provided through endowed scholarship funds or through endowed support of the Global Studies program itself.

Because of you, the promise of a global educational experience will be given to students across a wide socioeconomic spectrum, providing them a key ingredient to a complete education.

Thank You

Center for Student Success

A Bold Solution

A Space for Collaborative Learning

In her role as dean of student affairs, **Patricia Bice**, EdD understands fully the complex issues that affect student retention and persistence to graduation. We know that support services such as advising, tutoring, financial literacy and study skills training, and career planning—when utilized—are indispensable tools in earning a degree. But students must decide for themselves when to reach out for help. This isn't easy for some.

"Students who need resources the most are the least likely to seek them out," says Bice. "In particular, minorities, males, and first-generation students are often hesitant to ask for help."

Fifty percent of our most recent incoming freshman class identify as an ethnicity other than white, 26% are Hispanic, and 20% are first-generation college students.

The delivery of academic and career support services must be compatible with the changing demographics of our student body. We must do all we can to remove any stigma associated with using these services. If we better integrate them into the academic routine of our students, they naturally weave into the fabric of our campus culture.

We envision a bold solution: a visible and inviting Center for Student Success housed in the Library—a place where students are accustomed to academic engagement and active learning.





Patricia Bice

A Holistic Approach

We recently renewed our commitment to increasing retention and graduation rates by focusing efforts on the success of current students. The results are promising: both retention rates of sophomores and juniors and graduation rates are on the rise.

Many of the key services we rely on to boost student success, however, currently reside throughout the campus, which may impede some students from engaging.

The Center for Student Success in the centrally located Library will feature a holistic environment where we bring together the Advising and Learning Centers, the Career Development Center, the Office of International Programs and Studies, and a new effort in Financial Literacy in a single location—a warm and accommodating space with areas for collaborative learning, advising, and tutoring. Through creative fusion of design, function, and operational programming, the spacious and well-equipped facility would positively impact the value of the educational experience at Purchase as we deliver a more seamless network of support.

Blueprints for Success

To execute our vision, we'll redesign the Library, reallocating prime existing space to the Center. With training and conference rooms, offices, and open seating, the Center would allow for counseling and collaboration, hands-on learning, and group study. Close physical proximity of critical services would organically create new connections among programs and students would find the support they need in one convenient location.

Help Expand and Improve Student Success Programs

With endowment and current use funds, we can:

- Construct the new Center for Student Success in the Library.
- Stabilize and expand the Success Fellows summer program designed for first year students identified as at-risk and develop a second-year program for at-risk rising sophomores.
- Fund stipends for unpaid internships/service learning and student research.
- Create new courses linking discipline-specific learning with applied learning and career opportunities.
- Initiate a new, discipline-specific scholarship program based on the highly successful Adopt a Dancer model.
- Hire a program director to prioritize, coordinate, direct, and enhance accountability and reporting for all related student success support services.
- Expansion and personalization of Financial Literacy Services.



**Purchase College
Foundation**

& Charitable Entities

STATE UNIVERSITY OF NEW YORK

purchase.edu/foundation

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Invest in Success

Although our plan is grand, the key ingredients already exist. Your generosity will allow us to follow through.

Your gift to support the Center for Student Success would be designated in a manner you feel is most effective:

endowed for specific programmatic areas (such as Financial Literacy) or designated for needed capital, which would include a naming opportunity. Capital funds would be matched by Purchase College.

Thank You