LOCAL SEO COMPANY

Get More Qualified Leads From Google With SEO

From plumbers to in-home care providers, we've helped service businesses just like yours get consistent phone calls, inquiries, and sales using local SEO.

Our strategies are simple, we never lock you into long-term contracts, and our #1 priority is bringing you qualified leads.

SEE OUR RESULTS

BOOK A CONSULTATION

Fill out the form below and we will contact you shortly to discuss your marketing needs.

Your Name

Phone Number

Email Address

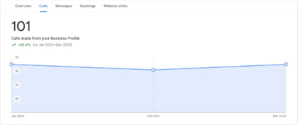
How can we help you?

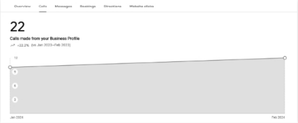
GET STARTED!

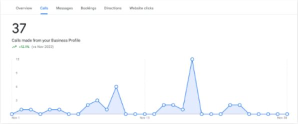
Expertise.com
Best Web Designers in San Jose
2024

Google
★★★★★

Expertise.com
Best Web Designers in San Jose
2022







WHY INVEST IN LOCAL SEO?

The Simplest Way To Grow Your Business Online

86% of consumers use Google Maps to find local businesses online. This means that every day, there are potential customers in your area looking for what you offer.

Local SEO is all about helping your business grow by tapping into that existing demand.

It's the "low-hanging fruit" of online marketing...

Instead of spending thousands on ads or wasting time on complex marketing funnels, you can get consistent leads and sales by simply showing up in front of customers who already need your services.

This is what we specialize in here at Local Rank Hero.

Using simple but effective SEO strategies, we help your business show up at the top of Google Maps for local searches.

The end result?

Consistent phone calls and inquiries from customers in your area, more people choosing your business over your competitors, and a stronger foundation for long-term growth.

LOCAL RANK HERO

A Local SEO Company That

Gets You Real Results

We make online marketing as simple as possible and go above and beyond to get you lasting results. When you work with us, you can expect:

Results That Matter

Too many SEO agencies fail to deliver results because they focus on vanity metrics that don't affect your business's bottom line. At Local Rank Hero, we're 100% focused on bringing you qualified leads and sales.

No Long-Term Contracts

We don't lock you into "ongoing SEO" contracts that lead to endless payments and questionable results. All of our SEO services are simple, transparent, and designed to get you meaningful results as fast as possible.

Simple Strategies

Despite what some agencies will tell you, getting found by local customers doesn't need to be complicated. We set your business up for long-term success by focusing on fundamental SEO strategies that are proven to work.

SEE OUR RESULTS

OUR LOCAL SEO RESULTS

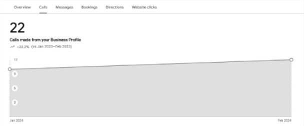
What's Possible When You Work With Us

We've helped service businesses in multiple industries get consistent phone calls, inquiries, and sales through local SEO and web design.

Local Accounting Firm

We built a new optimized website for Joshua & Manan and helped set up their Google Business Profile so local customers can find them. They now get a steady flow of qualified leads every single month:

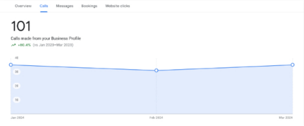
- **11 phone calls** from Google each month on average
- **10 booked consultations** every month on average



Local Landscaping Company

We built Juan a brand new website and optimized their Google Business Profile to improve their local SEO. With these two pieces in place, here is how many leads their business has received in the last three months:

- **101 phone calls** from their Google Business Profile
- **43 inquiries** from the contact form on their website



Local Doula Agency

We built Frances a brand new website and helped them optimize it so that customers can find them on Google. As a result, they no longer have to spend money on Yelp ads and get an average of:

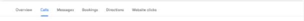
- **65 contact form submissions** per month from their website
- **80 website clicks** directly from Google Maps

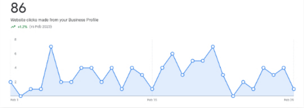
Overview
Calls
Messages
Bookings
Website clicks

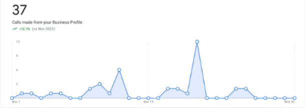
Local Tours & Rental Company

We built Scott a new website and optimized it so that it shows up at the top of Google search results. They're now the leaders in their market and get consistent bookings even in slow season:

- **25 phone calls** directly from Google each month
- **16 online bookings** from their website each month







Ready To Start Showing Up In Front Of Local Customers?

Just give us a call or fill out a form to schedule a free, zero-pressure marketing consultation with our team. We'll take a look at your current marketing setup, discuss your SEO goals, and help you map out a clear plan to achieve them.

FILL OUT A FORM (669) 444-0244

HOW IT WORKS

Our Simple But Effective Approach To Local SEO

Local SEO is all about making it easy for customers to find your business online.

To do this properly, we first need to figure out what those customers are searching for when they look for your services–aka "keyword research."

(For example, someone looking for an SEO agency might type in "seo agency San Jose" or even just "seo company near me".)

Once we know what keywords potential customers are using, our next step is to optimize your online presence so that you appear in their search results.

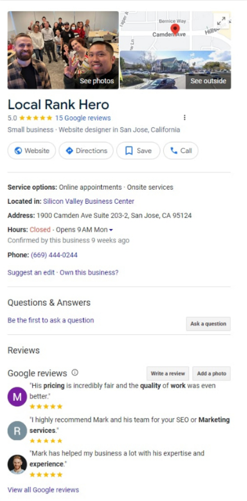
We make sure your Google Business Profile is up to date and clearly states where you're located and what services you offer. Then we do the same for your website, and anywhere else your business shows up online.

If this all sounds simple, that's because it is.

The goal is to show Google that your business is highly relevant for the services people in your area are looking for.

The more relevant your business seems, the higher up in the search results it will appear.

SCHEDULE A CONSULTATION



Local Rank Hero

5.0 ★★★★★ 15 Google reviews

Small business · Website designer in San Jose, California

Service options: Online appointments · Onsite services

Located in: Silicon Valley Business Center

Address: 1900 Camden Ave Suite 203-2, San Jose, CA 95124

Hours: Closed · Opens 9 AM Mon

Confirmed by this business 9 weeks ago

Phone: (669) 444-0244

Suggest an edit · Own this business?

Questions & Answers

Be the first to ask a question

Reviews

Google reviews

"His **pricing** is incredibly fair and the **quality** of **work** was even better."
★★★★★

"I highly recommend Mark and his team for your SEO or **Marketing services**."
★★★★★

"Mark has helped my business a lot with his expertise and **experience**."
★★★★★

View all Google reviews

WHAT'S INCLUDED IN OUR LOCAL SEO SERVICES?

Everything Your Business Needs To Get Found On Google

Our goal with local SEO is to make your business appear relevant and trustworthy in the eyes of Google. Depending on your business and location, these are the key areas we might focus on to make this happen:

Keyword Research

Using the latest SEO software, we find the keywords that people in your area use when searching for the services you offer. Then we create a plan to help your business show up in the top results for those search terms.

GBP Optimizations

Your Google Business Profile (formerly Google My Business) is what people see when they find you on Google Maps. We optimize it so that it looks more trustworthy and shows up higher in local search results.

Website Optimizations

We improve your website's structure and content so that Google can understand it. Combined with a smart keyword strategy and an optimized GBP, your website will give you a strong foundation for SEO success.

Off-Page SEO

We list your business on online directories such as Yelp, Yellow Pages, and Apple Maps. This helps increase your general visibility online while also signaling to Google that your business is relevant and credible.

On-Page SEO

The content on your website is what allows Google to understand what services you offer and where you offer them. We create SEO-optimized content that is both easy for Google to understand and valuable for users.

Local SEO Reporting

We provide transparency and help you track your business's growth with detailed reports on your Google Maps rankings, Google Business Profile performance, and the number of leads you get each month.

SCHEDULE A CONSULTATION

THE LOCAL GROWTH SYSTEM™

Boost Your SEO Results With A Lead-Generating Website

While local SEO can be a powerful source of growth, its effectiveness also depends on what people see when they find your business.

Do you have a website that looks professional and makes visitors feel confident in your services? Can potential customers find all the information they need about your business to make a buying decision?

If you can't answer "yes" to those questions, our Local Growth System™ could be right for you.

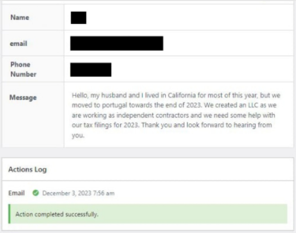
In this simple marketing strategy, we give your business a strong foundation for long-term success by combining local SEO with our award-winning web design services.

First, we build you a professional-looking website that stands out from the competition and makes potential customers want to contact you.

Then once your new website is live, we start improving your local SEO so that local customers can find you.

Curious to see how this simple system could look for your business?

Schedule a free consultation and we'll walk you step-by-step through the entire process.



Name	[redacted]
email	[redacted]
Phone Number	[redacted]
Message	Hello, my husband and I lived in California for most of this year, but we moved to portugal towards the end of 2023. We created an LLC as we are working as independent contractors and we need some help with our tax filings for 2023. Thank you and look forward to hearing from you.

Actions Log

Email ✓ December 3, 2023 7:56 am

Action completed successfully.

A website we built for a tax preparation company brings them 8-12 inquiries just like this every single month.

LET'S TALK!

Take Your First Step Towards Long-Term Growth

Local SEO is one of the simplest ways to set your business up for long-term success. **To get started, give us a call or fill out a form to schedule a free, zero-pressure marketing consultation with our team.** We'll take a look at your current marketing setup, discuss your SEO goals, and help you map out a clear plan to achieve them.

FILL OUT A FORM

(669) 444-0244

FREQUENTLY ASKED QUESTIONS

What You Should Know About Our Local SEO Services

Get all your questions answered by our team of SEO and marketing experts.

What is the difference between local SEO and traditional SEO? ⊖

Local SEO and traditional SEO have distinct goals and strategies. Local SEO focuses on optimizing your online presence for a specific geographic area, making it easier for nearby customers to find you on Google Maps. This includes optimizing your Google Business Profile, building local citations, and using location-specific keywords.

Traditional SEO aims to improve your visibility on a national or global scale by targeting higher rankings on search engine results pages (SERPs) for relevant keywords. This approach is ideal for businesses that offer products or services online or cater to a broader market.

Businesses prioritize local SEO to capture local demand, drive foot traffic, and boost sales from their immediate area. This is especially beneficial for brick-and-mortar stores, service-based businesses, and local franchises.

However, local and traditional SEO can work together harmoniously. While local SEO ensures you are found by nearby customers, the work done can also improve your rankings in the SERPs for location-based search terms like "SEO agency in San Luis Obispo". Combining both strategies can help maximize your visibility, increase brand awareness, and drive more potential customers to your website.

How do I know if local SEO is right for my business? ⊕

What factors determine my local SEO rankings? ⊕

Do I need a website to get results with local SEO? ⊕

How long does it take to see results from local SEO? ⊕

How much do your local SEO services typically cost? ⊕

Do I need to sign a long-term contract to work with you? ⊕

I don't have a Google Business Profile. Can you help me set one up?

Do you offer monthly reporting with your local SEO services?

Can you do local SEO for a business with multiple locations?

Do you guarantee results?

Schedule Your Free Consultation

Give us a call at **(669) 444-0244** or **fill out the form** and we will follow up with you shortly to discuss your marketing needs. Our consultations are completely free and we never pressure you into working with us.

Local Rank Hero is based in San Luis Obispo, CA and serves local businesses all over the country.

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Best Web Designers in San Jose
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2022

BOOK A CONSULTATION

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Your Name

Phone Number

Email Address

How can we help you?

GET STARTED!

CONTACT US

hey@localrankhero.com

WHERE TO FIND US

SAN LUIS OBISPO OFFICE (BY APPOINTMENT ONLY)

872 Higuera St, Suite 321, San Luis Obispo, CA 93401

(408) 905-8776

Monday - Friday: 7am - 10pm

HOW WE CAN HELP YOU

- Website Design
- Local SEO
- Website Maintenance
- Blog

THE LOCAL MARKETING ROADMAP
READY TO GROW YOUR LOCAL SERVICE BUSINESS?
DON'T MISS OUT.
GET MORE CUSTOMERS WITH YOUR ONLINE MARKETING.

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