



WHY SHOULD YOU COMPLETE SURVEY RESEARCH?

There are numerous benefits of conducting well-designed and thorough research. Here are just a few:

- It helps you **PLAN** for the future.
- It allows you to effectively **ADVOCATE** for your community, your mission, or other goals.
- It helps you **EVALUATE** the impact of past initiatives and activities.
- It is a tool to help **EDUCATE** your clients, community members or the general public about your work.
- Even the act of conducting a survey **ENGAGES** community members and **BRINGS EXPOSURE** to your work!

LET'S GET STARTED

If you would like more information about any of the services listed in this brochure, or you are interested in working with us, please get in touch.

WE LOOK FORWARD TO HEARING FROM YOU!

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RESEARCH@FDRHPO.ORG



COMMUNITY

**HEALTH
RESEARCH**

SERVICES

WHY CHOOSE US?

Let's face it – there are hundreds of companies out there offering research and data analysis services. But how many of them share your passion for community health and wellness?

If you're looking for a partner that understands your mission and has the insight, credibility and technical know-how to help you make your community a healthier place, look no further.

HEALTH-RELATED RESEARCH IS OUR EXPERTISE.

Our close-knit team has decades of experience surveying and assessing our own community in Northern New York, and we will work with you to personalize our services to your needs. A few examples of our recent work include:

- Tug Hill/Seaway Region Community Health Surveys (2016-2018, annually)
- Cancer Needs Assessment – Patient Survey
- Non-profit Strategic Plan Stakeholder Survey

As an unbiased third party, we will maximize the credibility of your findings, generating insights and analysis you can have confidence in.

YOU'LL GET SUPPORT FROM START TO FINISH.

Once data has been collected, we conduct a comprehensive analysis, highlighting correlations and trends to give your findings a rich perspective. Finally, we work with you to make sure our analysis is clear, understandable and presentation-ready.

OUR SERVICES

PICK A FEW, OR LET US HANDLE IT ALL!



OUR STORY

FDRHPO was formed in 2005 to connect Fort Drum soldiers and their families with quality healthcare in Northern New York, and we are still dedicated to this goal today.

Over the years, our work expanded beyond Fort Drum, as we began working to improve the health of all living in Jefferson, Lewis and St. Lawrence counties. Currently, along with our partner agency, the North Country Initiative, we serve as:

- 1 of 31 NYS Rural Health Networks
- 1 of 11 NYS Population Health Improvement Program (PHIP) contractors
- 1 of 25 Performing Provider Systems taking part in the NYS Delivery System Reform Incentive Payment (DSRIP) program
- a Clinically-Integrated Network
- an Accountable Care Organization

Through these experiences, we have developed an expertise for gathering community health and wellness information, making sense of it, and using it to plan for the future.

We have interfaced with thousands living in our region to learn more about their health and their experiences with our local healthcare system, and **WE STAND READY TO HELP YOU DO THE SAME.**