

# SUPER SENSO 2.0 SCRIPT



## ORIGINAL SF LOCATION:

<https://www.pond5.com/stock-footage/64558739/aerial-drone-view-san-francisco-embarcadero-and-cupids-arrow.html#1>

Picking up where we left off, the main objective of this project is to update the unreleased "Super Senso Challenge" trailer with updated gameplay footage, media / testimonial quotes, streamer footage and reactions.

To save on time and budget, I'll be reusing a lot of the footage that was already recorded, but edit in new footage so the video still appears as if it were shot on the same day and time. "Gamers" comments during these sequences will also be updated / edited to better build up to these 4 games only: Mobile Strike, Candy Crush, Game of War and Crossy Road.

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## UPDATED TREATMENT

FADE IN:

Ext. Urban City Based Location - Day Time

HOST (w/ microphone)

"Hey, we're here in San Francisco, CA to ask gamers to participate in the SUPER SENSO challenge!"

TRANSITION TO:

Cool graphic / text / transition screen that promotes the Super Senso Challenge! [include appropriate sfx such as boxing match bell ring, etc.]

TRANSITION TO:

Ext. Urban City Based Location - Day Time

HOST (w/ microphone)

"What games are you playing right now on your phone?"

[same scene location(s), but transition to montage of multiple folks being asked this question]

Guy/Girl On Street 1

"Mobile Strike"

Guy/Girl On Street 2

"Candy Crush"

Guy/Girl On Street 3

"I only play games that feature 80s action heroes and former CA governors in their commercials."

Guy/Girl On Street 4

"Game of War"

Guy/Girl On Street 5

"Crossy Roads"

Guy/Girl On Street 6

"Oh, what's it called...that war game that has Kate Upton and Mariah Carey in it..."

[NOTE 1: I want this to feel like multiple people were pulled off the street and interviewed so we'll wash, rinse and repeat these shots as needed. Per TURBO and GH, we will NOT deviate from these game names mentioned here.]

[NOTE 2: To reiterate, to save on time and budget, I'll be reusing a lot of the footage that was already recorded, but edit in new footage so the video still appears as if it were shot on the same day and time. "Gamers" comments during this sequence will also be updated / edited to

better build up to these 4 games only: Mobile Strike, Candy Crush, Game of War and Crossy Road.]

TRANSITION TO:

Ext. Urban City Based Location - Day Time

HOST (w/ microphone)

"What if I were to tell you about Super Senso, a brand new game, and I guarantee you will like it more than either of those games?"

Guy/Girl On Street 1

"Sure / Okay."

Guy/Girl On Street 2

"Sure / Okay."

Guy/Girl On Street 3

"Sure / Okay."

HOST (w/ microphone)

"Well then it sounds like you're both ready for the Super Senso challenge!?"

[NOTE: This scene will be set-up to be a montage of the host posing the exact same question to multiple gamers via quick clips to give off the impression to viewers that this was asked by the host to multiple people.]

TRANSITION TO:

Ext. Urban City Based Location - Day Time

Cut to montage of different gamers that accepted the Super Senso challenge and show different scenes of them playing the game on device. The different shots shown should include over the shoulder shots of these gamers playing SS on iOS and Android devices, as well different angled shots to see player's reaction to the game.

All player's reactions captured and shown will clearly depict confusion, disgust and pure hatred of the game.

Guy/Girl On Street 1

"Uhhh..."

Guy/Girl On Street 2

"Um, what the f%#k is this?!?"

Guy/Girl On Street 3

"Oh, so I'm not just matching stuff or tapping on things really fast to win?"

Guy/Girl On Street 4

"Yeah, I like Candy Crush better, it's easier..." / "There's no 3 in a row?"

Guy/Girl On Street 5

"Can I just pay to be good?"

Guy/Girl On Street 6

"Where's Kate Upton?"

Scene Ending Montage

"I hate it!" / "This game sucks" / "This game stinks" / "It's trash" etc. [use these lines multiple times across multiple actors via montage to close out the scene prior to next transition point.]

TRANSITION TO:

Cool graphic / text / transition screen w/ voiceover that states:

"And it's official...casual gamers HATE Super Senso."

"TAKE IT TO THE NEXT LEVEL"

[NOTE: SFX and transitions for this scene will be very in your face and impactful. It will hit viewers over the head with this dialogue and the VO will be overtly "tough" sounding for such a silly commercial.]

TRANSITION TO:

eSports / Streamer Montage

This scene will be edited to feature "real" core gamers / competitive gamers, playing Super Senso and capturing their reactions (sad, happy, excited, stressed, etc.) to the gameplay footage being shown on screen. This will once again be done with quick cuts and exciting montages that will give off the impression that Super Senso is a true mobile eSports competitive game designed specifically for the core gaming audience. We will keep a similar structure to the previous version except update the streamers / YouTubers being shown during the gameplay montage to better highlight bigger personalities such as TSM, Chief Pat, NickatNyte, etc. Of course, we will also be updating the gameplay footage to the most current version of the game, as well as the press quotes and accolades.

Quotes and accolades are still TBD, but my suggestions are as follows:

*Apple Editor's Choice: "Super Senso earned its place on our home screen."*

-Apple Editorial Team

*"The Hearthstone of turn-based strategy games..."*

-Polygon

*"Super Senso is insanely fun, ultra competitive and super addictive!"*

-TSM

*"This is the beginning of a massive shift in the gaming space."*

-CNN

*"Super Senso is embracing core gaming..."*

-CNBC

Guy On Street

"Super Senso should be called Super Shito because this game fu\*king sucks dude."

TRANSITION TO:

Super Senso Game Logo, trademarks, company logos and other necessary legalise.

END