

GLAMARAMA

[BRAND OVERHAUL]

Social Media Content II

For Instagram and Facebook

Posts 4-6

HASHTAGS TO USE:

**#meangreen #glamarama #cleanbeauty #purebeauty #cleancosmetics #cleanmakeup
#botanicpanic #vitaminvibrancy #womenowned #womenmade #getmean #glamaramamamas
#smallbiz #smallbusiness #supportsmall #genderfluidmakeup #vibrantpigments**

FOURTH POST:



What is #MEANGREEN?

It's our promise to deliver clean yet fabulous beauty products (with a lil' EDGE) at prices so competitive you'd swear it was WAR.

WE ARE AT WAR!

With the toxic chemicals that make up most beauty brands' formulas.
Point blank, **THEY SUCK.**

We are a team of clean beauty experts fighting the good fight against chemical drama.

#StayTuned to our posts and be sure to follow us on #Facebook for even MORE mean, green and beautiful content for beautiful humans.

GLAMARAMA
GREEN just got MEAN

FIFTH POST:



Don't PANIC, We've got you covered on the BOTANICS.

GLAMARAMA is committed to producing only the finest clean beauty products for your skin, hair and body. That's right, we do it all and we can't wait for you to see what we have in store for you.

But not LITERALLY, we are an online only storefront. The only place we exist other than here is our state-of-the-art, low-emissions producing lab in Los Angeles, California.

Better for the planet, in every way.

GLAMARAMA

GREEN just got MEAN

SIXTH POST:



#VITAMINVIBRANCY

What is it? Vitamin Vibrancy is the physical glow you will have after using our cosmetics and supplements. All of our makeup is made with Vitamin-E powder to support healthy skin. We've got you covered, inside and out.

What other beauty companies do you know of that give you a glow like that? Say it ain't so, GLAMARAMA is the way to go!

#StayTuned for our next post, we're introducing something FAB that we KNOW you'll fall in love with.

Hint hint:
Don't give us shade, babe!

By: Britney J. Parks