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“A Kids Book About: The Podcast” Named One of Apple’s ‘Best of 2021’

The original podcast from the A Kids Podcast About network is the only show for kids on the list

Portland, OR (December 2, 2021) — The creators of “A Kids Book About: The Podcast” are honored to be named one of Apple Podcasts’ Best of 2021. Hosted and produced by Matthew Winner, Head of Audio at A Kids Company About, the podcast is the only honoree geared toward kids and families in the Shows of the Year category.

“A Kids Book About: The Podcast” is the first podcast to air on the A Kids Podcast About network, which made its debut in early 2021. The podcast opens up an honest conversation to provide kids and grownups with a greater understanding of the topics highlighted in the company’s groundbreaking “A Kids Book About” series. Each episode takes a thoughtful, friendly, and considered approach to explaining the big things in life like fear, failure, racism, divorce, and so much more.

“When we started the show back in February, we knew we were setting out to do something different. We started the podcast as a way to expand beyond the books, but it soon became a destination all its own because we focused on carving out space for conversations on everything from racism to sexual abuse to emotions,” said Matthew Winner, host of “A Kids Book About: The Podcast”. “

The show’s first episode, “Jelani Talks About Racism,” aired on February 15, 2021. Since then, podcast downloads have surpassed all expectations with some of the top episodes as follows:

- “Jelani Talks About Racism” (Ep 1)
- “Nakita Talks About Emotions” (Ep 2)
- “Dale Talks About Gender” (Ep 35)
- “Jordan Talks About Systemic Racism” (Ep 3)
- “Malia Talks About COVID-19” (Ep 5)

So far, “A Kids Book About: The Podcast” has featured 35 of the company’s “A Kids Book About” and “A Little Book About” authors, with more episodes to come in subsequent months. The show has listeners across 95 countries around the globe, with some of the top subscribers from the United States, Canada, Australia, the United Kingdom, and Germany.

“We’ve always been driven by the idea that kids are ready for big, important conversations. But this recognition shows us that there is a big underserved audience that wants to hear voices that sound like theirs from people who look like them; people want to talk about the important

things and they want their world opened up,” said Jelani Memory, executive producer of “A Kids Book About: The Podcast” and founder and CEO of A Kids Company About. “To see our show recognized means that people are truly looking for the kind of diverse storytelling and empowering content we’re so focused on creating here at A Kids Company About.”

“A Kids Book About: The Podcast” is just one of nine podcasts currently available for streaming on the A Kids Podcast About network. Each podcast is designed to showcase different experiences, perspectives, and expertise from a diverse group of hosts, creating unique opportunities for their voices to be heard. Listeners can download and follow for free on their favorite podcast platform or listen ad-free through an Apple Podcasts subscription for \$3.99 a month or \$39.99 annually.

A Kids Company About

A Kids Company About is a new kind of kids media company that works to empower a generation of kids through diverse storytelling. Founded in 2019 in Portland, OR, A Kids Company About is built on the belief that kids are ready to have challenging, important and empowering conversations with the grownups in their lives. For more information, visit www.akidsco.com.