



Pssst...  
you forgot something!

FREE PILLOW OFFER

Dear << XXX >>:

I am so happy that you chose Verlo Mattress Factory Stores to buy a comfy, customized mattress just for you!

But, you may have overlooked two bed mates that complete the total sleep experience ... Pillows. You may not realize it, but that 2-year-old pillow that you lay your precious head on every night is composed of dead mites, comprising 10 percent of the weight of the pillow. Don't mean to give you nightmares, but it's certainly something to take into consideration.

Replace those nasty pillows today with **Verlo's exclusive 2-for-1 premium pillow offer!**\*\* It's my way of saying, "Thanks!"

Your New Year deserves a fresh, healthy beginning ... Start with your pillows!



**Verlo**<sup>®</sup>  
**MATTRESS FACTORY STORES**

1-800-244-VERLO • [www.verlo.com](http://www.verlo.com)

VMFS - Home Office  
 201 N. Main Street  
 Fort Atkinson, WI 53538



<< Tray # \_\_\_\_\_ >>

<< Full Name >>

<< Address >>

<< Address >>

<< City, State Zip >>

\*\*See participating stores for details.

† Of equal or lesser value. Does not apply to previous purchases.