

BizFilings
Brand Reinforcement Radio Spot
“My New BF”

October 21, 2010

Vo: Preferably Fvo (1)	Whatcha doin?
(Text messaging sound effects) Vo: Fvo(2)	Asking Carla if she can recommend someone to incorporate my new business. She just text me back and recommended “BF.” Why would I have my best friend incorporate my business?
Fvo (1)	What Carla means, silly, is BizFilings – the small business incorporation experts.
Fvo (2)	Biz-Who?
Fvo (1)	BizFilings. They’re not new to incorporation by any means. In fact, they’ve helped over 500,000 small business owners form LLCs and corporations.
Fvo (2)	Really?
Fvo (1)	Sure! BizFilings helps businesses protect their assets in all 50 states with no legal fees and no hassles. And their experienced Incorporation Specialists walk you through the process step-by-step.
Fvo (2)	Wow! How do you know so much about BizFilings?
Fvo (1)	Well, do you remember my friend, Michael Thomas? He used them for his business Cookies.com.
Fvo (2)	Awesome! How do I learn more about my new BF, BizFilings?
Fvo (1)	Just visit BizFilings dot com. They have an incredible comprehensive library of information available 24-7. And right now they have a special offer

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“Courtney and David”

Fvo (1)

Sigh!

Fvo (2)

What’s the matter?

Fvo (1)

I’m worried about Courtney Cox and David Arquette getting back together!

Fvo (2)

Really?

Fvo (1)

No! What have I been worried about for the past few months? My business. I really need to incorporate to protect my personal assets.

Fvo (2)

Oh, is that all? I think you should be more worried about Courtney and David. Just contact BizFilings.

Fvo (1)

Biz-Who?

Fvo (2)

BizFilings. They are the small business incorporation experts and have already helped over 500,000 small business owners.

Fvo (1)

And to think I thought you only knew about the Hollywood drama.

Fvo (2)

I do know a few more things than that. Remember ... my husband owns his own business, and he used BizFilings to incorporate his business. He found them to be more cost-effective than an attorney and more readily available. Just check out BizFilings dot com to learn more about their ongoing support and step-by-step processes.

