



LILY GRACE TABANERA

EDITOR

PERSONAL PROFILE

I'm a dedicated writer and editor with over three years of experience in digital media. I enjoy discovering the latest trends in pop culture and creating engaging content.

SKILLS

- Editing
- SEO Writing
- Video Producing
- Data Analytics
- Content Strategy
- Project Management
- Social Media Management

CONTACT INFORMATION

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ACADEMIC HISTORY

University Of The Philippines Diliman
BA Broadcast Communication | 2013 - 2017
Cum Laude

Roosevelt College San Mateo
High School Diploma | 2009 - 2013

CAREER SUMMARY

Entertainment Editorial Assistant

COSMOPOLITAN PHILIPPINES, SUMMIT MEDIA |
JULY 2018 - PRESENT

- Produces written, video, and social media content for the site's Entertainment and News section (15 million page views as of October 2021)
- Heads Cosmopolitan's round-the-clock news team
- Helps spearhead projects such as Cosmo Women Of Influence, Cosmopolitan Spotlight, and Cosmo Up Close

Lifestyle Content Writer

IAMCLAIRE, ALTUS DIGITAL CAPITAL | OCT 2017 - APRIL 2018

- Produced feature articles on entertainment, travel, culture, food, and fitness
- Assisted in editorial shoots and interviews, helped conceptualize online promos and contests

Executive Producer

IKAW NAMAN, DZUP 1602 | AUG 2015 - JUNE 2017

- Managed the radio program's weekly production process —from scriptwriting and social media promos to contacting guests and live on-air episodes

Production Assistant

CINEMATOGRAFICA FILMS | JUNE - AUG 2016

- Assisted in shoots for Cinemalaya film "Kusina"
- Managed social media accounts and created content for daily and weekly posts

Contributor

CCP ENCYCLOPEDIA OF PHILIPPINE ART | FEB 2016

- Produced feature articles on topics related to television and broadcast media