

Emily Prochaska

Student Journalist

Passionate and hardworking student journalist with experience in editing, interviewing, and journalistic writing. I am motivated in my work and bring my out-of-the-box perspective to every piece I pursue.

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Milwaukee, United States

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EDUCATION

Journalism, Advertising, and Media Studies The University of Wisconsin-Milwaukee (UWM)

09/2019 - Present

Cum GPA: 3.783

Specializations

- Honors Degree
- Emphasis in all three tracks of J.A.M.S major

Relevant Coursework

Intended Graduation date: May 2023

Courses

- Introduction to Mass Media
- Introduction to Interpersonal Communication
- Media Writing
- News Writing & Technology
- Principles of Media Studies
- Intro to Advertising & Public Relations
- Gender and the Media

WORK EXPERIENCE

Union Information Center Representative UWM

09/2020 - 09/2021

Milwaukee, WI

Achievements/Tasks

- Assisted 1-40 patrons each shift
- Collaborated with building managers, production and custodial staff to make quick decisions and keep the building running
- Kept track of building keys and university property

Serving Staff Popolo's

03/2019 - 07/2019

Mineral Point, WI

Achievements/Tasks

- Restocked the bar and ran drinks to tables
- Learned a new specialty menu every shift
- Multitasked while serving customers and answering questions efficiently

Serving, Hostess, Cashier, Busser Country Kitchen

08/2015 - 03/2019

Dodgeville, WI

Achievements/Tasks

- Served customers in an efficient and courteous manner
- Restocked the coolers and kitchen
- Cleaned, sat people, and worked with money

SKILLS

Social Media

Adobe Applications

Microsoft Applications

Investigative Reporting

Word Press

Interviewing

Adaptability

Customer Service

Feature Writing

Communication Skills

SEO

MEDIA EXPERIENCE

The UWM Post (09/2019 - 12/2021)

- **Arts & Culture Editor of this student-run, online, university paper**
- Retrieving press passes for our writers and researching potential story ideas every week
- Managing social media sites
- Editing and publishing works onto the website
- Holding weekly meetings and organizing the weekly newsletter
- Having my own work published on the site

The UWM Post (12/2021 - Present)

- **Editor-in-Chief for the UWM Post**

Milwaukee Magazine Editorial Intern (05/2021 - Present)

- Engaging in pitch meetings
- Fact-checking and copyediting articles
- Creating content and running stories to put on the website

Media Milwaukee (03/2021 - Present)

- Writer for the student-powered UWM news source

ACHIEVEMENTS

Dean's List Recipient for all of my semesters at UWM

Fall 2019-Spring 2021

Upholding Responsibilities & Academic Excellence

Excels and multitasking in school, work and being a leader in a number of organizations in high school whilst maintaining High Honors and a cumulative GPA of 3.813

Brown Forman (Jack Daniels) Sharing My Article
Nationally (07/2021)

While interning at Milwaukee Magazine, Brown Forman selected my article as the best story that covered the Jack Daniels/Milwaukee Bucks partnership out of all the other outlets