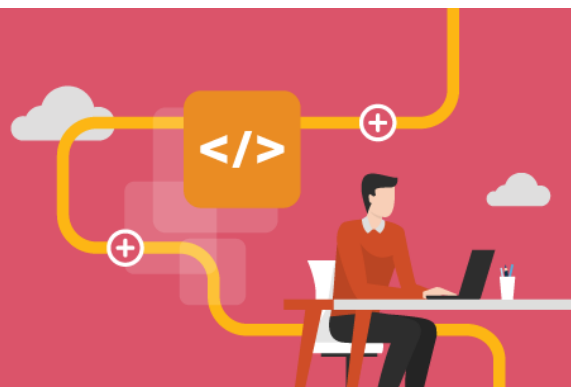


# Digitising the Network



## Keep it simple

The Americas Hub kicked off its August meeting underscoring the role of the DTN programme team in helping territories just embarking on the journey. Joe Atkinson said, “We’re here to share assets, offer lessons learned by territories who went before and lend support where we can.”

With a single sentence, he articulated an unofficial mantra for the DTN programme team as we welcome aboard Cohort 2 territories across the network, introduce new tools to those further along on their journeys and continue to stress the importance of embracing sustainable change. We’re navigating vastly different geographies and fiscal and logistical challenges of rolling out a global programme to stakeholders with diverse work and technology environments and cultures. But sometimes keeping it simple can help you clear your thinking, cut through the complexity and get you to your next step.



*“We’re here to share assets, offer lessons learned by countries who went before and lend support where we can.”*

## Regional Hubs reimagine digital & more

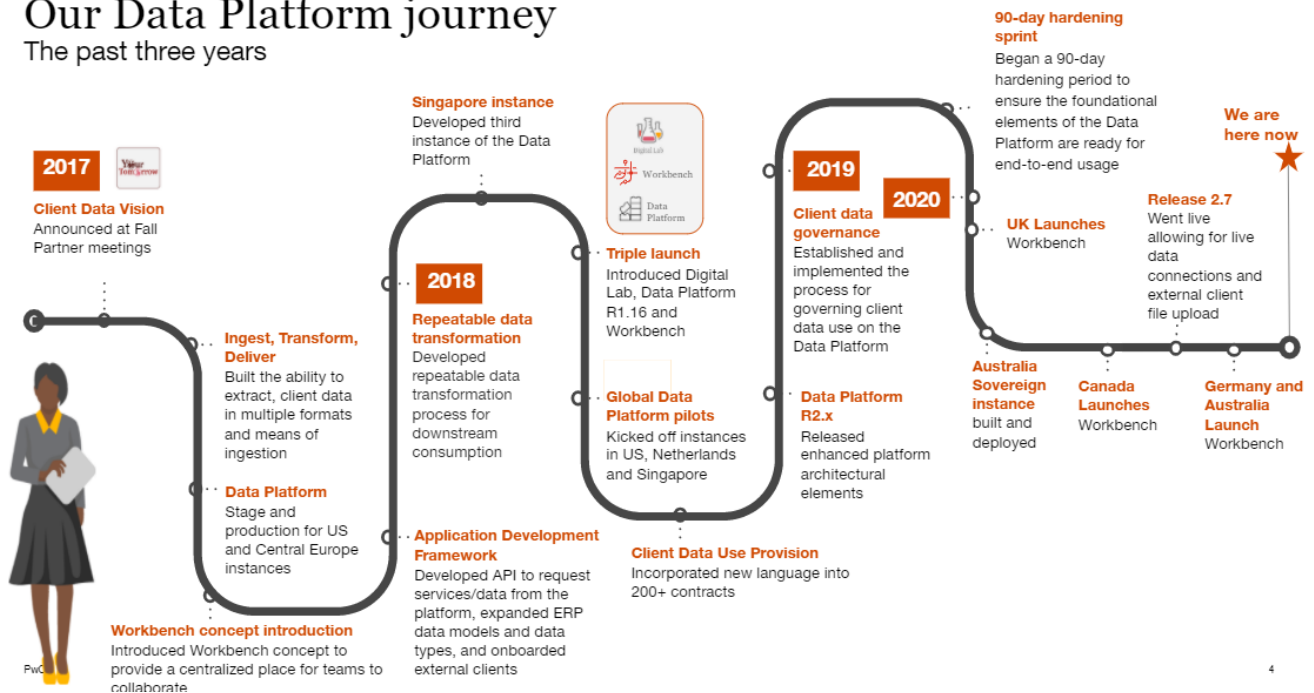


<b>Asia Pacific</b>	<ul style="list-style-type: none"> <li>Held quarterly videoconference (one page summary <a href="#">here</a>) - with a targeted discussion on readiness for platform deployment and the product agenda in the region</li> <li>Held Digital Accelerator showcase to highlight region’s success stories/encourage other territories to submit stories</li> <li>Onboarded Papua New Guinea as first Asia Pacific cohort 2 territory; Data Platform pilot started in India, Korea, New Zealand; Digital Lab onboarding for Japan, Korea and New Zealand, with China and Singapore nearing their pilot launch; Virtual Digital Academy launch in India, Indonesia, Malaysia/Vietnam</li> </ul>
<b>Americas</b>	<ul style="list-style-type: none"> <li>1:1 meetings held with Caribbean, Ecuador, InterAmericas, Israel and Latin American Network</li> <li>Latin American Network, InterAmericas and Israel prepare for Digital Lab</li> <li>Canada and Brazil pivot to Virtual Digital Academies, Brazil concludes Digital Accelerator Wave 1, Caribbean kicks off Wave 2</li> </ul>
<b>EMEA</b>	<ul style="list-style-type: none"> <li>Digital Lab piloted in Austria, Turkey and Spain; prep for pilots in CEE, Africa and Middle East</li> <li>Digital Lab change readiness session with Cyprus; adoption working sessions with France, United Kingdom and Ireland</li> <li>Delivered Cohort 2 Digital Lab and Digital Upskilling (Train the Trainer and Virtual Lift Off event) walkthroughs</li> </ul>

The slide below maps the network's Data Platform journey so far. Find it in the [Data Platform Master Deck](#), slide 25.

## Our Data Platform journey

The past three years



## Did you know?

**96,500+**

People around the world have downloaded the Digital Fitness App and completed the assessment

Nearly

**115,000**

PwC people have already graduated from Digital Academies

14 territories comprised of

**21**

Countries are live or in pilot on Digital Lab

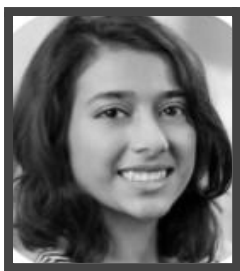
Source: [Data Insights Dashboard](#)



## Adopter? Innovator? Digital kudos are here

*Digital Kudos* is a programme built to recognise the work of the firm's top Digital Lab contributors and consumers. Each quarter, top contributors will be awarded with a Digital Innovator Kudos and top consumers with a Digital Adopter Kudos that can be displayed internally and externally on platforms including LinkedIn. Learn [more](#).

# Success stories around the network



## Krasni Shrivastava, Advisory, Australia

We developed digital reproductions of our analog assets, adding some cool new digital features and functionalities, to help clients with the new business realities sparked by COVID-19. [Read more.](#)



## Aline Costa, Assurance, Brazil

We used Alteryx to perform completeness testing for all journal entries during the audit period. [Watch the video](#) and [read more.](#)




## Jack Stokes, Tax, Ireland

The team used Alteryx to standardise how they pull an airlines fleet information from a third-party database. Then they used Tableau to visualise the key information to help advise clients in real time. [Watch the video](#) and [read more.](#)

## Success story ROI


Success stories enable stakeholders and the wider network to reimagine the possible and see the return on investment from Digitising the Network. If you need a simple slide to explain the “why” behind collecting these stories, use this [one](#), courtesy of Paloma Lee and Sarina Bogdanov.

### Why do we want success stories?




Success stories enable stakeholders and the wider Network to reimagine the possible and see the return on investment from Digitising the Network. We particularly want to highlight and celebrate success stories in the Asia Pacific region.

### How do you submit success stories?



We've created a [DTN Success Stories Gallery](#) to share our stories globally; simply complete this [Google Form](#) to submit your story. Alternatively you can post your story to our [AP DTN Currents page](#) and we'll submit to the gallery on your behalf.


### How do you write success stories?



When submitting a story you'll be asked to provide information in the [Google Form](#) on the situation, what the team did and how the solution added value.

Section	Questions to consider
The situation	<ul style="list-style-type: none"><li>Who was the (internal / external) client?</li><li>What was the challenge / problem they faced?</li></ul>
How did the team do it?	<ul style="list-style-type: none"><li>What was the solution to the challenge / problem?</li><li>What new learning was applied?</li><li>How was the solution different to what might have been done previously?</li><li>What did the team learn along the way?</li></ul>
What's in it for you? How can the [tool] add value?	<ul style="list-style-type: none"><li>How did the solution affect revenue / cost?</li><li>How did the solution affect our relationship with the client?</li><li>What was the client's response?</li></ul>

### What do we mean by success stories?

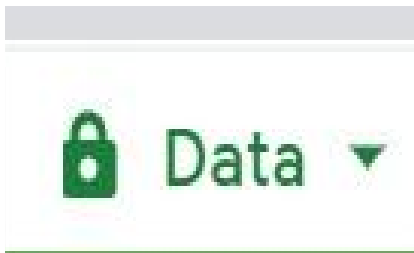


There are numerous published examples in the [Gallery](#) and some LoS-specific examples on the [DTN microsite](#).

[There's a great example from PwC Singapore below from their work with the Singapore Red Cross.](#)

- The situation** - The Singapore Red Cross (SRC) urgently needed to upgrade their digital capability especially since they'd experienced a surge in volunteers in response to COVID-19. They were in the process of migrating to a new volunteer management system (VMS) requiring data to be cleansed and formatted.
- How did the team do it?** - Initially SRC asked for 30 volunteers to help but after understanding their needs we identified an opportunity to use Alteryx to reformat their existing datasets so they could be uploaded to the new VMS. One of our Digital Accelerators developed a workflow that can be reused in the future.
- What's in it for you?** - There was a cost saving because we only used 3 resources instead of 30. We saved thousands of hours from manual cleansing and reviewing while also reducing the risk of human error and providing assurance on the accuracy of the data.

## In the news



### [Bucket list](#)

Data bucket is your single source of truth for Data Platform and Digital Lab and helps answer questions like, "[Which territories have data platform](#)? Hats off to Thore Donner for building this essential DTN resource.



### [Video: Catch this](#)

Jim Woods kicks off the 2020 partner CaTSH, continuing Asia Pacific's Reimagine Digital theme and describing what differentiates the network in the market. Don't miss the PwC products segment at 11:36.



### [Extra-credit reading](#)

A new *strategy+business* article, *Sustaining productivity in a virtual world*, outlines five ways to make remote working a success. Check out a companion piece, the [New world. New skills. Spark toolkit](#).



**Please note**... Bookmark the [DTN Data Insights Dashboard](#) for easy access.