Tourism and Community Development: An Approach to Sustainability in the Coastal Zone of Lautem, Timor-Leste

Keywords: tourism, community development, sustainability, coastal zone; Lautem municipality, Timor-Leste

Abstract

Coastal zones are defined as ecological territories where marine and terrestrial species interact (Martins, 1998), as well as potential areas for the development of local communities' livelihoodcommunity member's livelihoods and a gategateway for economic performance. The interaction between land and sea is intended as a rich source for the development of economic activitiessectors like fisheryfisheries, agriculture, and livestock, and a place for health improvement through sports and recreation. In addition, the diversity of sea functions and services can be used for the provision of goods and connectivity of transportation services, fishing, and fish cultivation. The coastal potential is seen in Timor as the gate for the Timorese society's economic growth₇ since coastal areas are an attraction for tourists who seek the "sunsea-sand" experience.

ThisThe authenticity of thethis attraction creates various types of tourism present in the coastal zone, one of is currently adopted by the Timor Leste is theincluding Community BaseBased Eco-Tourism (CBET). TheThis type of tourism adopted by the Timor-Leste societies is considered as a mirrorsociety brings awareness to aware the community, increaseincreases knowledge, and changechanges the mentality towards thetoward understanding the importance of tourism importance through stakeholder involvement. It also provides opportunities for communities to improve their creativity to participate in the coastal tourism industry on the coastal that, which is increasingly innovatively innovative and competitiveness in the tourism sector, also diversifies helps to diversify skills and efficient, optimize human resources, supported bysupport facilities and infrastructures, as well as encourages the community to take responsibility for the conservation (Neumann et al., 2017) and sustainability inof the coastal zone.

However, Wollnik (2011) added that the composition of Timorese skills, in relation to the human capital investment, has been started, grown but still lacks thea number of skills in quality and quantity. Therefore, the presence of tourism in coastal zones plays an important role as an approach to elevate in enhancing the capacities and to empower empowering communities (Aref et al., 2010) that involves and puts the community as an important factor in the context of the sustainable development paradigm and as an opportunitya vehicle to mobilize all potential and dynamics of the resources of the community in the creation and maintenance of various tourism business activities that can help in reducing thereduce poverty and unemployment-rate... The Lautem municipality is mostly surrounded by natural coastal areas which are authentic and have with great potential for terrestrial and marine tourism destinations, to contribute to Rio Agenda 21. However, the law enforcement in terms of spatial planning, regulations, and environmental protection, law enforcement (Stone & Nyaupane, 2016) turns the environment in coastal zoneszone environments into emergent and concerning areas for an-integrated coastal management. Hence, this study aims to know the role of stakeholders to analyze stakeholders' roles in the sustainability inof coastal zones, through tourism and community development as a mechanism to raise coastal community awareness (Echevarría et al., 2013).

Methodology

This study applied a qualitative methodological approach which that was carried out from November 2019 until March 2020 in the Lautem municipality before Covid-19. Semistructured and deptdepartment interviews through conducted via the snowball sampling technique were applied to 41 respondents, who were composed of including representatives from the central, district and subdistrict Government, NGOs, and the local community. The duration of the interviews ranged between 25 minutes to 1 hour, and they werewere conducted face-to-face with a participant in the field, and ranged from 25 minutes to 1 hour. The information was recorded using the national language, Tetum, with the stakeholders and the local language, Fataluku, with the local community in Lautem municipality. All the data was transcribed, translated into English, and imported into Nvivo QSR 12 plus, toin order to organize and analyze_it with grounded theory (Creswell, 2003). Observation and documentation were also applied to validate the data. The information collected dealt with participants' background, tourism in the context of Lautem municipality, the role of stakeholders for community development, and concerns about sustainability in the coastal zone.

Results

TheWith the different education and background of historical forcing from Indonesian occupation have framed from Indonesia, the community has been framed to settlementsettle and create various activities in the coastal zone. However,, although these should be regulated and certified by the Government especially regarding when it comes to the environment and leasing agreements regarding land and property with Government. The limitations of. Due to coastal management have driven all limitations, stakeholders to conduct various types of programs, such as socialization have conducted various environmental awareness initiatives, including socializing on environmental regulations, "green schools," and zero-plastic policies, to increase environmental awareness. But judging from the benefits, the and "green schools." The national non-government organization sees that, the benefits of the regulations, but they will only be effective when if the community has its own source of income. Therefore, with a structural approach from NGOs and government in collaboration with local communities and the head of the village, implementing they implemented some programs such as, created the creation of working groups, and give the capacity building to the community in terms offor organizational behavior, conservation, tourism services, local gastronomy innovation, creativity, finance, purchasing and business controlling, and mutual assistance, with the ultimate goal is toof creating ing community-based tourism and ecotourism business which is in line with the supporting the Lautem coastal zone. To improve the community initiative, stakeholders also provided facilities and granted micro-credit with low-interest rates to communities running their business activity in the coastal zone.

Considering that the In response to inadequate income earned by the community is still inadequate, and detrimental to the surrounding environment, thus the government through the agriculture and fishery sector conducting has begun implementing some programs that are pertinent totailored specifically for the coastal zones, especially concerns tozone, focusing primarily on conservation with the local wisdom approach "of "Tara-Bandu"" and plowing free farmland for the community. These The programs were implementing implemented after deliveringproviding guidance and training such as for conservation, fishing management, and how to use the land appropriately, togetheralong with the provision of utensils in the form of boats, and gear for fishing gear, and plowing free farmland for the community, significantly improved community initiatives and changedprovided a significant impact because improve community initiatives and change the behavior of the subsistence into community attitudes toward intensification. The community also noticed changes regarding the environmental aspect after After using the conservation approach of local wisdom, it turned out that thethe <u>community also noticed changes in the environment. The</u> fish population and - coral reefs ecosystems in the sea-were growing well, and flora and fauna in forests also all increased, contributing which contribute to decreasing decrease in climate change. The community added that "before coastal conservation, some fish that were during the Indonesian occupation that had been lost during the Indonesian occupation because of bombings in the oceans and high exploration, but nowadays they resurfaced, the number of turtle population increased, the deer population in Jaco Island also increased, although during the drought season some deer died due to shortage of drinking water and food distribution." Apart from that, the community's concerns about hygiene, waste management, pollution, coastal erosion, and transportation grew.

Moreover, the Additionally, environmental concerns also contribute to the communitvlocal economy. especially regardingwhen it comes to community accommodationaccommodations, restaurants, fishing, household businesses (kiosks), agriculture, and weaving handicrafts.hand-woven crafts. The community felt that considered the income they received wasto be sustainable. Since their businesses had been running for a long time and some of them were trying to expand to other places, the number of rooms and the volume of products increased, as well as the employment opportunities, such as in Katy Guest House & Restaurant in Com village, which employed 4 people from the community, the Walu-Sere tourism business cooperative in Tutuala village, which employed 67 people from four villages, namely Cai-Loro, Veru, I-horu, and Pitileti. Horticulture businesses with a semi-modern in Lautem were relatively recent and but also employed 4 young men from the Lautem subdistrict. Through the presence of Having a tourism, industry in place allows the community canto access the market, which employs family members and ensure seasonal generate employment for the community to improve its members, which improves the social aspect. Since it helps environment. In addition, the benefit of this project enhances the welfare of coastal communities improve the welfare of their families, allowing children canto have access to an education, enabling people can to meet their basic needs, to build new houses, buy new boats, and feel solidarity with relatives and neighbors who getexperience joy and grief. Furthermore, through the presence of tourists,

Additionally, the community promotes Fata-Luku culture, and art through the presence of tourists, such as the traditional dance-Sikire-Vaure, presenting traditional cloth, dance, and presents local foods and traditional houses, local food, and ritual places to tourists. Reflecting on the Thesustainability results on the coastal, have linked on types of approaches used and the relation between the various sector and depend on the approached that used. There are sectors have influenced sustainability on the coast. In some countries thatareas, coastal sustainability is generally useincreased through technology to improve their coastal sustainability, but particularly in the context of developing countries, cultural contribution and community empowerment are necessary to aid developessential for improving coastal sustainability, and influence visitors' raising visitors' awareness in the coastal zone (Rangel et al., 2015).

Conclusion

Based on the purpose, it <u>It</u> can be argued that <u>the stakeholders'stakeholder</u> collaboration with the community, from top-down <u>andto</u> bottom-up, <u>its sustainability</u> has embedded <u>itself</u> according to the Lautem condition. Because of The stakeholders' radical approach the radical approach put into practice by the stakeholders, has led the coastal community has begunto initiate various activities and ehanged itschange their behavior from unproductive to productive. This socialSocial innovation in this manner was also sensedperceived by the community, and it was supported by made possible through technology and local wisdom, which and it can teachbetter prepare the community to better understand for tourism today. Policies werein the future. The stakeholder groups have taken by stakeholdersmeasures to empower the community towards the implementation of to implement sustainable practices that can contribute to geared toward achieving the objective of integrated management coastal zone management (IMCZ); and to the development of generating sustainable coastal tourism in the Lautem municipality, despite, regardless of the welfare disparities in societies.

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